SHRIKANT HURPADE

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Salesforce Commerce Cloud Developer

Certified Salesforce B2C Commerce Developer with total 5.5 years and relevant 2.7 years of solid SFCC experience. Strong foundation in Demandware concepts, including SiteGenesis, UX Studio, and content assets. Expertise in pipelines, ISML templates, and Business Manager configuration. Skilled in integrating custom services, Jobs and managing payment. Committed to excellence and agile development practices.

SKILLS

Backend: B2C SFCC/SFRA (prior experience), Node (proficient), JavaScript ES6 (proficient), Demandware, OCAPI, Services Framework, Jobs Framework.
Frontend: ISML, JSON, HTML5, CSS3, SASS/SCSS, AJAX, jQuery, Bootstrap
Development and Documentation Tools: JIRA, Bitbucket, GIT, Confluence, VS Code, ESLint, Trello, SVN

CERTIFICATION

Salesforce Commerce Cloud Developer Certification
ID: 3025054

WORK EXPERIENCE

Software Engineer (SFCC)   Oct 2022 - Jul 2023
swiftWIN Technologies | Pune

Accomplishments
- Integrated HERE Location Service API, replacing Google Maps, reducing costs by 40% and ensuring seamless Store Search functionality.
- Managed the seamless integration of the Truefit 3rd-party service, resulting in efficient user data transfer and enhanced system performance.
- Identified and resolved custom log errors through advanced debugging techniques, resulting in a 70% improvement in page load times, significantly enhancing user experience and optimizing site performance.
- Resolved intricate Salesforce Commerce Cloud (SFCC) backend challenges, resulting in improved platform performance, streamlined operations, and increased overall efficiency.

SFCC Developer   Dec 2020 - Oct 2022
Tekishub Consulting Services | Hyderabad

Accomplishments
- Enhanced functionality of 'Add to Bag', shipping restrictions, and Loqate API operations, resulting in a significant 20% reduction in cart abandonment rates.
- Implemented strategic solutions to overcome payment gateway challenges across multiple platforms, including Adyen, Klarna, and PayPal, resulting in a remarkable 15% surge in transaction success rate.
- Authored comprehensive merchant guides for newly introduced features, resulting in a 40% reduction in user inquiries. Employed Confluence for seamless cross-team communication.

Java Developer   Feb 2018 - Nov 2020
Wab It Software Pvt. Ltd. | Pune

Accomplishments
- Actively participate throughout the agile development process, from requirement gathering to testing and implementation, delivering high-quality code, and ensuring seamless collaboration with the team.
- Responsible for developing, coding, testing, and debugging new highly complex software solutions or enhancements to existing software in a maintenance capacity.

PROJECT EXPOSURE

Project #1   **AtHome.com (Jan 23 – Jul 23)**
Description: AtHome Group Inc. is a USA-based home décor superstore chain with an online e-commerce web store at AtHome.com.

Responsibilities:

- Integrated the HERE Location API to enhance the existing store search functionality, replacing the previously utilized Google Location API.
- Designed and implemented a custom job to seamlessly integrate the Truefit 3rd-party API, facilitating the efficient transfer of user information, resulting in a 30% reduction in data transfer time.
- Initiated and executed performance enhancements, resolving customer error logs, resulting in a 20% improvement in user experience.

Project #2   **Michaels Custom Framing (Oct 22 – Jan 23)**
Description: This project consists of an e-commerce website built on top of Site Genesis architecture of SFCC and it deals in with customizing and delivering the photos and pictures and framing them in desired colors and shapes.

Responsibilities:

Spearheaded bug resolution initiatives, achieving a 20% reduction in site defects while streamlining site customization to enhance user experience and boost performance by 15%.

Project #3   **Coach, Stuart Weitzman and Kate Spade (Apr 21 – Oct 22)**
Description: The purpose of this project is to implement new requirements / resolve defects related to the cart and checkout functionality of three brands using Salesforce SFCC/SFRA implementations and Node.JS.

Responsibilities:

- Executed Amazon Pay cartridge integration, boosting payment options and enhancing user experience, resulting in a 20% increase in checkout conversions.
- Resolved Shopping Cart, Shipping and Payment method bugs, enhanced Content slots, optimized Content assets, and improved Promotions etc.
- Revamped SFCC localization strategies, boosting content translation and multi-language support.

EDUCATION

Master of Computer Application (MCA)
Bharati Vidyapeeth IMIT, Mumbai (2014-2016) - 6.67 (CGPA)
Bachelor of Computer Application (BCA)
Shankarlal Khandelwal College, Akola (2011-2014) - 60% Aggregate