REESHABH SINGH THAKUR

Digital Marketing

Looking for a opportunity As a SEO Executive.

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🌐 datascienceresearchworld.blogspot.com/

WORK EXPERIENCE

Trainee
PI info Com private limited

01/2019 - 02/2019

Achievements/Tasks

○ Opportunity to contribute to live project (online examination)

Data Research Analyst
Critical Mention

10/2020 - Present

Achievements/Tasks

○ Interpreting data, analyzing results using Excel

○ Developing and implementing data analyses, data collection systems, and other strategies that optimize statistical efficiency and quality.

○ Acquiring data from primary or secondary data sources and maintaining databases.

○ Scraping website using python, selenium

○ Maintaining the Database

EDUCATION

B.Tech
Rajiv Gandhi College of Engineering Research & Technology

07/2016 - 10/2020   9.1

HSC
Kendriya Vidyalaya No.3 Colaba Mumbai

SSC
Army Public School Colaba, Mumbai

SKILLS

Python   Django   Data Science   Html

JavaScript   Tabular   Machine Learning   MS Excel

IBM SPSS   Data Virtualization   SEO

Digital Marketing   statistics   MYSQL

Web Scraping   Selenium

PERSONAL PROJECTS

Online Examination

○ Mega project in online examination as my aim was to to create a web application that the college can keep a track of their student examination as in covid situation.

10 Case studies (Data Science and Deep learning)

○ Case Study 1 – Figuring Out Which Employees May Quit – Retention Analysis

○ Case Study 2 – Figuring Out Which Customers May Leave

○ Case Study 3 – Who Do We Target For Donations? Finding the highest incomes

○ Case Study 4 - Predicting Insurance Premiums

○ Case Study 5 - Predicting Airbnb Prices

○ Case Study 6 – Credit Card Fraud Detection

○ Case Study 7 – Analyzing Conversion Rates of Marketing Campaigns

○ Case Study 8 – Predicting Engagement - What drives ad performance

○ Case Study 9 – A/B Testing (Optimizing Ads)

○ Case Study 10 – Product Analytics (Exploratory Data Analysis)

CERTIFICATES

1. IT Essentials: PC Hardware & Software

2. Cisco Networking Academy

3. PYTHONS (udemy)

4. C2090-930 IBM SPSS Modeler Professional v3

5. Introduction to Data Science in Python

6. Digital Marketing

7. Web Scraping(udemy)