

# Aravind S

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## SUMMARY

Enthusiastic and driven Design Engineer with diverse experience across project lifecycle, including Analytical approach and project leadership. Strong conceptual thinker with ability to align teams to achieve strategic business objectives. Customer-oriented product engineer with strong history of leading high-performance teams to meet or exceed objectives. Dedicated and hardworking with internal drive to deliver excellence. Tactical team builder with strong background in training and team development.

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## EXPERIENCE

### Product Engineer Intellect Design Arena

April 2018, India ,Chennai

- Creating a detailed business analysis, outlining problems, opportunities and solutions for a business.
- Intellect Design Arena creates financial technologies that help banks lead businesses on the path to growth and success.
- Handling internal cross-functional teams (product, sales, pre-sales, marketing, product Marketing, support etc.) to ensure customer's issues/solutions are addressed.
- Conducted inspections, tests and measurements of Banking Products and service Materials to verify adherence with regulations and desired specifications.
- Managed quality assurance program, including on-site evaluations, internal audits and Customer surveys.

### Project Management Trainee - Internship Intellect Design Arena

December 2017 - March 2018, India ,Chennai

- Intellect Design Arena creates financial technologies that help banks lead businesses on the path to growth and success.
- Learned new materials, processes and programs quickly to maximize performance.
- Completed documentation and reports for business records.
- Coordinated work with various teams to solve problems and improve efficiency for software testing and automation.

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## SKILLS

Business process improvement ,Requirements gathering, Project management ,Quality assurance, Product demonstration, Market Research ,User acceptance testing ,Business requirements matrices ,Social media marketing ,Strategic decision making ,CRM, B2B Sales ,Prospecting ,Quality control ,Interpersonal skills.

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## EDUCATION

### Bachelor of Technology

Minor in Computer Science and Engineering • Veltech RR & SR Institute of Science and Technology • Chennai , Tamilnadu • 2018 • 8.4

### Master of Business Administration

Minor in Marketing Management • Loyola College of Chennai , PULC • Chennai • 2021

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## COURSEWORK

### Patent Holder - Sensor Products Innovation

Centre For Intellectual Property Rights (CIPR) • 2017 • Theft Car Detector Using Raspberry Pi - IEEE

The main goal of this invention is to reduce the theft of car by using GPS, Lidar sensors and software for tracking it easily.

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## CERTIFICATIONS

### Digital Marketing

Loyola Institute of Business Administration (LIBA) • 2019  
Coursework in Digital Promotions, Social Media Management.

### Market Research Analyst

IE School of Business (London) Online study • 2020

Undertaken deep study about Market Research and Consumer Behavior trained by Mr.SHAMEEK SHINHA (Professor of Marketing )

### Six Sigma - Yellow belt Master class (AIGPE)

AIGPE • 2020

Analyze data to get meaningful inferences and help management take right business decisions.