**RESUME**

**MOHAMMED ARSHAD ALI**

Email : Arshadandatif3@gmail.com

Contact no : +917794990450

Address : Miyapur, Hyderabad.

**OBJECTIVE:**

Self-motivated and determined to fulfill any task assigned with full-fledged dedication. Desire to work as a Digital Marketer and do the best to develop my Organization. Working logically and thinking rationally is my supremacy.

**ACADEMIC SUMMARY:**

* **Bachelor of Commerce** (B.Com computers) With 77% From Pragathi Degree College Hyderabad (Osmania University) (2016-2019)
* **Board of Intermediate** (C.E.C) With 62.8% From St Martin’s Junior College Hyderabad 2015-2016
* **Secondary School of Certificate** (S.S.C) With 65% from Sarada Vidya Mandir High School, Hyderabad 2014.

**SALESFORCE MARKETING CLOUD:**  I Have theoretical knowledge in SFMC

* Journey builder
* Email Studio
* Social Studio
* Mobile Studio
* Adverting Studio
* Audience Studio

**WORK EXPERIENCE:**

**C2N IT SERVICES PVT LTD: Junior Assistant (Jan 2020 – Feb 2021)**

* Managing Social Media Accounts & handling paid Campaigns
* Planning and Executing Email Marketing
* Websites Audit
* SEO-ON page
* SEO-OFF page
* Worked on WordPress Websites
* Competitor Analysis
* Managing YouTube Marketing
* Creating Image for Articles
* Content Writing

**DIGITAL MARKETING TRAINING AND INTERNSHIP:**

 **Aesthetic IT Soft: Intern (Nov 2019- Dec 2019)**

* I worked as a Digital Marketing intern in Aesthetic IT Soft Miyapur Hyderabad

**Sales Executive:**

**Bajaj Electronic: (May 2019- Sep 2019)**

* Worked as a sale promoter in a Bajaj Electronic at Miyapur

**TECHNICAL SKILLS:**

* Search Engine Optimization
* Social Media Optimization
* Content writing
* Blog creation
* HTML
* E-mail Marketing
* WordPress
* Google AdWords
* Packages Microsoft Office
* Knowledge on Adobe Photoshop CC
* Knowledge of CMS

**PERSONAL STRENGTH:**

* Excellent communication, interpersonal skills and ability to interact with people from all levels of business
* Ability to handle multiple tasks and maintain confidentiality.
* Ability to work independently and as a team
* Versatility and understanding the quick updates of the process

**EXTRACURRICULAR ACTIVITIES:**

* Participated in various Sports Events in College.
* Organized various Blood Donation camps at College Level
* Participated in Cultural Activities in College

**HOBBIES & INTEREST:**

* Internet Surfing.
* Playing Cricket.
* Travelling
* Playing Games

**PERSONAL PROFILE:**

Name               : Mohammed Arshad Ali

Father’s Name     : Mohammed Showkath Ali

Date of Birth      : 29 Oct 1997

Marital Status      : Unmarried

Nationality     :   Indian

**DECLARATION:**

I hereby declare that the above information is true to the best of my knowledge and belief.

                                                                                                                 **(Mohammed Arshad Ali)**