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Divinópolis, MG, 35500-009
Brazil
+55 37 99173 9100
roger@vilesoft.com.br
https://www.linkedin.com/in/rogermaia/

ROGÉRIO DA CUNHA MAIA

SUMMARY

Experienced executive in the information-technology and business management industry; 34 years leading own company, *Vilesoft*, including growing its franchise sector; sought-after business consultant, author, and professional speaker in events for start-ups and in the franchise industry; professor of information-technology in colleges, universities, and business start-up centers.

INFORMATION TECHNOLOGY MANAGEMENT EXPERIENCE

CO-OWNER AND DIRECTOR, DON SYSTEMS

Divinópolis, MG. Oct 2018 – Present
Responsibilities include leading Don Systems, a technology company offering ERP (Enterprise Resource Planning) software consulting, implementation, training, and support for companies of all sizes and types of industries in the Brazilian state of Paraná; Don Systems is part of the Vilesoft Franchise Network, playing an important role in Vilesoft's expansion into Mercosul, a commercial treaty between Brazil's southern states and neighboring countries.

CO-OWNER AND DIRECTOR, EUROVILE

Divinópolis, MG. Jun 2008 – Present
Responsibilities include leading Eurovile, a technology company offering ERP software consulting, implementation, training, and support for companies of all sizes and types of industries; Euroville was the first company in the Vilesoft Franchise Network.

CO-FOUNDER AND CHIEF EXECUTIVE OFFICER, VILESOFT COMPANY AND VILESOFT FRANCHISE NETWORK

Divinópolis, MG. Jun 1986 – Present
www.vilesoft.com
https://pt.wikipedia.org/wiki/Vilesoft (Portuguese)

Responsibilities include:

- Leading the development of ERP (Enterprise Resource Planning) proprietary management software widely used by Brazilian businesses since 1986;

- Overseeing all Information Technology products, systems and departments, including ERP software distribution and management nationwide;

- Directing Vilesoft Franchise Network and its expansion;

- Providing start-up consulting for franchises and other companies in the business management software sector;
- Serving as Software Engineering Compliance Officer for Vilesoft.

INFORMATION TECHNOLOGY DIRECTOR, WIDJET SYSTEMS

Divinópolis, MG. Oct 2016 – Nov 2018
Responsibilities included assessing information technology capabilities for start-up projects in incubation and acceleration phases, as well as for established companies looking to capture capital in order to expand.

INFORMATION TECHNOLOGY SYSTEMS ANALYST, FIAÇÃO E TECELAGEM DIVINÓPOLIS (FABRIC MANUFACTURER)

Divinópolis, MG. May 1995 – Jun 1996
Responsibilities included developing and analyzing information technology systems, as well as coordinating the IT sector.

INFORMATION TECHNOLOGY SYSTEMS ANALYST, CENTRAL PNEUS (TIRE SALES)

Itaúna, MG. May 1995 – Oct 1995
Responsibilities included developing ERP systems, analyzing information technology systems, and coordinating IT sector.

INFORMATION TECHNOLOGY DEPARTMENT DIRECTOR, FUNDIÇÃO CORRADI S/A (FOUNDRY)

Itaúna, MG. Jul 1994 – May 1995
Responsibilities included directing IT department and developing and analyzing information technology systems.

INFORMATION TECHNOLOGY SYSTEMS ANALYST, COMPANHIA DE TECIDOS SANTANENSE (FABRIC MANUFACTURER)

Belo Horizonte, MG. May 1993 – Jun 1994
Responsibilities included developing and analyzing information technology systems.

INFORMATION TECHNOLOGY SYSTEMS ANALYST, FUNDIÇÃO ALDEBARÃ (FOUNDRY)

Itaúna, MG. Jul 1986 – Apr 1994
Responsibilities included managing the Data Processing Center, coordinating teams responsible for the development and maintenance of information systems, and serving as computer programmer and operator.

COLLEGE TEACHING AND THESIS ADVISING EXPERIENCE	ADJUNCT PROFESSOR, AUG 2018 - PRESENT COLLEGE "INSTITUTO ALFABETO." DIVINÓPOLIS, MG. *Undergraduate Courses*: Business Administration, Information Technology, Online Business and Start-Ups. DEGREE CANDIDATE EVALUATOR, COMPUTER SCIENCE BACHELOR'S DEGREE THESIS. NOV 2011.

