**Naveen Kumar B**

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**PROFESSIONAL SUMMARY**

* A competent professional with **3+ Years** of experience in Configuration ,development of applications using Salesforce.
* Worked on Implementing cloud solutions for the clients .
* Experience in **Salesforce CRM**, **Configuration**, **Development, Testing, Deployment**.
* Experience in Sales cloud.
* Work Experience with **Apex Data Loader** for Data migration activities.
* Responsible for creating **Reports** and **Dashboards** for Business Analysis.
* Designed and implemented various advanced fields like **Pick list, Custom Formula Fields**, **Field Dependencies and Validation Rules**.
* Responsible for creating **Lookup** and **Master-Detail** relationships, **User**, **Roles** and **Profiles**.
* Worked experience with Workflow **Rules and Approval Process**.
* Working Experience with **SOQL** and **SOSL** Queries.
* Implemented and developed **Apex Triggers** ,**Apex Classes** for various functional needs in the application.
* Having good conceptual knowledge on **REST API.**
* Having good knowledge and work experience on **Lightning.**



**CERTIFICATIONS**

• **Salesforce Certified Platform Developer 1 [**Certification ID-21422158]

• **Flosum Certified Professional** [Certification ID -0000026547]



**EXPERIENCE**

**June-17 – Aug-2020 LearningBrite Technologies Pvt. Ltd**



**SKILL SET**

Languages : APEX,SOQL, Lightning

Web Technology : JavaScript

IDE : Microsoft VS Code

Tools :Force.com IDE, Apex Data Loader, JIRA, BITBUCKET, SourceTree

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**ACADEMIA**

2017 B.E in Electrical & Electronics Engineering from RMD Engineering College with 6.82 CGPA

2014 Diploma in Electrical & Electronics Engineering from Sri Durga Devi Polytechnic College, with 82.89%

2010 SSLC from Carmel High School (KSSEB) with 65.92

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**PROJECTS**

**International Institute for Management Development (IMD)**

Title : **Online Education.**

Environment : SFDC, Apex and Visual Force.

Tools : Force.com IDE, Apex Data Loader.

**Description:**

International Institute for Management Development (IMD) is a business education school located in Lausanne, Switzerland. It specializes in executive education offering open enrollment programs for senior executives, as well as longer-term educational engagements that are customized for senior executives of a particular company. IMD is not part of a university, but it does offer MBA and Executive MBA programs.IMD is a comprehensive membership platform that partners with organizations by activating IMD’s entire ecosystem of capabilities.

Some of Salesforce Implementations Include :-

**Clubs:-** Clubs are geographical Alumni associations that organize a variety of activities to learn, discuss leading-edge business thinking and expand business relationships.

**Roles and Responsibilities:**

* Understanding the complete Software Development Life Cycle.
* Gathering Business Requirements from client daily and prepare documents.
* Worked on various salesforce.com standard objects like Accounts, Contacts, Cases, Reports and Dashboards
* Maintain and developed the **Customobjects**, **Customfields**, **Customtabs**, and **Validation rules.**
* Implemented **Security** and **Sharing** rules at Custom Objects, Fields and Record level for different users at different levels of organization. Also created various profiles and configured the permissions based on the organization hierarchy.
* Defined **lookup** and **Master-Detail** relationships on the objects and created junction objects to establish connectivity among objects.
* Creating **Workflow Rules**, **Tasks**, **Process Builder** and Components to suit to the needs of the application.

**Cashfloat**

Title : **Micro-Finance Services.**

Environment : SFDC, Apex and Visual Force.

Tools : Force.com IDE, Apex Data Loader.

**Description:**

This project was a money lending app for UK.

Cashfloat’s payday loans are designed for emergency use. We’ve improved our product over the years, allowing customers to borrow money super fast, even with poor credit scores. With Cashfloat Pro – introduced in 2019, repeat customers are encouraged to break the cycle of payday loans, and are offered bigger loans with lower interest rates. Of course, all payday loans can be paid early to save money with no penalty.

Roles and Responsibilities:

* Involved in creating **Reports in lightning**.
* Worked on Lightning components.
* Involved in creating objects, lightning apps required for the application.
* Involved in building and testing the End To End functionality of the application.
* Designed and developed **Apex Triggers** for various functional needs in the application.
* Migrate the data in excel sheets into System using **Data Loader**.
* Created Salesforce Pages and Controllers for module using **APEX** and **Visual force**.
* Involved in writing the **batch classes** for the business requirements.
* Involved in documenting the implementation.