**AELIKATTE**  **SHIREESHA**

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Salesforce Developer

A Salesforce Developer with experience in designing, developing, and implementing Salesforce solutions. Experience in delivering quality solutions in Salesforce Sales Cloud, Service Cloud, and Experience Cloud. Strong understanding of Apex, Lightning Components.

**PROFESIONAL SUMMARY:**

* Experience in Salesforce Customization, Security Access and Data Validation in SF CRM. Involved in Salesforce.com application setup activities and customized the apps to match the needs.
* Developed **Apex** classes (Synchronous & Asynchronous), triggers, and lightning components to extend the functionality as per Business requirements.
* Knowledge of Experience Cloud and Lightning Web Components (**LWC**).
* Experience with **Data migration** activities through tools like Data Import Wizard, and Data Loader. Knowledge of Salesforce Object Query Language (**SOQL**) and Salesforce Object Search Language (**SOSL**). Creation of Reports & Dashboards, Report types, and scheduling the reports to users based on the business requirements.
* Code optimization concerning governor limits, Unit tests & Deployments.
* Experience in Installing Salesforce AppExchange Apps, configuring and maintaining user security permissions in compliance with organizational needs.
* Involved in Automating Business processes using Workflow Rules, Process Builder, and Approval Process for automated alerts, field updates, and email generation according to application requirements.
* Managed user profiles across the organization and Implemented sharing rules across the organization. Designed and developed custom applications using the Salesforce **Omni studio** platform.
* Have experience with Custom labels, Custom settings, and Custom metadata.

**Skills:** Salesforce.com CRM, Data modeling and Database design, Security setting, Assignment rule, Escalation rule, Email template, Approval process, Workflow, Process Builder & Flows Reports & Dashboard, Apex Programming, SOQL, SOSL, Triggers, Lightning Web Components (LWC), VS Code, Git, Omni Studio.

**Clouds:** Sales cloud, Service cloud, Experience (Community) cloud.

**Work Summary:**

* **ASSOCIATE SOFTWARE ENGINEER**

Rrootshell Technologiiss - June 2022 – Aug 2023(1.3 years)

## **Project: Order Management**

**Description:** To track the orders coming into a retail business and manage the processes required to fulfill them. It consists of the cycle of people, processes, and suppliers to create a positive customer experience.

## **Responsibilities**

* Created Data model, Validation Rules for the application which serves the B2C business model. Created Security model (OWD).
* Created business functionality using flow.
* Created Approval process, Email templates.
* Implemented Salesforce Community - Experience Cloud. Developed lightning component using LWC.
* Developed Apex classes, triggers, and Lightning components to extend the functionality of Salesforce Set up Email to Case and Web to Case functionality.
* Configured Salesforce components such as lightning flow, process builders, and page layouts. Enabled Knowledge articles, created some knowledge articles, and added them to Digital Experience.
* Configured Experience Cloud components such as Lightning Pages, Communities, and Branding.
* Designed and developed custom applications using the Salesforce Omnistudio platform.
* Set up Omnichannel and add the omnichannel into the digital experience.