SHABNOOR MULLA

Salesforce Developer

Address: Pune India

Phone : 91 9975892620

E-mail : shabnoormulla@gmail.com

PROFILE

Experienced Salesforce Developer with more than 8 years' worth of expertise designing, building, and implementing scalable solutions on the Salesforce platform. I have proven my ability to lead cross-functional teams in successfully completing difficult projects on schedule, and I am an expert in Apex and Lightning. I have great leadership, communication, and interpersonal skills, and I am a dedicated champion for promoting technical excellence and customer happiness.

SKILLS

Salesforce | Salesforce Platform | SOQL/SOSL | Visualforce | Integration | Flows | Apex | LWC | REST API | Service Cloud | Sales Cloud | Lightning | Marketing Cloud | SQL | Oracle Database | Siebel | MDM

JIRA | Agile | Kanban | VS Code | Salesforce CLI | Git | SVN

WORK HISTORY

2022/03 – Current

Technical Lead
InfoBeans

- Led cross-functional teams of developers and business stakeholders in the design, development, and deployment of custom solutions on the Salesforce platform.
- Collaborated with business stakeholders to gather requirements, define solution architecture, and estimate project timelines
- Translated the client's business use cases and technical needs into a technical design that elegantly satisfies the criteria
- Managed the development lifecycle, including code reviews, testing, and deployment, to ensure high-quality solutions
- Developed and maintained Apex classes, triggers, workflows, and flows to automate business processes and custom Lightning components
- Experience in Custom User Interface development, including Lightning pages, Apex and Lightning Web Components
- Setup Marketing Cloud Connect, which enables data and functional integration between Salesforce and Marketing Cloud
- Knowledge of Marketing Cloud APIs and automation. Worked on a successful IP warming for SFMC.
- POCs to make sure that suggested designs/technologies meet the requirements.
- Mentored and provided technical guidance to junior developers and ensured adherence to best practices and coding standards
- Worked with customers to resolve technical issues and provided ongoing support.

2021/08 – 2022/03

Senior Advisory Technical Services Specialist
IBM Consulting

- Hands-on experience in working with Salesforce REST and SOAP APIs for integration with other systems

- Experience in mapping data between Salesforce and other systems, and transforming data as required.
- Ensure the availability and maintainability, debug, trace, and profile existing solutions
- Created a custom LWC which accepts CSV files, converts it into an editable table and then saves the records based on object selected.

2019/03 – 2021/08	**Senior Application Development Analyst**

Accenture Solutions Pvt Ltd

- Capturing requirement from business team & designing CRM application for new functionality. Communicating with customer/Product Owner/BA to clarify the requirements
- Participated in all phases of the development and release lifecycle for Salesforce, including design, development, documentation, testing, and operations
- Knowledge of change sets, test code, the Salesforce API framework, third-party APIs, assignment rules, validation rules, flow, process builders, custom reports, the Apex REST API, and the Developer Console
- Designed and implemented unit test classes to implement test cases and achieve the required code coverage for production deployment.
- Design, setup and maintain Salesforce standard objects, custom objects, junction objects and fields. Object relationship setup including Master-detail and lookup.
- Configure Approval process to automate the process to get approved from the authority with updates related to requirements to get notified or send notification using email
- Apex development in creating Objects, Triggers, Apex Classes

2014/07 – 2019/02	**Technical Analyst**

Infosys

- Workflows to automate Business Process, Proficient in configuration of various kinds of Pick lists.
- Created lead assignment rules based on multiple users/ queues who manage different locations globally
- Implemented various customizations according to the client requirements.
- Experience and understanding of software development methodologies, e.g., Agile, Waterfall and support methodologies.
- Development that included Apex triggers, Custom settings, Custom Labels
- Unit testing and Regression
- Worked on several admin tasks.

SUPERBADGES

- Apex Specialist
- Advanced Apex Specialist
- Business Administration Specialist
- Data Integration Specialist
- Security Specialist

EDUCATION

- Bachelor of Engineering (2011 – 2014) | Solapur University