

# Pradeep VR

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## OBJECTIVE

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Contributing towards organizational goals and visions, by putting my best efforts to enrich the organizational growth which would help me in enhancing my skills and show case my talents at its best.

## Professional Summary

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- 1 Years of experience in Salesforce.com CRM which includes Administration, Configuration, Development and Implementation.
- Good knowledge of Salesforce Sales Cloud and Service Cloud applications and Force.com platform.
- Experience of Creating Custom Objects, Fields, Lookup Relationship, Master Detail Relationship, Tabs, Applications, Queues, Workflow Rules, Cross Object Formulas, Roll-Up Summary Fields, Validation Rules and Configure-Price-Quote (CPQ).
- Create & Update Salesforce Sites, Email Template, Email Alert and Custom Metadata.
- Created Custom Profiles, Data Access, Record Type, Page Layout, Role Hierarchy, Organization-Wide Defaults, Users, Product, Product Bundle, Public Group, Sharing Rules, Apex Sharing, Field Level Security, Object-Level Security, Record Level Security, Approval Process, Import Data, Export Data, Apex Triggers, Entitlement Process, Milestone, Lightning Process Builder, Lightning Flow, Lightning Component and lightning community.
- Developed Salesforce Apps battle station and recruitment with the help of trailhead.
- Self-motivated, committed to work hard, smarter and sincerely.

## CORE COMPETENCIES

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- Having extensive knowledge in Administration, Configuration, Implementation, Lightning Experience

and Support of Salesforce CRM/PAAS, Force.com

- Having good experience on Testing, Production Support and, and Implementation of SFDC.
- Experience in Salesforce, CPQ, Triggers, Configuration, SOQL queries.
- Having good experience on Salesforce CPQ.
- Extensively used Apex Data Loader in Data Migration Activities.
- Capable of rapidly learning new technologies and processes, and successfully applying them to projects and operations.

## WORK EXPERIENCE

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- Working as SFDC Developer from 1 Years in Purview services Hyderabad

## COMPUTER PROFICIENCY AND TECHNICAL SKILLS

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Platform	Salesforce.com, Force.com, Salesforce CPQ.
Programming Skills	HTML, Apex, Lightning Components
Database	SQL

## PROJECTS UNDERTAKEN

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1.	<b>Project Name</b> : Smart Drive Managed Services and Smart Drive Optimization	
<b>Role</b>	Salesforce Admin	
<b>Organization</b>	Purview services	
<b>Team Size</b>	2	

### Project Description

As a team member,

- Worked on various Salesforce standard objects Accounts, Contacts, Leads, Opportunities.
- Created and configured Bundles and Products and Implemented Summary variables, Option constraints and Product rules for the bundles
- Created Formula Fields, Validation Rules for the flexibility and functionality of force platform application.

- Created Page Layouts, Search Layouts to organize fields, custom links, related lists, and other components on a record detail and edit pages.
- Implemented various price rules to meet business requirements.
- Worked on Quote template to generate the quotes.
- Implemented Configuration attribute and custom actions and discount schedules.
- Implemented Workflow Rules, flow and Process Builders for Automation.
- Implemented sharing rules, Roles.
- Created Approval process.
- Worked on profiles and permission sets.
- Involved in Data migration tasks using data loader.
- Worked on Quote template to generate the quotes.
- Involved in Deployment of Field, objects and code from Sandbox Environment to Production with the help of both Change sets.
- Worked on the designing of custom objects, custom fields, role based page layouts, custom Tabs, custom reports, report folders, report extractions to various formats and various other components as per the client and application requirements.

2.	<b>Project Name :</b> Castlematic Salesforce CPQ Implementation	
<b>Role</b>	Salesforce Admin and Developer, CPQ	
<b>Organization</b>	Purview services	
<b>Team Size</b>	5	

## Project Description

Purview Sales team will use the Salesforce CPQ to sell the Castlematic products and services to customers (B2B & B2C) who have a requirement for GPS trackers and heavy Fuel sensors. It also improves the Productivity & helps in closing more number of deals in less span of time. With the help of Salesforce, less experienced Sales Representatives can also do the jobs more by efficiently by investing less time and eliminate errors in Opportunities, Quotes & Contracts

As a team member,

technical story. ☐ Managing product bundles, features, options.

- Understanding the requirements from the client for products and pricing and refining them into a
- Created Discount schedules based on tiers, Guided selling, Quote Templates as per requirement
- Configuring Product rules, Price rules.
- Created objects, fields, designed page layouts, custom tabs.
- Created reusable components for Support request feature in lightning.
- Worked on Apex Classes, Triggers and Batch apex.

## **TRAINING PROGRAMS ATTENDED**

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### **. 4 Day Training on Salesforce CPQ:**

- **Skills:** Salesforce CPQ Package
- Training conducted by salesforce for 4 full days on possibilities and features learning of Salesforce CPQ.

### **. Provided Training on Salesforce and Salesforce CPQ:**

**Skills:** Salesforce CPQ Package and Salesforce Package.

## **ACADEMIC / EDUCATIONAL QUALIFICATIONS**

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- Currently pursuing **MBA** in Alagappa University
- **B.E. in Computer Science and Engineering** from Bannari Amman institute of technology, Sathyamangalam, Tamilnadu in 2019 with 65.40%.
- **HSC** from Vivekananda Higher Secondary School, paundamangalam. in 2015 with 76.48%.
- **SSLC** Vivekananda Higher Secondary School, paundamangalam, in 2013 with 79.00%.

## PERSONAL DETAILS

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Date of Birth: 11.09.1997

Father's Name: K Ravi Nathan

Mother's Name: KanagaRathinam

R. Languages Known: English, Tamil

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