**AMIT KUMAR SRIVASTAVA**

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**Summary of Skills:**

* 9 + Years in Product Management managing multiple products (Desktop, Web, Mobile) and 5 years in Quality assurance which is backed up by Certified Scrum Product Owner(CSPO).
* Experience in maintaining Product Road Map, Prioritizing the requirements, Product strategy ,Consumer Behaviour Analysis, Pre Sales Demos and Trainings to customers, Market Research, Competitive Analysis, Collaboration across engineering, design, documentation and project management teams.
* Experience in Requirement Gathering from various sources and converting the requirements into detailed specs for the engineering.
* Expertise in creating ‘Functional Requirement Documents’, ‘Business Requirement Documents’, ‘Use Cases’, ‘User Stories’ & Wire Frames/UI Mockups, Workflows, Presentations, Journey Maps, Business Model Canvas, Empathy Maps and explaining to both technical and non-technical audience.
* Managed the customer communication with the power users from top 20 accounts (B2B Enterprise Software).
* Experienced in managing Cloud based products using SaaS for big enterprises, Multi Tenancy Model.
* Conducted customer research/ interviews, customer surveys.
* Collaboration and Cooperation across various teams (Engineering, UX, Technical Documentation, Project Management, Sales, Product Marketing and Support) for the delivery.
* Providing the 'Why' for the internal teams during the software development phase with a strong focus on customer empathy.
* Validating the products to check the acceptance by carrying out the Requirement Traceability Matrix.
* Experience in data analytical tools such as Google Analytics
* Experience delivering Minimal Viable Product and improving iteratively through Agile Methodology & JIRA.
* Experienced in mentoring business analysts and junior product managers.
* Experience in understanding rapidly evolving requirements, and designing scalable systems to meet customer demand.

**PROFESSIONAL EXPERIENCE**

**Scientific Games (formerly Bally Technologies): (Feb 2012 – Till date) as a Product Manager**. Scientific Games (formerly Bally Technologies) is a US based Product Company and is the world leader in providing enterprise software and mobile products for the casino industry that drive revenue and provide operating efficiencies for operators.

* Involved from inception to launch of three products – Power Venue, Wallet, CMP which is having 48% of market share and generating an annual revenue of more than 50M USD.
* Involved in the rewrite of CMP Product, which is developed using the latest technologies including KAFKA messaging, Elastic Search etc. This helped in selling a free product to one of the top in the industry with value based pricing.
* Solving the day-to-day operational problems faced by the casino operators. Helping them with more revenue opportunities and improving the operational efficiency by automating their tasks.
* Identifying new marketing product ideas. Trying to make the customer visits, a memorable one. Transitioning from product road-map management to product strategy.
* Product Demos to customers across the Globe, Go-Live Support at the customer site, perform RTM (requirement traceability matrix) in conjunction with the quality assurance team before the product release.
* Train the Trainer: Train the on field teams (sales training and marketing teams), periodically on the products managed.
* Work with UI teams to provide wire frames and approve final designing

**Scientific Games (formerly Bally Technologies): (Jan 2010 – Feb 2012) as a Senior QA Engineer/ Lead QA Engineer**

* Lead a team of FIVE QA for the Manual and Automation testing of Bally Products.
* Supported QA delivery for South Africa, US, Asia pacific and Australia zones.
* Reduced manual testing effort by doing automation through Selenium, Java and Python.
* Supported Multiple UAT and Go-Lives being ONSITE and did the Product installation and configuration in the LIVE customer environment like- Sun International SA and Macau SJM.
* Activities related to team members work allocation, work quality monitoring, reviews, final delivery.

**TRX Technologies India Private Limited (formerly Part of Siemens): Bangalore (Jun 2007 – Jan 2010) as Application Script Analyst.**

TRX is a rapidly growing travel domain giant based out of US.

* Automation of reservation file finishing, electronic ticketing and messaging of travel reservations.
* Writing Script based on customer requirement and supported QA delivery for US customers.
* Test analysis, defect tracking and publishing the reports to stakeholders

**LSI System Private Limited Delhi (Nov 2006 – Apr 2007) as Project Engg.**

LSI is a lighting automation company based out of India.

* Lighting colour automation at customer sites like Khajurahao M.P

**Overseas Experience**

* Australia – Did the Business Assessment, Requirement Gathering, Consumer Behavior Analysis and Product Training for ALH customer as a Product Manager.
* Macau – Did the Business Assessment for Galaxy as a Product Manager.
* South Africa - Did the Business Assessment, Requirement Gathering as a Product Manager.

**Academic Qualification**

* B.Tech, in applied electronics & Instrumentation from ABES Engineering College (U.P Tech University) in 2006 with an aggregate 74 %.

**Hobbies**

* Cricket
* Writing-Blogging