

Vaisakh. M. V

G r o w t h H a c k e r

ABOUT ME

I'm a growth hacker with considerable experience in digital marketing, SEO, Search ranking, social media marketing, content writing, and google ads.

CONTACT ME

+91 956268 5464

<https://www.linkedin.com/in/vaisakh-m-v-53b49927/>

sakhmv@gmail.com

WORK EXPERIENCE

Linways Technologies Pvt Ltd. 2016 - 2020

Started off as a writer. Mostly wrote blogs, ebooks, scripts, testimonials, website and marketing copy, etc.

Promoted as a Digital Marketer

Grew into the role of a digital marketer. Started managing the various social media, and SEO.

Promoted as a Growth Hacker

I currently manage the complete branding and marketing activities of the firm. Have a deep understanding in optimizing content delivery, and working knowledge in managing content in various multimedia formats.

EDUCATION

2001 - 2012 **10+2**

Studied at Ansar English School, Perumbilavu. Have participate and won prizes in various creative feilds including writing, acting, crafting, editing, etc.

2013 - 2016 **BA English language and Literature**

Have complete graduation with an 8.0 GPA from Co-operative college, Thrissur. Have been the editor for creative publications and magazines in college.

SKILLS

Content Writing

Blogs, ebooks, website, social media, scripts, ad copy.

Social Media Marketing

Facebooks ads, twitter, LinkedIn, Quora.

Digital Marketing

Website management, landing pages, events, affiliate marketing, SEO, Google ads, analytics.

Growth Hacker

Content delivery optimization, inbound sales, multimedia marketing, PR & outreach.

LANGUAGES

ENGLISH



FRENCH



MALAYALAM



Hindi

