

# Neeta Koralli

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## Summary:

Experienced professional with demonstrated history of working in financial services ,data analysis and product management. Strong analytical skills with the ability to collect, organize, analyse, and disseminate significant amounts of information with attention to detail and accuracy to interpret it for trends and patterns. With high proficiency with Excel and intermediate knowledge of Tableau,SQL along with basic knowledge Python

## Experience:

### 1. Heckyl Technologies Private Limited (Mumbai)

**Designation: News Analyst (from Jun 2017 – Oct 2019)**

#### Profile:

- Responsible for data quality - accuracy, timeliness and completeness of data
- Assisting analysts by making changes in the systems in getting accurate data
- Defining framework to extract more news in the system
- Working on new product development and product management
- Increased news coverage and working on ad-hoc tasks
- Improved relevance and accuracy of the product
- Assisting in client conversion by working on POCs on regular basis
- Manipulate and analyse complex, high-volume data
- Managing and training the team
- Efficiently working on time bound projects
- Interacting with the clients on regular basis

### 2. Rage Frameworks Inc (Erstwhile:Credit Pointe Services Private Limited) (Pune)

**Designation: Analyst (from Jan 2015 – May 2017)**

#### Profile:

- Monitoring the news from various sources which could affect the client's supplier list
- Addressing the client's request based on interpretation of data, valuations and research report
- Interpreting financial data for determining and projecting company's credit risk
- Keep the clients updated with weekly and quarterly reports with a view to assist their decision making process
- Responsible for data quality - accuracy, timeliness and completeness of data
- Improved relevance and accuracy of the product
- Efficiently working on time bound projects
- Interacting with the clients on regular basis

### **3. Derivium Tradition Securities (Mumbai)**

**Designation: Debt Research Analyst (from Oct 2012 –Jun 2014)**

#### **Profile:**

- Doing in depth study of data gathered from the primary and secondary sources
- Keep the fund managers updated with various reports which includes daily market report, monthly reports on Fixed Income Market and Money markets with a view to assist their decision making process
- Analysis of macroeconomic data and the market information to recognize economic scenario and market trends

### **4. India Infoline Ltd (Mumbai)**

**Designation: Equity Advisor (from Jul 2011 – Sep 2012)**

#### **Profile:**

- Advising clients with short term and long term calls based on Technical Analysis
- Revenue generation in terms of brokerage
- Managing portfolio and providing Investment advisory services
- Accomplishing the targets for brokerage generation
- Coordinating with the Clients for his stock and fund withdrawal
- Interacting with the clients on regular basis

### **5. Newswire18 (Mumbai)**

**Designation: Data Reporter (April 2006 – Oct 2007) (Pre-MBA)**

#### **Profile:**

- Monitoring Stock market, Money market, Commodity market, Mutual funds and forex markets and assisting in preparing stories related to such markets
- Finding out the market demand for the particular data available, then getting the compilation done from the team in the specific format, and dissemination of the data after checking the accuracy of the report
- Develop and maintain effective relationship with market participants to strengthen the accuracy of contributions
- Assisting in compiling stories like corporate actions, earning estimates, corporate calendar
- Responsible for data quality - accuracy, timeliness and completeness of data

### **Educational Qualification:**

- **May 2010** : MBA (Finance) from University of Pune
- **May 2005** : Bachelor of Commerce, University of Mumbai

### **Certification:**

Tableau : Data Visualization with Tableau Project by Coursera

Python : Python Data Structure by Coursera

: Data Analysis with Python by Coursera

**Neeta Koralli**