**Curriculum Vitae**

**Objective:** Utilise my core subject knowledge and industry experience to work as a Front-End developer in a stable organisation.

**Personal Details:**

**Name:** Rahul Pundalik Bhamare **Email:** [rahulbhamare78@gmail.com](mailto:rahulbhamare78@gmail.com)

**Mobile No.:** 7709408008

**Skills:**

* **Technical Skills**: HTML5, CSS3, React js,LESS (CSS pre-processor), jQuery, Responsive Web, Design,Github Twitter Bootstrap, JavaScript,SFMC
* **Designing:** Photoshop
* Other Tools: Marketo, Salesforce, Pardot, Jira, ASANA, CMS, IBM Watson, , AEM, Wordpress, Drupal,

**Work experience: eClerx Services Ltd. (Augest 2017 till date)**

**Analyst SFMC Marketing cloud Front-End Developer : March 2019 till date**

* Rich experience working in salesforce marketing cloud.
* Proficient Email studio, campaign management, working knowledge over build and configuration landing pages , Data extensions
* Basic knowledge Automation studio and Journey Builder .Good experiences to client interaction, requirement gathering. SFMC email studio component develop templates base as per client requirement . SFMC email studio DE creation and develop template page as per moc.

**Analyst Javascript and React js Front-End Developer Key Responsibilities: Augest 2017 – January 2019**

* Ensure the technical feasibility of UI/UX designs.
* Build high-quality responsive web pages functional across devices and browsers using HTML5, CSS, jQuery and JavaScript github
* Optimize code for maximum speed and scalability of web pages Play a key role in resolving browser compatible issues Deliver web pages with the highest quality
* Perform code reviews before publishing to ensure quality and accuracy on production Plan and conduct training programs for new recruits Extensive experience in creating and updating web pages using HTML and CSS in CMS environments

**Projects: Marketing Campaign** **Marketo 2017 (Augest - April):**

* Joined the company as a developer for the creation of Email Marketing templates. Also gained an extensive knowledge on Marketo which is an automation platform focused on account-based marketing.
* Along with this gained knowledge on IBM Watson which is a digital marketing tool where we used to create emails for the Email Marketing Campaigns. This also included extracting of client email data from the database.
* CSS,Design new features for existing websites,Customize themes to meet clients’ requirements,
* Building the pages with responsive design or making the existing page with responsive design using CSS media queries.Involved in client coordination. Adhere to SLA and quality.Managing a small group (3-4) of web producers working extensively on web production deliverables.

**Redesign Campaign Marketo and IBM Waston Tool 2017 (April - November):**

* The objective of the campaign was to convert adaptive pages to responsive pages in selected high performing marketo including with A/B testing.
* A/B testing is a controlled experiment with two variants A and B. A/B testing is a way to compare two versions of a single variable typically by testing a subject's response to variable A against variable B and determining which of the two variables is more effective.Perform input analysis and sync with Project Manager to share input feedback.
* Identify simple, medium and complex web pages and work with the team to provide approximate timeline for each category.Develop web pages with optimum quality using HTML5, CSS, jQuery, and JavaScript.
* Received **“Letters of Appreciation”** for a successful launch of the project and success was replicated on most of the Asia Pacific countries where the same project was implemented.

**FACTS ONLINE PVT LTD Thane (W) WEB DEVELOPER December 2015 – August 2017**

* Maintain and develop client’s web site with additional features and functionality.
* Handle complete product launches with end to end handling though AEM on quarterly basis.
* Designed and Developed Websites both Commercial and e-commerce while also making sure that the maintenance of the websites were taken into consideration. Also created UI Design for thane WiFi City that is a Government project and is being used till date. Was a web content writer for certain websites as well. Making sure that the websites were textual and visually appealing and aimed precisely to target the right audience.Build websites using ,Prepare website proposals to present to clients,Provide technical support to clients.
* Write coding using HTML and CSS,Design new features for existing websites,Customize themes to meet clients’ requirements,
* Work on a new mobile development project to expand the company into mobile website development services.

**Professional Achievements:**

* **“Spot Reward”** in June 2017 for delivering high-quality projects under strict SLA
* **“Letters of Appreciation”** in Oct 2017 for a successful launch

**Educational Qualifications:**

* Graduation: MBA Information Technology
* Dr. N. H. Wagh Institute of Management and Research Malegaon, Nasik
* Month & Year of Passing: August 2017

**Academic Project: HEONEYPOT:-A TOOL TO TRAP WEBSITE HACKER 2017**

* It was used to trap website hacker and was used as a tool for avoiding any illegal Activity of attacker and also tracks IP address. Tools Used: PHP HTML CSS &SQL

**Graduation: Bachelor of Engineering Information Technology**

* K.C. College of Engineering Thane, Mumba Month & Year of Passing: July 2015

**Academic Project: HEONEYPOT:-A TOOL TO TRAP WEBSITE HACKER 2015**

* It was used to trap website hacker and was used as a tool for avoiding any illegal Activity of attacker. Tools Used: PHP HTML CSS &SQL

**Diploma in Information Technology**

* [M. M. J. SHAH Polytechnic College, Thane](http://www.indiastudychannel.com/colleges/13631-M-M-J-SHAH-Polytechnic-College-Thane.aspx) Month & Year of Passing: September 2011

**Academic Project: ORKUT (SOCIAL NETWORKING) 2011**

* Purpose & of this used to show the how data can save in MS Access & up to sign up page. Tools Used: Java & MS Access

**S.S.C**.

* P. A. Jadhav high school, Bhiwandi, Thane. Month & Year of Passing: March 2007

**CERTIFICATION, REWARDS & RECOGNITION**

* Certification in PHP during 2015.
* Certification in HTML5, CSS3 during 2015.
* Certification in Open Source Software during 2013-2014.
* Certification in Discipline Committee during 2013-14.

**STRENGTHS & SKILLS**

* Positive Thinking Attitude.
* Hardworking Nature.

**PERSONAL DETAILS**

* Date of Birth : 05 July 1992
* Languages known : English, Marathi, Hindi
* Hobbies : Listening to Music, Travelling, Playing Game and Bike riding.
* Address : 302, Sai Aashirwad bldg. 2nd floor near, Sai baba mandir Ramchandra nager gate no 2 Thane (W) 400602
* Contact Number : +91 7709408008
* Email ID : rahulbhamare78@gmail.co

I do hereby state that the above mentioned information is true to the best of my knowledge & belief.

Date : /2019

Place : Mumbai

Rahul Pundalik Bhamare