



BHANU PRAKASH ISA

Designation : Technical Lead
Role : Power BI Developer
Organization : Wipro
Total Exp : 8.8 Years
Location : Bangalore, India

CONTACT DETAILS

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PROFESSIONAL ACHEIVEMENTS

- Worked as a Technical Lead
- Worked as a Data Engineer
- Worked as SME
- Worked as a BI Developer
- Worked as Data Tester
- Worked as Data Analyst
- Worked as Data Validator

DATABASE, ETL TOOL

- SQL
- Snowflake
- HANA DB, Azure Synapse
- SSIS, ADF

REPORTING TOOLS

- Power BI
- Tableau
- DOMO
- SSRS

TICKETING TOOLS

- Jira
- Azure Devops
- Service Now
- CSC

LANGUAGES

- English
- Hindi
- Tamil
- Telugu
- Odia

INTERESTS

- Plantation
- Sports
- Running
- Swimming

PROFESSIONAL OBJECTIVE

Over 8.8 years of full-time experience as a BI developer and around 4+ years of Power BI experience in creating complex reports, dashboards, managing complex databases, conducting data migration operations, and providing Business Intelligence solutions using data modelling and SQL and ETL concepts. And experience in various domains, such as e-commerce, health care, telecom, finance, marketing, digital, retail and gaming data domains.

PROFESSIONAL EXPERIENCE

- | | | |
|---|------------|-------------|
| • Wipro | → Nov 2021 | - Till Date |
| • TCS (Tata Consultancy Services) - C2H | → Dec 2020 | - Oct 2021 |
| • Vodafone Idea Limited | → May 2019 | - Jul 2019 |
| • Reliance Industries Limited | → Feb 2017 | - May 2019 |
| • Aircel Cellular Ltd | → Sep 2014 | - Feb 2017 |

EDUCATIONAL BACKGROUND

- | | |
|-----------------------|---|
| • B.Tech (EEE) | → JNTU Kakinada University (A.P) 2010-2014 |
| • Intermediate (12th) | → Sri Chaitanya Jr. College (A.P) 2008-2010 |
| • SSC (10th) | → A.P.R. School (A.P) 2007-2008 |

PROFESSIONAL SUMMARY

- Hands-on experience working with large scale data and analytics platforms – including data Analysis, Data Testing, Data Warehousing, Data modelling, Relationships, Database handling, Data storage, Azure blobs, Data collection, Aggregation models and Technologies, Data connectivity modes, Report preparation, Data Visualization with the ability to apply such methods to solve business problems and requirements.
- Knowledge on best practices in Data Infrastructure, Modelling, Integration, Warehousing, Performance Optimization, Security, Data Governance, Data Retention, Data Quality, Cost Control and Analytics.
- Hands on experience on **Power BI** Desktop, Power BI Service, Power Apps, Power Builder, SQL, Snowflake and Azure Synapse.
- Worked on Creating SQL & BI Datasets, Reports, Dashboards and Publishing into Power BI Service workspace by using various Power BI functions.
- Worked on Multiple Data Sources like CSV, MS Excel, SQL Server, Snowflake, SAP HANA DB, Azure Data Lake, Azure Data Bricks, Azure Synapse and Web Page.
- Worked on Transformations in Power Query and different categories of DAX functions.
- Worked on Buttons, Bookmarks, Filters, Slicers, and various custom visuals.
- Worked on Data Modelling and Establishing the Relationships between tables.
- Created digital story by using the Buttons, Selection pane, Bookmarks, and Sync slicer as per requirement.
- Experience on Composite data models and Data Flows with large Datasets
- Combined tables and columns by Append and Merge queries by Joins.
- Worked on Gateways and multiple Refresh progress and data loads.
- Experience in Publishing the Reports to Power BI Service, granting of access.
- Experience in Implementation of Row Level Security (RLS).
- Experience on creating deployment pipelines.
- Integration of embedded connectivity, Dashboard Securities and Rest API's.
- Experience in best business recommendations towards power BI standards
- Experience in API implementation and CI\CD pipelines.
- Worked on Slicers, Creating Hierarchies and Various Filters in power BI desktop.
- Involved in all phases of the project (Developing, Migration, Supporting, Documentation, BI report preparation, UAT, Unit testing and, Prod / Post Go live Development and Testing.
- Worked on maintenance and development of bug fixes and Change Requests for the existing and new Power BI Reports.
- Experience on Database handling, SQL and Dimensional modelling and data warehousing.
- Have some basic experience on handling Azure Data Lake, Data Bricks, Devops concepts.
- Experience in Handling scrum calls and Client meetings to understand the Business Requirements with daily based activities.

