

RAM KRISHNA CHOUBEY

Current location: Bangalore

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Career Summary

SFCC (Demandware) with 8+ **years** of experience and a strong educational background, seeking a challenging position in the software field for growth with the organization.

Work Experience

Organization	: Entit Consultancy service pvt. Ltd.,Raipur (Chhattisgarh)
Designation	: Software Engineer (Php developer)
Duration	: March 2014 to march 2016. (1.5 years)

Organization	: Pfsweb global services pvt ltd. Bangalore (Karnataka)
Designation	: Associate Software Engineer (SFCC developer)
Duration	: April 2016 to August 2018 (2.3 years)

Organization	: Capgemini Technology Services India Limited, Bangalore
Designation	: Consultant B2 (SFCC developer)
Duration	: August 2018 to 29 October 2019

Organization	: HCL Technologies, Kuala Lumpur, Malaysia
Designation	: Technical Lead
Duration	: November 2019 to January 2021

Organization	: Valtech India pvt. ltd.
Designation	: Lead SFCC developer
Duration	: Feb 2021 to April 2021

Organization	: HBC (SaksOff5th)
Designation	: Senior SFCC developer
Duration	: May 2021 to Present

Technical Skills

E- Commerce Tool	: Salesforce Commerce Cloud /Demandware(Payment integration, PIM, CRM etc.)
Languages	: Java,/J2EE,PHP(PHP Frameworks cakephp,yii2)
Web Technologies	: HTML, JQuery/JavaScript, Ajax , XML, JSON,CSS(bootstrap 3)
Tools	: Eclipse , Git, JIRA, MS office,Netbeans
Operating Systems	: Windows7/Vista/XP/2000,Linux ,MS- DOS
Databases	: Oracle, SQL,MYSQL.

Certifications

- Salesforce Certified B2C Commerce Developer (WI19)

Educational Qualification

- M.C.A.(Master in Computer Application) from Bhilai Institute of technology, durg (2012-2014)
- B.C.A(Bachelors in Computer Application) from central college of IT,Raipur(2007-2010)
- 12th(higher secondary school) from Sri Gujrati higher secondary school,Raipur(2007)
- 10th(Secondary School) from Sri Gujrati higher secondary school,Raipur(2005)

Project Details

Project Name: Price Smart

Period: May 2016 to August 2017

Role: Developer

Team Size - 15 people including 6 SFCC developer

Roles and Responsibilities:

- Backend Developer
- Development from scratch
- Worked on Customisation of JDE Order Export.
- Customisation of checkout follow
- Country selector implementation and customisation.

Project Name: Saje Natural Wellness

Website: www.saje.com

Period: August 2017 to September 2017

Role: Developer

Team Size - 10 people including 4 SFCC developer

Roles and Responsibilities:

- Backend Developer
- Development from scratch

- Implementation of third party logistic (3PL integration) wsdl to custom cartridge conversion.

Project Name: SFC (Sell from chair) By Procter & Gamble (P&G)

Website: www.oralbpro.com

Period: October 2017 to December 2017

Role: Developer

Team Size - 2 SFCC developers

Roles and Responsibilities:

- Backend Developer
- Development from scratch
- Exact target email integration and Customisation
- Checkout flow customisation
- Doctor dashboard customisation etc.
- Subscription product interface implementation.

Project Name: Gillette by Procter & Gamble (P&G)

Website: ondemand.gillette.com

Period: January 2018 to August 2018

Role: Developer

Team Size - 4 SFCC developers

Roles and Responsibilities:

- Refer a friend (RAF) integration and Customisation complete ownership (understanding requirement, handling calls, understanding flow etc.).
- Support and implementation both

Project Name: www.t2tea.com (Unilever Brand)

Period: August 2018 to October 2019

Role: Backend Developer

Team Size - 6 SFCC developers

Roles and Responsibilities:

- Backend Developer
- Google pixel integration

- Adyen Integration Customization
- Implementation of custom dashboard (Business manager module) for orders information.
- Bug fixing and enhancement.

Project Name: www.nexxus.com (Unilever Brand)

Period: August 2018 to October 2019

Role: Backed Developer

Team Size - 3 SFCC developers

Roles and Responsibilities:

- Bug fixing and enhancement.

Project Name: www.blueair.com (Unilever Brand)

Period: August 2018 to October 2019

Role: Backed Developer

Team Size - 2 SFCC developers

Roles and Responsibilities:

- Developing and managing Blueair Unilever global E-commerce Application
- This involves bug fixing,
- Enhancement and integrations with 3rd parties integration
 - o Adyen integration for the my account.
 - o Omnisend email marketing integration.
- Project is about managing sites and complete expected flow of data via configuration changes in **Business Manager (BM)**, which is a Demandware tool and other tools as specified above, and fixing the bugs and working on enhancements.
- Monitoring performance of sites via different tools and taking action accordingly.

Project Name: accu-chek.com

Period: November 2019 to Present

Role: Backed Developer/Technical Lead

Team Size - 4 SFCC developers

Roles and Responsibilities:

- Developing and managing RDC E-commerce Application
- Analysing the requirement shared by business, prioritising and implementing them.
- Enhancement and integrations with 3rd parties.
 - o Adyen integration for checkout and my account.
 - o Persistent cart integration.
 - o Gigya Open ID (OAuth provider) Integration.
 - o Bundle product customisation.
 - o Checkout flow integration and enhancement.
 - o Complete customisation and enhancement.

- Code review and merge
- Client coordination and capacity planning
- Requirement Gathering and solution

Project Name: <https://www.saksoff5th.com/>

Role: Senior Digital Engineer

Duration : July 2021 - Present

Team Size - 12 SFCC developers

Roles and Responsibilities:

- Developing and managing Saksoff5th E-commerce Application
- Enhancement and integrations
 - o Loyalty program implementation and enhancement
 - o Loyalty gated sale implementation
 - o Apple Pay Integration
 - o CheetahMail integration for mobile app notification using SFCC
 - o Reflaunt integration(For return process for resale item)
 - o Responsible for backend and Frontend development

Personal Details

Date of Birth : 05-01-1990
Fathers Name : Ramashankar choubey
Mothers Name. : Devhuti Choubey
Address : DDU, Gudhiyari Raipur Chhattisgarh
Gender : Male
Languages known : Hindi, English, Chhattisgarhi

Personal Details

I hereby declare that the above written statements are true to the best of my knowledge and belief.

Place: Bangalore

-Ram Krishna Choubey