UNIVERSIDADE DE ITAÚNA. ITAÚNA, MG.

Student Candidate Thiago Oliveira e Bernardes.

ADJUNCT PROFESSOR AND UNDERGRADUATE THESIS EVALUATOR. FEB 2006 – NOV 2008

UNIVERSIDADE DE ITAÚNA. ITAÚNA, MG.

Undergraduate courses: Computer Science, Accounting, Business
Administration and Management.

Thesis Advisor and Evaluator for student candidate Rogério Rodrigues Andrade.

ADJUNCT PROFESSOR AND UNDERGRADUATE THESIS EVALUATOR. AUG 2004 – DEC 2006

FACULDADE DE CIÊNCIAS ECONÔMICAS DE DIVINÓPOLIS (FACED). DIVINÓPOLIS, MG.

Undergraduate Courses: Business Administration, Foreign Trade, Marketing and
Technology, Accounting, Information Systems, Computing and Technology.

Thesis Advisor and Evaluator for student candidates Dieizon Manoel da Silva, Júlio
César Ferreira and William Leite Romano.

EDUCATION	**MASTERS IN EDUCATION, CULTURE AND SOCIAL ORGANIZATION (STRICTU SENSU) - 2005-2007** UNIVERSIDADE DO ESTADO DE MINAS GERAIS (UEMG) Focus: Computer Science in Education. **MASTERS OF BUSINESS ADMINISTRATION (MBA) (LATO SENSU) - 2000-2001** FACULDADE DE CIÊNCIAS ECONÔMICAS DE DIVINÓPOLIS (FACED) Focus: Enterprise Resource Planning (ERP) Management Information Systems. **SPECIALIZATION (POST-GRADUATE LATO SENSU) IN INFORMATION SYSTEMS MANAGEMENT - 1993-1995** UNIVERSIDADE FEDERAL DE MINAS GERAIS (UFMG) **BACHELOR OF SCIENCE IN MATHEMATICS, PHYSICS, CHEMISTRY AND BIOLOGY- 1989-1993.** FUNDAÇÃO EDUCACIONAL DE FORMIGA (FUOM AT UNIFOR-MG)
OTHER PROFESSIONAL TRAINING	**BALTA.IO - DEVELOP YOUR CAREER - PIRACICABA, SP.** Course "Google Flutter Mobile Programming Language." Mai 2020. 31hrs **TECNOMIDIA. RIO DE JANEIRO, RJ.** Course "YouTube Expert." Sep 2018. 10hrs **FUNDAÇÃO EDUCACIONAL DE FORMIGA. FORMIGA, MG.** Course "Ethno Mathematics." Nov 1998. 4hrs **SQUADRA TECNOLOGIA. BELO HORIZONTE, MG.** Course "Delphi Object Oriented Programming Language." Aug 1998. 40hrs

RCM TREINAMENTO. PORTO ALEGRE, RS.
Course "Computer Programming Language and ZIM Database." Oct 1995. 32 hrs

TECNOCOOP SISTEMAS. BELO HORIZONTE, MG.
Course "Computer Programming Language and TSQL Server Database." Dec 1993. 32hrs

TECNOCOOP SISTEMAS. RIO DE JANEIRO, RJ.
Course "Conceptual Data Modeling." Jun 1993. 40hrs

DATASUL S/A. SÃO PAULO, SP.
Course "Computer Programming Language and Progress Database." May 1992. 40hrs

FOUNDRY ALDEBARÃ (FOUNDRY). ITAÚNA, MG.
Course "Team Leadership: Fire Fighting." Nov 1991. 24hrs
Course "Team Leadership: Applied Labor Legislation." Nov 1991. 16hrs
Course "Team Leadership: Human Relations." Oct 1991. 16hrs

SENAI (NATIONAL SERVICE FOR INDUSTRIAL LEARNING). ITAÚNA, MG.
Course "Team Leadership: Didactics in Team Supervision." Apr 1991. 20hrs