WORK EXPERIENCE - 1

Organization : Wipro
Designation : Technical Lead
Client : Rank Group
Domain : Digital & Retail
Role : Sr. Power BI Developer
Tenure : 1.6 Years
Location : Bangalore, India
Duration : Nov 2021 – Till Date
Data Source : SQL, Snowflake
ETL Tool : SSIS, ADF

TECHNICAL SKILLS

Database : SQL, Snowflake, SAP HANA Synapse
Languages : SQL, DAX, M, Python
ETL Tool : Power Query, SSIS, ADF
BI Tool : Power BI, Service (Cloud)
OLAP : Power Pivot
Ticketing Tool : Dev ops
Service Now
JIRA
Domain Exp : Recruitment,
Health care,
Digital marketing
Retail, Resource,
Telecom, Ecommerce
Other Tools : Power Apps,
Power Automate
Power Builder

WORK EXPERIENCE - 2

Organization : TCS – C2H
Designation : Sr. Software Engineer
Client : Manpower Group
Domain : Recruitment
Role : Power BI Developer
Tenure : .0.11 Years
Location : Bangalore
Duration : Dec 2020 – Oct 2021
Database : SQL, Snowflake, HANA DB

RESPONSIBILITIES

- Involved in all phases of the project (Developing, Supporting, Documentation, BI report preparation, migration, UAT, Unit testing and Defect fixing, Prod Go live Testing)
- Preparation of Data modelling, Datasets, Visualizations, Reports, Dashboards
- Worked on Power Query Editor for Data transformations.
- Worked on Calculated Measures and Columns as per requirement.
- Worked on multiple DAX Functions as per the requirement.
- Worked on Custom Visuals based on business requirement.
- Published the Reports and Dashboards through Power Bi Service.
- Worked on Drill up, Drill down, Drill through Filters.
- Worked on Gateways and various Refresh Options.
- Created different workspaces in Power BI Services as per Business Requirement.
- Worked on Composite data model (Multiple datasets & Data flows)
- Worked on different Levels of Filters.
- Worked on Various Bookmarks and Buttons.
- Worked on Row Level Security (RLS)
- Worked on Installing and Configuration of Gateways.
- Worked on the Key Performance Indicators (KPI) for analyzing business.
- Deploying and scheduling reports weekly, monthly, and quarterly for end users.
- Worked on Go-live and post-Go-live development and testing.
- Writing SQL queries and Stored procedures to retrieve the data from database.
- Involved in all phases of the project (Developing, Supporting, Documentation, Unit testing and Defect fixing)
- Worked on Various Ticketing tools to track the workflow and further project implementations, requirements, and Bug fix.
- Experience on data modelling and Data flows creation and management.
- Experience on AAS and integration of AAS features with Power BI.
- Experience on Composite data models.
- Experience on Incremental and scheduled refresh.
- Worked with Filters/Calculated Columns/Measures/Relationships and Transformations of Edit Query section.
- Experience with multiple clients and projects management.
- Experience on various domain knowledge.

