



**Monika Parihar**  
**Consultant**

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### Summary of Experience and Qualifications:

- Working with Deloitte Touche Tohmatsu India LLP since March, 2019.
- A strong professional with overall 4+ years of experience working in Salesforce CRM in IT industry and skilled in Salesforce Development, Integration, GIT, Version Control, Sales , Service Cloud.
- Good knowledge in Salesforce CRM Customization including good programming skills in Apex, S-Objects, Triggers and customization's.
- Quick learner and excellent team player, ability to meet tight deadlines and work under pressure, can work with different time zone and be productive with new technologies.
- Worked on Agile Methodology
- **Industry Experience** – Health Care, Real Estate, Financial Services , E-Commerce.

### Certifications:

- Salesforce Certified Platform Developer 1
- Salesforce Certified App Builder
- Salesforce Certified Administrator

### Skill Sets:

- **Salesforce Expertise:** Salesforce CRM,SalesCloud,Apex Class, Apex Triggers,Batches,Test Classes ,Lightning Component, Visualforce Pages, Approval Process, Assignment Rule, Data Import & Export ,Workflow, Process Builder, Reports, Dashboards, SOSL, SOQL,HealthCheck.
- **Programming Languages:** Apex,SQL
- **Tools:** Data Loader, Import Export wizard,VS Code Editor,AutoRabbit ,ANT Migration, Eclipse IDE, GIT for Version Control, Jira(Atlassian) for Agile.
- **OS :** Windows [XP, Windows7/8/10]
- **Applications:** MS Office (Excel, PowerPoint, Word, Outlook).

### Education:

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|--|-------|------|
| • <b>B.Tech(IT) :</b> Amity University Gurgaon Haryana     | 83.1% | 2015 |
| • <b>XII(CBSE) :</b> Simpkins Senior Secondary School Agra | 85%   | 2010 |
| • <b>XI(CBSE) :</b> Simpkins Senior Secondary School Agra  | 86.2% | 2008 |

**Salesforce Expertise:**

- Customize and personalize Salesforce.com to fit environment's specific needs.
- Development using Apex classes, Triggers, Test Classes, Batches, Lightning Component.
- Apex Code using SOQL, SOSL and Salesforce Schemas.
- Code optimization w.r.t. governor limits of salesforce.
- Unit tests & Code coverage.
- Creation & implementation of Custom Objects, Custom Apps, Page Layouts, Related Lists, Tabs, Validation Rules, Approval Process, Workflow Rules, Process Builder.
- Lead Conversion process, email-to-case, web-to-lead, web-to-case implementations.
- Generate different kind of reports & dashboards.
- Create Salesforce Profiles, Permission Sets, Public Groups, Sharing Set.
- Lead, Account, Opportunity Managements (Sales Cloud).
- Deployments using Change Set, GitHub, ANT Migration Tools .
- Managing Duplicate Records in Salesforce using DupeBlocker.

**Professional Experience:****Deloitte India****March 2019 – Present****1) Industry:** Health Care**Competency:** Commercial Data Management**Role:** Technical Consultant**Client Description:** Illumina Inc**Project Description:** This project is all about real time duplication prevention solution developed on the force.com platform.

- Implementation of DupeBlocker over the Sales Module.
- Managing the customer expectations, interacting with key project stakeholders and team. Prevention of duplication on some important sales object like Contact, Lead, Lead to Contact.
- Worked on Creating Dupeblocker Scenario, Visualforce, Lightning Component, Triggers, Assignment Rules, Process Builder, Data Validation & Analysis, Data Export & Import, Deployments.

**2) Industry:** Real Estate**Competency:** Salesforce Consulting and Implementation**Service Area:** Industrial Park**Role:** Technical Consultant**Client Description:** Embassy Group is Real Estate Company**Project Description:** This project is all about automating the Industrial Park process using sales and operations users. This application takes care of the complete process starting from Lead to Opportunity creation.

- Implementation of Sales cloud and executing the flow from Lead to Opportunity creation, working with various in between Approval.
- Managing the customer expectations, interacting with key project stakeholders and team. Leading the team to ensure successful delivery using Hybrid Agile model.
- Solution Designing and System configuration.
- Interaction with the delivery team to timely deliver the solution.
- Worked on Apex classes, Lightning Component, Visualforce, Triggers, Batches, Approval Processes, Assignment rules, Reports & Dashboards, Chatter, Process Builder, Data Validation & Analysis, Data Export & Import, Health Check, Testing and Deployments.

**Axtria India Pvt Ltd****May, 2018 - March 2019****1) Industry:** Healthcare**Service Area:** Salesforce Developer**Role:** Associate**Project Name:** IC CompMax**Client Description:** BI-US, BI-Italy, Shire, Animal Health

**Project Description:** The Project aimed at developing a Product for Incentive compensation on Cloud Platform. It has various modules like Data Management, Payout Grid, Measures and Quota Management. Most of the data is stored at SQL end (SQL server), only the definition is stored at Salesforce end.

- Design and Develop functional UI using Visualforce, Apex, SOQL, Force.com, Eclipse.
- Worked with Workflows, Triggers.
- Integration with SQL Server DB using Java Rest Services.
- Integrating Talend ETL jobs with Salesforce using Apache Tomcat server.
- Bug Fixing & Test Coverage.
- Scratch Orgs for Development (Not Connected Org Especially)
- Deployment of Java Rest Services and Talend Web Services across various servers.

**Conam Technologies Pvt Ltd****April, 2016 - April 2018****1)Client Description:** Rapid Advance.

**Project Description:** Rapid Advance supports business owners with simple and convenient alternative Financing solutions.

**2)Client Description:** ASA.

**Project Description:** American Student Assistance is a private nonprofit dedicated to opening the Gateway to opportunity by revolutionizing the way students approach, finance, and repay their higher education.

**3)Client Description:** BBB.

**Project Description:** BicycleBlueBook.com is a first of its kind valuation authority, designed to provide Cycling enthusiasts with the safest and the easiest way to assess the value of a bike. The company was founded in 2011 by a group of bicycle enthusiasts who shared a common interest in the secondary bicycle market.

**Key Responsibilities:**

- Customize and personalize Salesforce.com to fit environment's specific needs.
- Creation & implementation of Custom Objects, Custom Apps, Page Layouts, Tabs, Validation Rules,
- Sharing Rules
- Development using Apex classes, Test classes, Triggers
- Code optimization w.r.t. governor limits of Salesforce.