



**"Everybody walks past a thousand story ideas every day. The good writers are the ones who see five or six of them."
-Orson Scott**

Just keep writing, is what I strongly believe. The medium doesn't matter, the content does.

I intend to build a career in a leading company that will allow me to grow as a storyteller. I would like to work as a key player in challenging environments where my experience benefits the company as well.

KEY SKILLS

Content Writing
Creative Writing
Content Proofreading and Editing
SEO Tools
SEO and LSI Keyword Search
SEO Content Writing
CMS
Marketing Communications
Relationship Management
Team Management

NISHA JOSHI

Senior Content Writer

EDUCATION

Modern College of Engineering

June 2003 - March 2008

Graduated as a Computer Engineer

DASA

March 2009 - March 2011

Completed a course in Advanced Diploma in Animation and Film Arts (ADFA)

WORK EXPERIENCE

Praavega Systems Pvt. Ltd.

Senior Content Writer for HappyAging.in

May 2019–March 2020

- Content writing: articles, infographics, social media content
- Creative writing
- Content Strategy: Planning and executing various content pieces (written, audio and video)
- Feature Stories: Right from scheduling interviews with celebrities and high profile healthcare professionals, conducting them (telephonic or video shoots) and publishing it
- Video storyboarding
- Team management: Coordinating between content team, video/graphic designers and editor
- SEO and LSI keyword research
- SEO optimization
- Content review and editing: multi-lingual

CONTACT

ADDRESS:

Flat No. A - 903,
Tanish Orchid, Charholi,
Pune - 412105.

PHONE:

+91-9890787047
+91-9975329399

WEBSITE:

Nishareviewed.wordpress.com
Lifelessons873.wordpress.com
Happyaging.in/author/nisha-joshi/

EMAIL:

Nisha.bharatan@gmail.com

OTHER THINGS ABOUT ME

Bookworm
Opinionated Feminist
Music Lover
Modern Parent

Freelance

Content Writer

October 2016–May 2019

- Content writing and creative writing for a variety of topics like finance, product reviews, parenting, health, childcare, fitness, lifestyle, fashion, etc.
- Launched my own [WordPress blogs](#) with various articles on parenting and book reviews.

Treehouse Education and Accessories Ltd.

Centre Head

May 2014–March 2015

- Human Resource Management
- Accounts
- Recruitment
- Marketing
- Inventory
- Curriculum Training

Deluxe DigiCaptions LTD. (Under StereoD LLC)

Second Lead (Roto)

July 2011–April 2014

- Overlooked the production of the team and working in compliance with the team lead to manage, supervise and help in the improvement of the members of the team.
- Worked on the 3D conversion of a variety of movies including Titanic 3D, Jurassic Park 3D, Marvel Avengers and so on.

LANGUAGES

Language	Read	Write	Speak
English	Fluent	Fluent	Fluent
Hindi	Fluent	Fluent	Fluent
Marathi	Fluent	Fluent	Fluent
Tamil	Fluent	Fluent	Fluent