RESPONSIBILITIES

- Preparation of Data modelling, Datasets, Dashboards, Reports, Visualizations.
- Load the data from Excel source to Power BI Desktop.
- Transforming the data both table level and column level using Power Query
- Worked on different visualizations like Stacked bar chart, clustered bar Charts, Card, Line charts, Gauge, KPI, and bar charts.
- Worked with Filters/Calculated Columns/Measures/Relationships and Transformations of Edit Query section.
- Published Power BI Pbx files from Power BI desktop to Power bi service.
- Worked on On-Premises Gateway to refresh the data sources.
- Created new calculated columns and calculated measures using DAX
- Implementation of Row Level Security (RLS)

WORK EXPERIENCE - 3

Organization	: Vodafone Idea Limited
Designation	: Data Analyst
Role	: Data Engineer
Tenure	: 0.3 Months
Location	: Hyderabad
Project Title	: Vodafone-Idea
Duration	: May 2019 – Jul 2019
Environments	: SQL, Power BI
Language	: SQL, DAX, M
Database	: SQL, Snowflake

WORK EXPERIENCE - 4

Organization	: Reliance Industries Ltd.,
Designation	: Data Analyst
Role	: Power BI Developer
Tenure	: 2.4 Years
Location	: Hyderabad
Project Title	: Reliance Jio
Duration	: Feb 2017 – May 2019
Environments	: Power BI Desktop, Service
Language	: SQL, DAX, M
Data Sources	: SQL, Snowflake

WORK EXPERIENCE - 5

Organization	: Aircel Cellular Ltd.,
Designation	: Testing Engineer
Role	: Data Validator
Tenure	: 2.4 Years
Location	: Hyderabad
Project Title	: Aircel
Duration	: Sep 2014 – Feb 2017
Data Sources	: CSV, Excel

RESPONSIBILITIES

- Worked on data Transformations like Derived Column, Lookup, Conditional Split, Merge Join with multiple table data.
- Designing and Deployment of Reports into power BI services for the End-User requests using Web Interface.
- Preparation of Data modelling, Datasets, Visualizations, Reports, Dashboards.
- Handling of meetings and Scrum calls to understand the Business Requirement.
- Worked on Power Query Editor for Data transformations, DAX Functions in Power BI.
- Worked on Custom Visuals based on business requirement.
- Published the Reports and Dashboards through Power Bi Service.
- Worked on Filters, Gateways, and various Refresh Options.
- Worked on Composite data model (Multiple datasets & Data flows)
- Fixing of Bugs and Change Request in reports and Dashboards.
- Worked on Various Bookmarks, Buttons.
- Experienced in Relationships, Merging and Grouping the data.
- Implementation of Row Level Security
- Experience on multiple data refresh techniques.
- Experience on managing gateways.

RESPONSIBILITIES

- Preparation of Data modelling, Datasets, Dashboards, Reports, Visualizations.
- Load the data from Excel source to Power BI Desktop.
- Transforming the data both table level and column level using edit query option.
- Worked on different visualizations like Stacked bar chart, clustered bar Charts, Card, Line charts, Gauge, KPI, and bar charts.
- Worked with Filters/Calculated Columns/Measures/Relationships and Transformations of Edit Query section.
- Published Power BI Pbx files from Power BI desktop to Power bi service.
- Worked on On-Premises Gateway to refresh the data sources.
- Created new calculated columns and calculated measures using DAX Expressions.

RESPONSIBILITIES

- Worked on Excel, Pivot Table, V-Lookup, H-Lookup, Macros, Filters, Charts.
- Prepared by various reports like daily, Weekly and Monthly as per process requirement and published on daily, weekly, and monthly Reports, dashboards to management.
- Prepared by various Telecom reports by MIS Reporting, MIS Preparation, Formulas, Graphs.
- Measures performance against set KPI's for Individual/ Reviewer/ Internal Reports audits.
- Co-ordinating with teams for field testing Values
- Handling different type of data for operations & perform the analytical work as per requirement.
- Maintain & update data trackers on daily base work progress.
- Interacting with various functions for smooth functioning of process & reporting etc.