

# Jesse Smith

Los Angeles, CA

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## Summary

Jesse is a full stack web developer, Salesforce Certified B2C Commerce Developer and Administrator with a focus on frontend development using JavaScript frameworks. He has completed development on more than 12 live features and projects that have improved user experience for thousands of customers, and increased co-workers' productivity. He has a background in customer service, non-profit work, team building and statistical analysis. He is passionate about helping people-drive companies focus on empirical results to achieve what is best for their clients.

## Key Skills and Attributes

- JavaScript
- Amazon Web Services
- SFCC Business Manager
- Vue/Vuex
- MVC Architecture
- ISML
- React/Redux
- Ruby/Ruby on Rails
- SQL/PostgreSQL
- Node
- Salesforce Administration
- Agile development

## Experience

### Salesforce Developer | Revolent Group

September 2021 – May 2022

- Developed targeted Salesforce Commerce Cloud solutions to improve functionality, traffic, and sales
- Completed projects for an international luxury brand's eCommerce platform
- Configured Salesforce Sales, Service, and Marketing Cloud applications for optimal information sharing and ease of use through profiles, sharing settings, automation and much more
- Crafted informative and incisive lenses, apps and stories with Tableau CRM, leveraging Einstein Discovery AI to surface relevant predictions to prepare the team for the future
- Learned the breadth of Salesforce through intensive training, passing B2C Commerce Developer, Tableau CRM & Einstein Discovery Consultant, and Administrator certifications on the first attempt

### Software Engineer | Conservation Labs

September 2020 – September 2021

- Built features and components for our web app serving thousands of customers in a constantly adapting start-up environment, working with a small team to complete epics through sprints
- Designed new UI/UX features wireframes with Balsamiq to increase client confidence and inclusion
- Implement many new frontend features with the Quasar and Vue.js frameworks
- Utilized a serverless architecture with AWS by creating endpoints in API Gateway, leading to Node.js Lambda functions, generating a call to an outside API, another Lambda, or a SQL query
- Revamped the deployment process for new frontend features, improving deployment time by 30%
- Created dynamic forms to assist in hardware deployment and improve machine learning, eliminating the need for manual data input
- Improve data visualization with dynamically generated charts and graphs using C3.js
- Coded a feature allowing Conservation Labs employees to see a specific client's view of the app to aid in troubleshooting, which improved employee productivity
- Integrated an external billing API and implemented automated account creation with Cognito
- Created a standalone PWA for a client's internal use, automating a formerly paper process

## Education and Qualifications

Salesforce Certified Administrator **California / May 2022**

Salesforce Certified Tableau CRM & Einstein Discovery Consultant **California / November 2021**

Salesforce Certified B2C Commerce Developer **California / October 2021**

Software Engineering Bootcamp **Flatiron School / March 2020**

B.S. in Applied Math and Statistics, Minor in Computer Science **Stony Brook University / December 2012**

A.A. in Liberal Arts **Nassau Community College / May 2009**