

Ravindra Babu Badineedi

Salesforce Lightning Developer

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Professional Summary:

- Around **9 years** of total IT experience, **5 years of experience** on salesforce.com, involves working on **configuration, customization and integration in Salesforce.com. 4 Years of experience on Java/J2EE.**
- Expert level in understanding of **Salesforce.com CRM** and its **Development Life Cycle.**
- Having a good **techno-functional knowledge** on different products used by Client.
- Proficient with **Sales Cloud, sales, web service, Rest-API, Soap-API, Force.com App-exchange packages** and **Salesforce Metadata-API, Partner WSDL &Salesforce Enterprise WSDL.**
- Experience in **SFDC Configurations/Customizations** - as **Administrator and Developer.**
- Experience in **developing Custom Objects, Custom Fields, Page Layouts, Tabs, Custom objects, Field Dependencies, Relationships, Validation Rules, Workflow Rules, Approval Process and Data Management.**
- Extensively gathered and **documented the functional requirements** from all **users, experts, and key personnel.**
- Expertise at administrative tasks such as **User management, creating Users, Profiles, Roles and Permission Sets, Workflow, Tasks and Events, Email notification and templates, Reports and Dashboard.**
- Experienced in customizing standard objects **Accounts, Contacts, opportunities, Products, Price books, Cases, Leads, Campaigns, Reports and Dashboards.**
- Experience with the **integrating SFDC and AppExchange** partners such as **MARKETO, CPQ/APTTUS (Config, Price & Quote)**
- Experience in **Apttus CPQ Configuration** and involved in quoting and pricing, order management, product configuration.
- Worked on **Apttus with Automate Sales** Across Channels and Locations With **CPQ**
- Created Custom objects for **Quote and Quote lines** and captured quote information for **CPQ**
- Worked with client side developers and business analysts in developing configuration models in the **CPQ workflow.**
- Worked on Migrating from **Salesforce Classic to Lightning Experience** for some users in the organization.
- Worked on customization of **Visualforce to have lightning experience** for desktop and mobile applications.
- Experience in building **Lightning Components, Lightning Events, using Lightning Base Components, Lightning UI components and Aura Framework.**
- Build **reusable components, and customized Salesforce1 mobile app using Lightning component framework.**
- Used **Lightning process builder** for visualizing and creating automated business processes.
- Worked on **customizing and development** of Communities.
- Used data migration tools such as **Apex Data Loader, Salesforce Import and Export Wizard, and Force.com Migration tool.**
- Experience on implementing **Apex classes, Visual Force Pages, Controllers, Triggers, and working with Force.com IDE.**
- Experience in **Analysis/Design/Development/Testing and Implementation, Client/Server Architecture.**

- Strong understanding of advanced **Tableau** features including **calculated fields, parameters, table calculations, row-level security, R integration, joins, data blending, and dashboard actions.**
- Involved in defect resolution as part of **QA testing, UAT testing** and involved in resolving production issues and did post implementation support.
- Have exposure in **Customer Portal** and **Self -Service Portal.**
- Have good experience in **Trigger, Test Methods,** and writing **SOQL** and **SOSL** queries.
- Experience using Salesforce **Data Migration using Data load tools; Workbench, Jitterbit Data Loader, Informatica, Apex Data Loader and Salesforce API Data Loader.**
- Worked on **Migration** tools **Force.com IDE, Eclipse** and have knowledge of Changeset migration code and configuration from the Dev sandbox to Production.
- Extensive experience in developing Enterprise applications using **Core Java** and various **J2EE technologies** including **Multithreading, Collections, exceptions, JSP, Servlets, JSP Custom Tags**

Technical Skills:

Salesforce API Technologies	Eclipse, Apex Explorer, Offline Edition, App Exchange Data Loader
SFDC Technologies	Salesforce CRM, Apex Language, Apex Classes/Controllers, Apex Triggers, SOQL, SOSL, Visual Force Pages / Components, Custom Settings, Apex Web Services, Force.com Sites, AJAX, Workflow & Approvals, Dashboards, Analytic Snapshots, Custom Objects, Apex Data Loader, SOAP, REST Services.
SFDC Tools	Eclipse, Force.com Eclipse IDE Plug-in, Force.com Explorer, Force.com Data Loader, Force.com Platform
Languages	Apex, Java, My SQL database
Operating System	Windows XP, Windows Vista, and Window 7
Web Technologies	CSS, Web Services, HTML, JSP, JavaScript, AJAX, JQuery.

Education:

- Bachelor of Engineering (EEE) in **2011** from Bapatla Engineering college, Bapatla, Guntur.

Certifications:

- SALESFORCE.COM CERTIFIED ADMINISTRATOR (ADM 201)
- SALESFORCE.COM CERTIFIED PLATFORM DEVELOPER 1 (DEV 401)

Work Experience:

Roles & Responsibilities:

- Performed the role of Salesforce.com **Developer** and **Administrator** in the organization.
- Worked with various salesforce.com objects like **Accounts, Contacts, Leads, Opportunities, Reports** and **Custom Objects**.
- Team Player having strong consulting and **techno-functional** skills
- Developed **Apex Classes, Controller Classes** and **Apex Triggers** for various functional needs in the application.
- Worked on the development of client/server and web Applications using **JAVA, J2EE, J2SE**
- Experience in working SFDC Service Cloud implementation experience – Service Console, Live Agent and Communities.
- Worked on Migrating from **Salesforce Classic** to **Lightning Experience** for some users in the organization.
- Worked on customization of **Visualforce** to have **lightning experience** for desktop and mobile applications.
- Experience in building **Lightning Components, Lightning Events**, using **Lightning Base Components, Lightning UI** components and **Aura Framework**.
- Build **reusable components**, and **customized Salesforce1 mobile app** using **Lightning component framework**.
- Used **Lightning process builder** for visualizing and creating automated business processes.
- Migrated consistently to **Lightning** from Classic in order the sales reps find Just-In-Time information about customers and prospects.
- Used **Lightning process** builder for visualizing and creating automated business processes.
- Developed **Lightning Components** and lightning apps to provide better and more interactive interfaces to end users, which help in sales enhancements.
- **Lightning Process Builder** and associated actions like Field Update, Email Alert and Creating a Task.
- Developed **Lightning Components** and lightning apps to provide better and more interactive interfaces to end users, which help in sales enhancements.
- Developed Salesforce **Lightning applications** using Lightning components, controllers, and events and used custom CSS in the components.
- Strong experience in Oracle Big Machines and Apttus CPQ implementation.
- Experience in **Apttus CPQ** Configuration and involved in **quoting and pricing, order management**, product configuration.
- Worked on Apttus with **Automate Sales** Across Channels and Locations With **CPQ**
- Implemented the CPQ, in order to track all the **orders, Quote** and also process of automizing the **Lead to Quote** process.
- