



Academic Qualifications

Year	Marks	Course	Institution	Board/University	Subjects/Specialization
2010	76.40%	B.Tech.	IET, Lucknow	GBTU, U.P	Computer Science and Engineering
2004	80.40%	SSC	RBL Girls School, Bareilly	UP Board	Physics, Chemistry, Mathematics
2002	74.40%	HSC	RBL Girls School, Bareilly	UP Board	General

Achievements

Academic	<ul style="list-style-type: none">Runner-Up, Inter College Personality Contest held in IET Lucknow.Merit scholarship at IET Lucknow for top 5 students at undergraduate studies. , IET Lucknow.2nd Rank in District (HSC) UP Board.	2009 2006-2010 2004
Professional	<ul style="list-style-type: none">Gartner's Manager's Program , Integration Excellence Award Gartner GurgaonAce Award, Steller Award 4 times in a row ,Accenture BangaloreStar Achiever , Birlasoft Bangalore	2018 2014 2012

Work Experience (9+ Year)

Manager, MDM Data Analytics	Gartner Inc., Gurgaon	Mar 2016 - Present
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Tools & Languages	<ul style="list-style-type: none">Data Analysis using R and Python while sourcing data from different large scare data sources.Oracle EDQ, Informatica Power Center , PL/SQL, Unix Scripting, , POC on Informatica MDM , Stonebranch.Loquate , DNB Direct 2.0 , Mapquest , Power BI, Microsoft Visio, SQL Data modeler, Advanced MS Excel.	
Data Management and Integration Operations	<ul style="list-style-type: none">Engaging Global Functions, regional stakeholders and MDM and Business communities Work very closely with US based Analytics leads in driving initiatives.Working with large scale data sets- extract data from sources across multiple platforms and synthesize into dashboards to build insights.Designing, building and launching new data models, data extraction, and transformation and loading processes in production.Developed and maintained E2E knowledge base for process, systems functionality & Entities for Master Data management Domain.Designing data quality rules to identify areas for data quality improvement and execute action plans to resolve issues Oracle EDQ 11.1 and 12.1.Built Cleansing and Matching and Deduplication rules for MDM product.Acting as MDM subject matter expert for Contact Master, Account Master, Address Master domains and ensuring compliance to MDM standards and processes across business.	
Team Lead/Manager	<ul style="list-style-type: none">Leading a Team 12 people (including third party) who have role of Business Analytics Specialist.Coordinating between Business and IT team to prioritize and deliver the stories in a sprint.Working cross-functionally with other teams for resolving MDM architecture improvements.Interfacing with engineers, product managers and product analysts to understand data needs.Handling customer escalations, collaborated with internal departments to get the issue resolved.Partnering with contacts and Senior stakeholders in respective Functions, regions and countries to understand the impact of global implementation.Imparted training to support team, new team members on product features & support readiness for upcoming releases.	
Business Analysis	<ul style="list-style-type: none">Understanding broader business drivers to map business needs to process & functional solution design.Develop and manage relationships with multiple business teams, understanding business challenges and provide thought leadership in addressing issues.Leading the development of various DataQuality & DataStewardship operational Dashboards.	

Application Team Lead	Accenture(VMware), Bangalore	Jun 2013 – Mar 2016
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Data Integration	<ul style="list-style-type: none">Active Involvement in business analysis and data analysis with respect to entire project.Active involvement with D&B consultants, developers and other cross functional teams with in VMware to define business requirements clearly.	
Tools & Languages	<ul style="list-style-type: none">End to End Design and development of Batch Jobs using integration of PL/SQLs, Shell Scripts, and Data Quality tool (Trillium) and Informatica (ETL Tool).Implementation of MDM(Master Data Management) concepts using Siebel Universal Customer Master for collecting, aggregating , matching, consolidating, quality-assuring, persisting and distributing data throughout an organization to ensure consistency and control in the ongoing process.	
Data Management	<ul style="list-style-type: none">Oracle Siebel, Siebel UCM, PL/SQL, UNIX Shell Scripting, DNB Integration Manager, Trillium & Informatica.Automated Process development for Support and maintenance activities.	
Team Lead/Manager	<ul style="list-style-type: none">Led multiple activities for performance enhancement of the long running job single handedly running on multiple platforms .Led a team of 10 Core technical people, mentored team members for understanding the setup, fixing the issues and deciding development strategies.Provided Technical Solution for the multiplatform MDM Application, Done requirements gathering, Data Analysis, Impact Analysis.Provided suggestions and improvement ideas for better platform and optimization of Application.Planning of resources with respect to their work alignment, industry growth and Personal life balance.	

Software Developer	Birlasoft (General Electric), Bangalore	Sept 2010 – June 2013
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Business Analysis	<ul style="list-style-type: none">Analysis and Relationship Maintenance on relationships between Business entities.Data Lifecycle management processes and procedures.	
Data Integration Tools & Languages	<ul style="list-style-type: none">Responsible for development of common batch interface for multiple modules that was reused across application for scheduled activities.Interface includes error handling, step by step logging, and Integration of multiple tools across serversOracle Siebel, 7.8, 8.0, 8.1, Siebel UCM, Informatica, PL/SQL, UNIX Scripting, MS Excel.	
Requirement Gathering Analysis	<ul style="list-style-type: none">Requirement Gathering, analysis and development of scripts for mergers and acquisitions, User Position Hierarchy impacts for data migration.Creation of mapping documents and development of ETL mappings and stored database objects for entities (Account, Partners, Contacts and Activities).	

Internship Project	<ul style="list-style-type: none">Online Shopping Website: “Development of Online Shopping website using tool IBM Rational Application Developer, DB2 database, WebSphere Server, JAVA for ODBC connectivity.”	
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Management Skills

- Very good negotiation and influential skills for fixing both business and technical ownership and meeting delivery timelines.
- People Management, Very Good communicator for valuable customer partner interactions.
- Project Management, Product Management, Effective staffing, and resource management.

Extracurricular Activities

Positions of Responsibility		
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Competition	<ul style="list-style-type: none">Gartner representative of NGO Nanhi Kali, Gurgaon LocationCoordinator of extracurricular activities of Gartner GurgaonCoordinator of Society Of Computer Science, Fine Arts In Cultural Fest, Dramatics Club “Josh”, IET Lucknow	2017 2017 2008
Sports	<ul style="list-style-type: none">“National Finalist” Top 10 , IBM Rational Developer Contest for Making Website, IET Lucknow"State Finalist" (Top 6), Painting Competition, Graffiti Paint on Wall, Intercollege fest.	2009 2010
Hobbies and Interests	<ul style="list-style-type: none">Winner of Main Play, Skit Competition, Street Play, IIT Kanpur.Runner Up Women Table Tennis Championship, Gartner Inc.	2008 2017



- 3rd , women Marathon , Shaouryotsava , IET Lucknow
- Painting , Writing, Table Tennis, Fitness Yoga , Graffiti and Mural Painting