

## **ABHISHEK KALYAN**

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### **CAREER PROFILE**

Creative, adept and accomplished Content Writer having profound expertise in writing content for diverse business verticals. Seeking a position where I can leverage my prowess to foster the organization as well as my career growth.

### **PROFESSIONAL STRENGTHS**

- Over 3 years of experience as a content writer.
- Forward-thinking approach to developing content in a clear and precise manner.
- Exceptional written and verbal communication skills.
- Excellent organizational and management skills.
- Extensive knowledge of grammar and use of punctuation.
- In-depth knowledge of online research with excellent analytical skills.
- Ability to write a variety of reader-oriented and quality content for various websites.
- Target-oriented and ability to deliver task in a stipulated period.

### **PROFESSIONAL EXPERIENCE**

**BIKHAM Information Technology, Mohali (May 14, 2018 –July 6, 2018)**

**Worked as a freelance content writer for more than one a half year**

**Antier Solutions (Jan 23, 2019 –July 12, 2019)**

**Beyond Root Technology Services (Working since 16<sup>th</sup> July, 2019)**

### **ROLES & RESPONSIBILITIES**

- Writing convincing and result-oriented copy for a broad spectrum of websites.
- Writing SEO-oriented website content to drive organic traffic for the websites.
- Writing unique and error-free blogs, articles, & press releases.
- Writing descriptive yet engaging content for social media posts.
- Writing content for Medium and other article submission sites.
- Reviewing and editing articles to elevate their quality.
- Managing and sufficing content requirements of the organization.
- Conducting meticulous and succinct research to collect pertinent data.
- Collaborating and brainstorming with the team to develop new content ideas.
- Coordinating with designing team to create relevant and visually appealing graphics.
- Coordinating with SEO team to find the best keywords.

## ACADEMIC CREDENTIALS

Qualification	Board/ University	Year	Aggregate Percentage/ CGPA
B.Tech (Electronics & Communication Engineering)	Guru Nanak Dev University, Regional Campus, Sultanpur Lodhi.	2012-2016	6.34
12 <sup>th</sup> (Senior School Certificate Examination)	PSEB S.B. Sen. Sec. School, Amritsar.	2011-2012	67.3%
10 <sup>th</sup> (Secondary School Examination)	PSEB Nav Bharat High School	2009-2010	71.1%

## TECHNICAL SKILLS

- Basics of HTML and CSS
- Hands-on knowledge of Grammarly and Quetext
- Basic knowledge of Ubersuggest

## PERSONAL DETAILS

Date of Birth : 30 January, 1995

Address : 89, New Model Town, Khandwala, Amritsar, Punjab.

Languages Known : Punjabi, Hindi, English, Urdu

Marital Status : Single

Nationality : Indian

## DECLARATION

I hereby declare that all the statements made in this resume are true and complete to the best of my knowledge and belief.