DALE CARNEGIE TRAINING. BELO HORIZONTE, MG.
Course "Team Leadership: Human Relations." Dec 1990. 80hrs

EDISA ELECTRÔNICA DIGITAL S/A. BELO HORIZONTE, MG.
Course "Operating System UNIX: Administration." May 1990. 24hrs

SENAI (NATIONAL SERVICE FOR INDUSTRIAL LEARNING). ITAÚNA, MB.
Course "Team Leadership: TWI – Training Team Members." Oct 1988. 12hrs
Course "Team Leadership: TWI – Human Relations at Work." Oct 1988. 12hrs
Course "Team Leadership: TWI – Process Improvements." Oct 1988. 12hrs

FTF SYSTEMS. ITAÚNA, MG.
Course "COBOL Computer Programming Language." Sep-Dec 1987. 60hrs

EDISA ELECTRÔNICA DIGITAL S/A. BELO HORIZONTE, MG.
Course "Operating System UNIX: Operations." May 1987. 32hrs

ITAMBÉ CCPR. BELO HORIZONTE, MG.
Course "Inventory Management – Supply Chain." Jul 1985. 32hrs

CONFERENCE PRESENTATIONS AND INVITED LECTURES

REGNA VENTURES- STARTUP ACCELERATOR - CASCAVEL-PR, MG. MAY 13, 2020
Start-Up Evaluations

E-COMMERCE BRASIL EMPREENDEDOR, (ASSOCIATION FOR THE GROWTH OF ENTREPRENEURSHIP), ANNUAL MEETING.
BELO HORIZONTE, MG. MAR 12-13, 2020
Topics: e-Business Commerce

UEMG (UNIVERSIDADE ESTADUAL DE MINAS GERAIS – DIVINÓPOLIS), IINVITED PROFESSOR FOR 2ND ENGINEERING WEEK. DIVINÓPOLIS, SEP 16, 2019
Topics: Startup in practice

EXPOSIÇÃO LIVRO INFANTIL CONDOMÍNIO MONSERRAT – BETIM, MG. AUG 24, 2019
Topic: Award received as a prominent writer

COMITÊ DE ECONOMIA CRIATIVA A AGÊNCIA DE DESENVOLVIMENTO SUSTENTÁVEL DO RIO PARÁ - INVITED LECTURE – DIVINÓPOLIS, MG, APR 13, 2019
Presentation title: Entrepreneurship - Done is Better Than Perfect

FACED (FACULDADE DE CIENCIAS ECONOMICAS DE DIVINÓPOLIS), INVITED LECTURE.
DIVINÓPOLIS, OCT 26, 2018
Topics: What is a Start-Up? Practices for Creative Minds.

ITAÚNA UNIVERSITY, INVITED LECTURES.
ITAÚNA, MG. SEP 27-28, 2018
Topics: Start-ups and Business Plans in Practice.

VALOREM – ASSOCIAÇÃO DO FOMENTO DO EMPREENDEDOR, (ASSOCIATION FOR THE GROWTH OF ENTREPRENEURSHIP), 6TH ANNUAL MEETING.
VITÓRIA, ES. AUG 23-25, 2018
Presentation title: Fine-turning the entrepreneur's focus.

FACED (FACULDADE DE CIENCIAS ECONOMICAS DE DIVINÓPOLIS), JUDGE AT THE 15TH ENTREPRENEUR FAIR.
DIVINÓPOLIS, MG. JUN 28, 2018
Start-Up Evaluations.

ANNUAL TECHNOLOGY CONFERENCE, UNUS GROUPS BRAZIL AND PARAGUAY PLANNING AND IMPLEMENTATION CONSULTANT
CASCAVEL, PR. MAR 22-23, 2018.

ASSOCIAÇÃO BRASILEIRA DE FRANCHISE (ABF) (BRAZILIAN FRANCHISE ASSOCIATION), MEETING OF THE MINAS GERAIS STATE REGION.
BELO HORIZONTE, MG. MAY 15, 2017.
Presentation title: Results, trends and technological innovations of the

International Franchise Association (IFA).

