**ROHIT GOEL**

(CSPO, SAFe, MBA, B.Tech)

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* 14+ years of professional experience as Agile Program Manager, Scrum Master, Business Consulting, Strategy & Operations, Business Analysis, Application Transformation and Software Engineering
* Good experience in working at multiple geographies and handling projects/programs for APAC/European/American clients
* Leading Corporate Initiatives like exploring new channels of Revenue Growth Strategy, exploring new products/ services, Optimization of Margins at the Enterprise Level (Business Performance Management)

**SKILLS**

* In-depth knowledge of Agile process and principles
* Experience of dealing with Executive leadership, Senior Management and Directors
* Working knowledge of tools – JIRA, Confluence, Rally
* A dynamic and detail-oriented, with great business acumen while working as an Agile Program Manager
* Highly organized, fast learner, problem solver, taskmaster, and a brilliant communicator

**CAREER SCAN**

**Since Nov’10 Cognizant Business Manager**

**Growth Path**: Nov’10: Associate Consultant-> Jan’12: Consultant-> Jan’15: Sr. Consultant->Jan’18: Business Manager

**Program Management/Product Management:**

Program Manager at American Express Gurgaon (Client)

* + Leading Portfolio Management and Governance to achieve technology, operational and financial goals
  + Leading in an agile set up and collaborate with stakeholders to define project scope and sprint backlogs
  + Collaborating with Business Partners, IT Partners, Vendors and Internal teams to define the scope of program
  + Collaborating with Scrum master/ development teams and testing teams, prioritizing product features and user stories, executing PO ceremonies as per requirement
  + Identifying risks and dependencies internal to the project and externally to other projects and business areas and work with stakeholders on mitigation and resolution

Scrum Master at American Express Gurgaon (Client):

* + Facilitate scrum meetings, team collaboration and drive productivity
  + Facilitates and supports all scrum events: Sprint Planning, Daily Scrum, Sprint Review, and Sprint Retrospective
  + Coach teams for continuous advancement by driving process improvement to achieve increasing levels of maturity
  + Understand the strategic direction set by senior management and align Scrum practices as it relates to team goals and business outcomes

Program Manager for a leading Engineering and Electronics company

* + Transform global applications portfolio
  + Defined high level transformation strategy in conjunction with enterprise support leadership team
  + Resulted in business performance improvement through rapid identification and implementation of cost reduction solutions

**Attainments:**

* Special recognition from Client VP, for handling of portfolio, in 2019

**Business Analysis/Consulting Projects:**

* Consultant for American food and beverage company
  + Rationalized Business Reporting Portfolio – Analyzed client’s current Business reporting portfolio, did consolidation to reduce its IT infrastructure spends and reduced report redundancy by 25%
* Developed a solution framework in partnership with Madison World (advertising and PR agency) for a prospective CG client to improve client’s ROI on Marketing Spend and better supply chain visibility
* Developed Consulting Solution Framework for VF China/Asia strategically
  + by helping in business planning, marketing effectiveness building, product planning
  + To help the partners improve their retail operation competency and increase retail productivity
* Process improvement of M2O services for a large for a leading Engineering and Electronics company
  + Performed a detailed assessment of IT landscape and M2O processes with focus on process centralization and optimization.
  + Assessed maturity levels of the process areas under Plan, Build & Operate based on workshops and deep-dive process assessment
  + Devised a systematic approach for evaluation of Client’s practices, performing Gap Analysis & defining a road map

**Attainments:**

* Won multiple individual and team awards for outstanding performance and excellent team work

**Jun’10-Oct’10 Janes Family Foods, Canada Trade Marketing Analyst (contract)**

* Assisted KPMG Advisory services and Trade Management Consultants to develop a decision support system for $7M of Trade Spend on promotions of products.
* Carried out risk assessment and data analysis to improve ROI of trade promotion dollars.
* Worked closely with VP of marketing and director of Trade Spend and gathered model requirements to make reports and presentations for 2011 and projected effectiveness of Trade Spend based on past trends.

**Aug’04-Jun’08 EMC Data Storage Systems, Bangalore, India Software Engineer**

**Growth Path** : Aug’04: Associate Software Engineer Jun’06: Software Engineer

**Chief Responsibilities:**

* Worked for Citibank-client, gathered requirements and provided root cause analysis of defects and drafted functional specification documents of software modules.
* Liaised with product management and software development teams across international geographies, leading to increased cooperation and improved team environment
* Coordinated testing cycle among different teams across international geographies, ensuring high quality software products

**Attainments:**

* Won MVP award in 2007 at EMC for excellence in team work and extraordinary performance.
* Ranked among top 2% employees in appraisal system in 2008 at EMC.

**EDUCATION**

2010MBA from DeGroote School of Business, McMaster University, Canada with 78%.

2004 PGD in Advance Computing from CDAC Mumbai with 76%.

2003 B.Tech, Computer Science and Engineering from Kurukshetra University with 68%.

**PROFESSIONAL CERTIFICATIONS**

* SAFe Agilist, SAFe Advanced Scrum Master
* Certified Product Owner by Scrum Alliance - CSPO
* Certified Scrum Master by Scrum Alliance - CSM

**PERSONAL DETAILS**

Date of Birth : 1st August 1981

Languages Known : English, Hindi and Punjabi