

## PROFESSIONAL SUMMARY

A General Management, Supply Chain specialist having an end-to-end exposure to Allocation, Replenishment, Supply Chain Procurement, Marketing and Business Development functions in the areas of Strategy and Operations. Worked on complex and large assignments for multinational companies spanning global operations with cross cultural teams in Europe, US and APAC  
Extremely detail oriented with a positive & upbeat personality

Anusha Ronanki



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### ASCENA (From March 2019- Feb 2020)

#### Senior Analyst planning & allocation:

- Mentored, coached, trained associates to forecast and allocate on JDA tool, lead a team of 5 in planning & allocation
- Allocating merchandise on JDA software and reporting on Micro Strategy also project management skills, including budgeting and managing timeline
- Part of Supply chain business processes and data flows. Functional/technical experience implementing and supporting enterprise level Warehouse Management Systems (WMS)
- Responsible for the execution of inventory plans based on the location plan at both the channel and store level. Drive Initiatives to monitor weekly sales and order forecasts
- Ensured optimal store inventory levels to maximize sales, margin and inventory productivity.
- Responsible for the deployment of product to support these plans and for reacting, on a weekly basis to the in-season sales forecast and inventory trends.
- Supported onshore team to assure the objectives of the localized plan are achieved, ensured timely completion of workload of the entire team to meet SLAs along with quality benchmarks.
- Partnered with Merchant / Planning team to understand product and allocation strategy, end to end management of basic inventory including regular reporting, status updates, identification and communication of risks and opportunities as they develop, etc.
- Also Partnered with DC Ops to ensure a seamless flow of inventory through the DC and out to Stores

### Neo Minds Pvt Ltd (Duration: From March-17 –March 2019)

#### Lead- Procurement & Operations:

- Managed enablement contract: contract preparation, amendment management, claim negotiation, Vendor - Management Systems, Market Place, Purchase across multiple high-volume commodities.
- Supply Chain expert, served as a liaison between the business partners and IT technical teams.
- Managed sourcing: operational topics coordination with internal teams on a daily basis.
- Involved in buying underlying software components and many facility requisites for internal stake holders
- Managed end to end Sourcing and Procurement (P2P)
- Negotiated long term contracts with consolidation across strategic suppliers
- Delivered annual savings of 20% from the previous year's spend.

### MPHASIS (Duration: May 2016 – March 2017)

#### Senior Analyst, Procurement

- Handled a budget of \$2 M across Marketing, PR, Professional Services and Legal commodities
- Multi geo stake holder management of 200+ stakeholders across US and India
- Involved in defining the procurement strategy with senior management and responsible for planning and execution
- Administered contracts and leases ranging in value from \$3,000 to \$6 million for Facility Management for a new overseas campus in US and additionally the PR events
- Exposure to complete Procure to Pay cycle using Oracle EBS
- Other activities - Executed multiple contracts/NDA's, set up of
- Vendor Empanelment and Audit prep team

### Airbus Group SAS (Duration: March 2015-April 2016)

#### Executive-Sourcing & Market Research

- Worked on sourcing and procurement for IT/HR/Admin purchase and solicited and analysed vendor proposals closely working with internal India & European stakeholders.
- Handled procurement operations, purchase orders for suppliers, invoice approvals and commercial negotiations
- Worked on a supply chain project management for a big Tier 1 supplier of AIRBUS in Bangalore in the area of supplier operations
- Managed global sourcing: Operational Topics Coordination within the Indian supplier and the internal Airbus multi-functional team (Engineering, Manufacturing Supply chain & Quality, ordering, finance) on a daily basis.
- Involved in a large global sourcing initiative for APAC (Singapore and Thailand) to identify potential new suppliers for AIRBUS Group SAS for Manufacturing
- Delivered savings of 15% using consortiums and preferred vendors

### ITW Sports- Planman Consulting Pvt Ltd (Duration: October 2011 to Jan 2014)

#### Asst. Manager – Sales and Marketing:

- Involved in buying underlying sports branding components and many facility requisites for internal stake holders and clients.
- Responsible for development of an extensive 9 crore fortune 500 companies contract. Successfully transferred accounts to media agencies with 15% commission on each transfer as a result of strong client relationships

#### Trainee/Executive: Duration: November 2010 to April 2011

- Successfully converted 5 accounts in the first time ever Virtual advertising in cricket
- Led Sponsorship sales for branding options in media
- Awarded for closing sponsor for the new entrants Team Canada for the ICC World Cup 2011 recognized by electronic & print media

## **EDUCATIONAL QUALIFICATIONS**

### Professional

- Completed a three years full time Course in Planning and Entrepreneurship from the Indian Institute of Planning and Management with first class, Graduate and post graduate degree in management (PGDM)
- Completed BA English via correspondence Indira Gandhi National Open University with first class
- Academic: Completed Pre University from Jyoti Nivas Pre University College, Bangalore in Physics, Chemistry, Maths & Electronics Elective