

Maxwell Egbujor

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Objective: I am an ambitious communications graduate with project management, writing, public relations, communications, and video production skills. I have a passion for learning and am seeking a position that will foster my development and career progression.

EDUCATION

Sacramento State University -Sacramento, California

Aug. 2018 - July 2020

Bachelor of Arts – Communications

Minor - Marketing

Coursework: Data Analytics, Public Relations + Business Ethics, Advertising, Marketing Management, Survey Public Relations, American Culture, Rhetoric and Social Influence, Film as Communication, Television Criticism, Buyer Behavior, Essentials of Government, Senior Seminar Interpersonal Communications

Evergreen Valley College - San Jose, California

Aug. 2016 - May 2018

Associate Degree - Communications

WORK EXPERIENCE

Streamer & Content Creator - Twitch, YouTube

August 2018 - Present

- Stream Video game content on Twitch (i.e. Fortnite, Call of Duty, Among Us)
- Upload content on Youtube, Twitter, Instagram, Snapchat.

Fitness Desk Attendant - The Well

Dec. 2018 - March 2020

Sacramento, CA

- Led new staff orientations, trained staff in day-to-day activities, and assisted in the growth and development of junior staff

Wellness Coach - YMCA

San Jose, CA

Aug. 2017 - Aug. 2018

- Managed site fitness programs while providing training advice and assistance to gym members
- Accommodated training programs to fit the needs of customers with disabilities or medical concerns while maintaining strict customer safety standards

Sales Associate – Dick’s Sporting Goods

Morgan Hill, CA

Aug. 2016 - July 2017

- Managed store inventory, site cleanliness and safety, customer service, and equipment services
- Performed transactions, returns, and assisted with customer concerns

SKILLS

Editing and Content Creation

Proficient in streaming, recording, editing, and rendering video and sound content. Proficient in YouTube, Twitch, Twitter, Instagram, Snapchat, Facebook, LinkedIn and TikTok.

Proficient in Microsoft Office (Word, Excel, PPT, Teams, OneDrive, One Note). Excellent with Google Drive. Proficient with Adobe Creative Cloud (Photoshop, Rush, Premiere Rush, InDesign, Acrobat).

Leadership

Moderated and managed multiple communication and marketing projects and portfolios throughout college. Seeking to utilize my adaptive learning style and appreciation for constructive criticism to increase my knowledge on a variety of topics.

Communication, Marketing and Public Relation Skills

- Social media platforms
- Business ethics
- Written, verbal, visual, interpersonal, small-group, and mass communications
- Outreach
- PR Ethics & Policy
- Marketing management
- Media management
- Content Creation