ABC FRANCHISING AND BUSINESSES.
SÃO BERNARDO DO CAMPO, SP. MAR 8-9, 2013.
Presentation title: E-business X E-commerce - Is your company ready?

ITAÚNA UNIVERSITY, INVITED LECTURE.
ITAÚNA, MG. APR 27, 2007.
Topic: Accounting and Administration Studies.

XI NATIONAL & I INTERNATIONAL SYMPOSIUM OF LETTERS AND LINGUISTICS,
FEDERAL UNIVERSITY OF UBERLÂNDIA.
UBERLÂNDIA, MG. NOV 22-24, 2006.
Presentation title: Computer technology , culture, and the body matrix.

FADOM (FACULDADES INTEGRADA DO OESTE DE MINAS), IV INFORMATION
TECHNOLOGY WEEK.
DIVINÓPOLIS, MG. AUG 10, 2005.
Presentation title: ERP and Integrated Management Software.

FACED (FACULDADE DE CIENCIAS ECONOMICAS DE DIVINÓPOLIS), 2ND ACADEMIC
WEEK.
DIVINÓPOLIS, MG. SEP 26-30, 2005.
Presentation title: Globalization.

FADOM (FACULDADES INTEGRADA DO OESTE DE MINAS).
DIVINÓPOLIS, MG. AUG 31, 2003.
Guest lecture title: The 3C Model – Collaboration, Cooperation and Coordination.

XII WEEK FOR STUDIES IN ECONOMICS.
ITAÚNA UNIVERSITY.
ITAÚNA, MG. OCT 21-25, 1991.
Presentation title: Macro-Economic Outlook for Brazil.

PUBLICATIONS: BOOKS PUBLISHED IN BRAZIL	INFORMÁTICA NA EDUCAÇÃO: O MUNDO DA ESCOLA E O UNIVERSO FORA DELA (COMPUTER SCIENCE IN EDUCATION: THE WORLD IN AND BEYOND SCHOOL) OCT 2018. CLUBE DE AUTORES. ISBN: 978-85-5697-676-5 https://www.clubedeautores.com.br/livro/informatica-na-educacao

ESTRATÉGIAS DE CRESCIMENTO COM SOFTWARE DE GESTÃO (GROWTH
STRATEGIES WITH ERP MANAGEMENT SOFTWARE)
OCT 2018. CLUBE DE AUTORES.
ISBN: 978-85-5697-740-3
https://www.clubedeautores.com.br/livro/estrategias-de-crescimento-
com-software-de-gestao-erp

OS SALVADORES DO RIO TANTÃO (THE SAVIORS OF THE TANTÃO RIVER)
SÉRIE EKOKIDS: EDUCAÇÃO NATURAL COMO A VIDA (EDUCATION AS
NATURAL AS LIFE). VOL. I.

OCT 2018. SECOND EDITION. CLUBE DE AUTORES.
ISBN: 978-85-5697-691-8
https://www.clubedeautores.com.br/livro/os-salvadores-do-rio-tantao

LOS SALVADORES DEL RÍO TANTÁN (SPANISH EDITION).
COLLECIÓN EKOKIDS: ECOLOGÍA EN EL LENGUAGE DE LOS PEQUEÑOS.
VOL. I.
OCT 2018. SECOND EDITION. CLUBE DE AUTORES.
ISBN: 978-85-5697-692-5
https://www.clubedeautores.com.br/livro/los-salvadores-del-rio-tanton

