PRIYANKA RAI

As a Salesforce Developer with expertise in Lightning Web Components (LWC) and Apex development, I am dedicated to leveraging my technical skills and experience to design and develop innovative Salesforce solutions that drive business success. My in-depth knowledge of Salesforce technologies, best practices, and integration capabilities, combined with my problem-solving and communication skills, make me a valuable asset to any Salesforce development team.

Executive Summary

- Salesforce Developer with 2+ years of experience, specializing in Lightning Web Components (LWC) and Apex development.
- Strong expertise in designing and developing scalable, high-performance Salesforce solutions that meet business requirements and enhance user experience.
- Proficient in Apex and Lightning Web Components (LWC), with a solid understanding of Salesforce architecture.
- Skilled in creating custom objects, fields, flow, process builder, workflows, validation rules, triggers and Lightning components.
- Experience in Salesforce integration using APIs and other integration tools to connect Salesforce with external systems.
- Knowledgeable in CICD, Salesforce CLI, and version control for efficient development and deployment.
- Deep understanding of Salesforce security model, including sharing rules, profiles, and permission sets, to maintain data integrity and protect sensitive information.
- Proficient in data migration and data management using tools such as Data Loader and other data manipulation techniques.
- Strong problem-solving and analytical skills, with the ability to identify and resolve technical issues efficiently.
- Excellent communication and collaboration skills, with a track record of working effectively in cross-functional teams and delivering high-quality solutions on time and within budget.

Contact

+91 8790478333

priyankaraiasmi@gmail.com

Flat 302,Devgiri Himalaya Empire,Fulmati Layout,Beltarodi Road, Nagpur 440027

Education

B.E in computer Science

C-DAC

Certifications

Salesforce Platform Developer 1

Salesforce Associate

Programming Languages: JavaScript,HTML5, PHP OOP, CSS, SQL, MySQL.

Experience

EPSILON SOFTECH	Mar-21	-	Present
VJPS	Aug-17	-	Nov-18
Idea force Business Services Pvt. Ltd.	Nov-12	-	Jun-17
Markfed (Govt of Chhattisgarh undertaking)	Nov-11	-	Sep-12
Entit Consultancy Services (Formerly Weblinto Technologies)	May-09	-	Oct-11

Name: Site Atonement

Client: Sotheby's International Realty

Project Role: Salesforce Developer

As a Salesforce Developer for a real estate project, my responsibilities included designing and developing custom solutions using Salesforce Sales Cloud, Lightning Web Components (LWC), Apex, and integrations with external systems. I ensured data integrity, streamlined business processes, and enhanced user experience to support real estate sales operations. I also followed Salesforce best practices and collaborated with cross-functional teams to deliver high-quality Salesforce solutions that meet business requirements.

Responsibilities:

- o Designed and developed custom objects, fields, validation rules, and workflows to support real estate sales processes, including lead management, opportunity tracking, and contract management.
- o Created custom Lightning Web Components (LWC) to enhance user experience and streamline data entry and validation.
- o Implemented Apex triggers and classes to automate business processes and enable complex data manipulations, such as calculating commissions, managing approvals, and generating custom reports and dashboards.
- o Configured Salesforce Sales Cloud features, such as email templates, workflows, and reports, to support sales team operations and enable efficient lead qualification, opportunity management, and contract generation.
- o Implemented Salesforce security controls, including sharing rules, profiles, and permission sets, to maintain data integrity and protect sensitive information, such as property details, financial data, and customer information.
- o Conducted data migration activities, including data mapping, data cleansing, and data loading using Data Loader and other data tools, to ensure accurate and complete data transfer from legacy systems to Salesforce.
- o Followed Salesforce development best practices, including version control, unit testing, and deployment strategies, to ensure high-quality code and smooth deployment process.
- o Collaborated with cross-functional teams, including business users, stakeholders, and other IT teams, to gather requirements, analyze business processes, and design effective Salesforce solutions that meet business needs.
- o Stayed up-to-date with Salesforce releases, new features, and industry trends, and provided recommendations for continuous improvement of Salesforce processes, configurations, and customizations.

Name: Care Coordination Salesforce Implementation

Client: Sotheby's International Realty

Project Role: Salesforce Developer

Industry: Healthcare

As a Salesforce Developer for a care coordination project in the healthcare industry, I played a key role in designing and implementing custom Salesforce solutions to support care coordination processes, integrate with other healthcare systems, ensure data privacy and compliance, and improve efficiency and accuracy of care coordination tasks. My responsibilities included Salesforce configuration, custom development, data migration, and collaboration with cross-functional teams to deliver a successful implementation of Salesforce Health Cloud for care coordination.

Responsibilities:

1. Designed and implemented custom objects, fields, validation rules, and workflows to support care coordination processes for a healthcare organization, including patient management, care plans, and task assignments.

2. Developed custom Lightning Web Components (LWC) to enhance user experience and facilitate care coordination activities, such as patient assessments, care plan updates, and task assignments.

3. Configured Salesforce features, such as care plans, assessments, and care teams, to support care coordination workflows and enable seamless communication and collaboration among care team members.

4. Implemented Apex triggers and classes to automate care coordination processes, such as sending notifications, generating reports, and updating patient records, to improve efficiency and accuracy of care coordination tasks.

5. Integrated Salesforce with other healthcare systems, such as electronic health record (EHR) systems, patient scheduling systems, and billing systems, using Salesforce APIs and other integration tools to ensure data consistency and enable real-time information exchange.

6. Implemented Salesforce security controls, including sharing rules, profiles, and permission sets, to comply with HIPAA regulations and protect patient privacy and confidential information.

7. Conducted data migration activities, including data mapping, data cleansing, and data loading, to transfer patient data from legacy systems to Salesforce Health Cloud, ensuring data accuracy and integrity.

8. Followed Salesforce development best practices, including version control, unit testing, and deployment strategies, to ensure high-quality code and smooth deployment process.

9. Collaborated with cross-functional teams, including healthcare providers, care managers, and IT teams, to gather requirements, analyse care coordination workflows, and design effective Salesforce solutions that meet the needs of the healthcare organization.

10. Provided training and support to end-users, including care team members and administrative staff, to ensure smooth adoption of Salesforce Health Cloud and successful implementation of care coordination processes.