



# Ardra Premkumar

## Salesforce Consultant and Business Analyst

Over 2 years of experience in Salesforce in I.T industry. Worked closely with key stakeholders, developers, and clients to identify, implement, and distribute Salesforce processes & system solutions to increase efficiency and reduce operational costs in a Salesforce environment.

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## WORK EXPERIENCE

### Salesforce Business Analyst ePeople Bespoke Consulting Pvt Ltd

01/2020 - Present

Bengaluru, India

#### Achievements/Tasks

- Capturing requirements from business team, identifying solution, writing Technical and Functional Design Documents, ensuring correct implementation/ modification of new/existing functionality and resolving bugs associated to them.
- Integration of the Salesforce system with external client systems using REST, SOAP integration methodologies.
- Administrative tasks such as configuring Profiles, Roles, Validation rules, Approvals, Workflows, Process Builders etc.
- Implementing 'Sharing and Security Model' of the Salesforce Org.
- Deployments using Devops tools like ClickDeploy and Change sets.
- Creation of Management reports and dashboards, Einstein Analytics Dashboards etc.

### Salesforce Developer Cognizant

02/2018 - 01/2020

Pune, India

#### Achievements/Tasks

- Design, setup and maintain Salesforce standard objects, custom objects, junction objects and fields. Object relationship setup including master- detail and lookup.
- Developed Apex classes, Apex Triggers, Controllers, Test classes for Unit Testing, VF pages.
- Creation of Batch Apex, Schedule Apex for various functional needs in the application.
- Customization in Salesforce.com scope such as users, record types, groups, accounts, contacts, custom objects, page layouts.
- Data migration using tools like Data Loader, Workbench.
- Querying Salesforce database using SOQL & SOSL Queries.

## EDUCATION

### Bachelor of Technology in Information Technology

Rajagiri School of Engineering and Technology, Kochi

07/2013 - 06/2017

Kerala, India, 7.5 CGPA

## SKILLS

Salesforce

Sales Cloud

Business Analysis

Einstein Analytics

Agile SDLC

Visualforce

Apex

Requirement Gathering and Documentation

MS Office

SOQL/SOSL

Wire-frames

Project Management

Communication

## CERTIFICATES

Salesforce Platform Developer 1

Salesforce Certified App Builder (SU 18)

## LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

Malayalam

Native or Bilingual Proficiency

Arabic

Elementary Proficiency

## INTERESTS

Reading

Writing

Public Speaking