PUBLICATIONS: BOOK PUBLISHED IN EUROPE	INFORMÁTICA NA EDUCAÇÃO: O MUNDO DA ESCOLA E O UNIVERSO FORA DELA (COMPUTER SCIENCE IN EDUCATION: THE WORLD IN AND BEYOND SCHOOL) OCT 2018. CLUBE DE AUTORES. ISBN: 978-85-5697-676-5 https://www.edicoeshorus.com/product-page/inform%C3%A1tica-na-educa%C3%A7%C3%A3o
PUBLICATIONS: ARTICLES	FOUR TIPS TO PROFESSIONALIZE YOUR COMPANY'S MANAGEMENT AND INCREASE BUSINESS PROFITABILITY IN "MGAPRESS", MAGAZINE. JUL 21, 2017. INTERVIEW BY JOURNALIST FERNANDA BRANDÃO. FOUR TECHNICAL SOLUTIONS TO PREVENT REVENUE LOSS IN "A CRÍTICA" (THE CRITIC), NEWSPAPER. JUL 9, 2017. INTERVIEW BY JOURNALIST REBECCA MOTA. FRANCHISERS BET ON THE HOME-OFFICE MODEL TO ATTRACT INVESTORS IN "DIÁRIO COMÉRCIO, INDÚSTRIA E SERVIÇOS (DCI)" (COMMERCE, INDUSTRY AND SERVICES DAILY), NEWSPAPER. JUL 7, 2017. INTERVIEW BY JOURNALIST PEDRO ARBEX. TO OPEN A FRANCHISE OR CREATE MY OWN START-UP? IN "DIA A DIA" (DAILY), NEWSPAPER. JUN 9, 2017. INTERVIEW BY JOURNALIST RAY SANTOS. SELL MUCH MORE WITH THE RIGHT APPS AND SOFTWARE IN "MEU PRÓPRIO NEGÓCIO" (MY OWN BUSINESS), MAGAZINE. MAR 2017. INTERVIEW BY JOURNALIST PAULINE MACHADO. FOUR TIPS FOR WEATHERING TIMES OF CRISIS IN YOUR BUSINESS IN "ASSOCIAÇÃO BRASILEIRA DE DISTRIBUIDORES E PROCESSADORES DE VIDROS PLANOS" (ABRAVIDRO) (BRAZILIAN ASSOCIATION OF FLAT GLASS DISTRIBUTORS AND PROCESSERS), MAGAZINE. MAY 2016. INCUBATOR AUTOMATION: THE PROCESSES, ADVANTAGES AND TECHNOLOGY STRATEGIES APPLIED TO THIS STAGE OF THE POULTRY PRODUCTION CHAIN IN "PRODUÇÃO ANIMAL" (ANIMAL PRODUCTION), MAGAZINE. MAR 2015. COVER STORY INTERVIEW. HIGH TECH BUSINESSES IN "MEU PRÓPRIO NEGÓCIO" (MY OWN BUSINESS), MAGAZINE. MAY 2014. INTERVIEW BY JOURNALIST RAPHAEL CORACCINI

TECHNOLOGY SUPPLIERS LOOK ABROAD
IN "VALOR ECONOMICO" (ECONOMIC VALUE), NEWSPAPER.
JUN 25, 2008. INTERVIEW BY JOURNALIST LIZETE TELES DE MENEZES

DIGITAL POETRY: THE INTERSECTION OF TECHNOLOGY AND LITERATURE
IN "JORNAL AGORA," NEWSPAPER.
DEC 16, 2007.

WORLDWIDE WEB PRESENCE	**WEBSITE AND YOUTUBE CHANNEL TALENTOS & DESAFIOS (TALENT & CHALLENGES)**
	PRODUCER AND PRESENTER. FEB 2018 – PRESENT
	
	Web portal and YouTube channel dedicated to disseminating tips and content for entrepreneurs, business administrators and Information Technology and Marketing professionals.
	http://talentosedesafios.com.br/wp/ (Portuguese)
	https://www.youtube.com/TalentosDesafios (Portuguese)
	
	WEBSITE *SEGS*
	FRANCHISE & INFORMATION TECHNOLOGY EXPERT AND REGULAR COLUMNIST.
	MAY 2016 – PRESENT
	
	Web portal with publications on Insurance, Health, Information Technology and Education News.
	https://www.segs.com.br/educacao/autor/709-rogermaia
	SAMPLE TITLES:
	
	    ● FRANCHISE: A GREAT OPPORTUNITY
	    ● HOME-BASED FRANCHISES: OPPORTUNITIES AND HOW TO REACH SUCCESS!
	    ● COMPUTER SCIENCE IN EDUCATION: THE SCHOOL WORLD AND THE UNIVERSE OUTSIDE OF IT
	    ● IMPORTANT CONSIDERATIONS WHEN CHOOSING AN ERP MANAGEMENT SOFTWARE
	    ● PAYROLL AND PEOPLE MANAGEMENT: HOW TO HANDLE DAILY OPERATIONS
	    ● FRANCHISE PERFORMANCE IN BRAZIL IN THE 1ST QUARTER OF 2016
	
	LOGÍSTICA74 (A BLOG WITH ARTICLES, OPINIONS, SUGGESTIONS AND CONVERSATIONS AMONG PROFESSIONALS IN THE LOGISTICS INDUSTRY)
	APRIL 2016 ARTICLE: "WHY TOO MUCH CONTROL IS THE SAME AS LACK OF CONTROL."
	
	LINKEDIN GROUP *ESOCIAL BRASIL*
	AUTHOR, COORDINATOR AND GROUP ADMINISTRATOR. NOV 2015 – PRESENT
	
	A major business community service site, this LinkedIn group is dedicated to connecting businesses and government resources. We aim to develop a unified and digital platform for businesses to learn about, discuss, and be able to complete and deliver documents required of private businesses from different government offices and agencies. Current membership includes over 800 highly qualified human management and resources professionals in top Brazilian companies.
	https://www.linkedin.com/groups/5176166/

WEBSITE *ADMINISTRADORES* (ADMINISTRATORS)
INFORMATION SYSTEMS EXPERT AND REGULAR COLUMNIST. JUN 2014 – PRESENT

Web portal with publications on Business Administration, Information
Technology, Marketing, Finance and Human Resources.
http://www.administradores.com.br/u/roger_maia/artigos/

SAMPLE TITLES:

- THE ART OF ENTERPRENEURSHIP: ENTERPRENEUR OR BUSINESS OWNER?
- UNITED STATES IN PRACTICE: INTERNACIONALIZING YOUR BUSINES
- WHAT IS A PITCH AND HOW TO MAKE IT A SUCCESSFUL ONE?
- FOCUS ON YOUR BUSINESS: VENTURE IS DIFFERENT FROM INVESTING!
- ENTERPRISE MANAGEMENT SOFTWARE (ERP): A QUICK GUIDE TO THE RIGHT CHOICE
- SPEEDING UP THE DEPLOYMENT OF AN ENTERPRISE MANAGEMENT SOFTWARE
- RETURNS AND PROFITABILITY: UNDERSTAND THE DIFFERENCE
- HOW TO TAKE ADVANTAGE OF THE CRISIS BY SELLING THE RIGHT PRODUCT TO THE RIGHT MARKET
- IS YOUR COMPANY PREPARED TO ADVERTISE ON GOOGLE?

CIO FROM IDG
EXPERT WRITER. SEP 2015 – JULY 2017

This computer industry web portal serves corporate leaders with
publications on Business Strategies and Information Technology.
https://cio.com.br/ and https://itmidia.com/

PUBLISHED TITLES:

- EVERYTHING THAT GOES UP MUST COME DOWN, AND THE WORLD WANTS LIQUIDITY (JUL 20, 2017)
  HTTPS://CIO.COM.BR/TUDO-QUE-SOBE-DESCE-O-MUNDO-QUER-LIQUIDEZ/
- HAVE YOU ADVERTISED ON GOOGLE YET? (SEP 29, 2015)
  (LINK NOT AVAILABLE; ARTICLE AVAILABLE IN HARD-COPY)
- HOW IS YOUR HUMAN RESOURCES SECTOR? AND YOUR E-SOCIAL? (SEP 11, 2015)
  HTTPS://CIO.COM.BR/COMO-ESTA-SEU-SETOR-DE-RH-E-O-ESOCIAL-COMO-TEM-ANDADO-POR-LA/

INTERVIEWS	REDE GLOBO TELEVISION NETWORK, SHOW *INTEGRAÇÃO NOTÍCIAS.* OCT 27, 2018
	Topic: Upcoming business start-up workshop "Practices for Creative Minds" offered at FACED (Faculdade de Ciências Econômicas de Divinópolis).

Interviewed by journalist Aline Fonseca.

MGAPRESS. JUN 22, 2017
Topic: The 2017 EXPO of the *Associação Brasileira de Franchises* (ABF)
(Brazilian Franchise Association).
Interviewed by journalist Fernanda Brandão.

INSTITUTO ALTA PERFORMANCE (HIGH PERFORMANCE INSTITUTE), SHOW *MEU*
MAIOR DESAFIO (MY GREATEST CHALLENGE). JUN 21, 2017
Topic: How the information technology sector creates diverse opportunities for new
careers and new businesses.
Interviewed by journalist Daniel Sena.

SCAI GROUP, SHOW *PLANO DE NEGÓCIOS* (BUSINESS PLAN). JUN 21,
2017
Topic: ERP Business Management Software and Franchises.
Interviewed by journalist Daniel Schnaider.

CANDIDÉS TV, SHOW *ESPAÇO ABERTO* (OPEN SPACE). FEB 16, 2016
Topic: Information Technology- Software, Social Networks and Business
Management.
Interviewed by journalist Evandro Araújo.

CANDIDÉS TV, SHOW *ESPAÇO ABERTO* (OPEN SPACE). JUL 23, 2015
Topic: Vilesoft voted 3rd best franchise network in the service sector by PEGN/Globo
Magazine.
Interviewed by journalist Evandro Araújo.

TRADEMARKS	REGISTERED WITH THE NATIONAL INSTITUTE OF INDUSTRIAL PROPERTY OF BRAZIL
	VILESOFT
	DON AVIS
	DON CORSÁRIO
	DON CORPORATE
	EUROVILE
	WIDJET
	VILE CACAU

ADDITIONAL
SKILLS

- Programming Languages:

C#, HTML, CSS, PHP, JAVA, Delphi, COBOL, Angular, Ionics, Flutter

- Database Management Systems:

Mysql, Mssql Server, Oracle, Postgree

- Development, implementation, maintenance and perpetuation of CRM – ERP
– BI – BPM – EIS and BPO

- Development and administration of web portals and e-commerce, using
technologies such as EDI, Webservice, SOA, Rest, SOAP and WSDL

- Management of Unix Operation System, and Linux and Windows Server

- Development and integration with portals and OMNICHANNELS platforms

- Development and administration of Warehouse Management Systems (WMS)

- Development of integrated e-business projects

- Development and management of Bigdata, Datamining, Large Volume and High Scalability Data-Warehouse Systems

- Software development for medical laboratories and other healthcare sector needs; for insurance industry; and for agribusiness.

- Software Engineering and Compliance

- Materials Management: supply chain and MRP-II

- Implementation of telecommunications projects via VOIP and interoperability between operating systems

- Data Modeling (UML) and Prototyping

- Design of PDI (Plano Director de Informática or Computer System Master Plan)

- DevOps – automated processes for the production of fast and secure applications and services

- SCRUM Master and Product Owner

- Consulting in Business Management, Process Reengineering and Human Resources

- Video and Sound Editing with Premiere and Filmora

PROFESSIONAL MEMBERSHIPS	**ASSOCIAÇÃO BRASILEIRA DE FRANCHISE (ABF) - SINCE 2007** (brazilian franchise association) – Franchisor **SOCIEDADE BRASILEIRA DE COMPUTAÇÃO (SBC) - SINCE 2005** (Brazilian Computer Society) - Effective member **INSTITUTE OF ELECTRICAL AND ELECTRONICS ENGINEERS (IEEE) - SINCE 2018** (US-based professional association) - Member **ASSOCIAÇÃO BRASILEIRA DE JORNALISTAS – SINCE 2019** (Brazilian Association of Journalists) - Journalist
VOLUNTEER ACTIVITIES	**INTERNATIONAL MISSIONARY CHAPLAIN, INSTITUTO EDUCACIONAL SOCIAL AMAR (IESA)** Divinópolis, MG. Sep 2017 – Present. Serving as the missionary ecclesiastical authority for the Amar Institute, a social

and educational program supporting people in need in churches, hospitals and philanthropic organizations.

"NEW DIRECTION" PROJECT VOLUNTEER, BAPTIST CHURCH "THE BODY OF CHRIST"
Divinópolis, MG. Sep 2017 – Present.
Leading fundraising efforts to raise capital for "New Direction" project, an initiative to support the recovery of people with addictions and their reintegration in society.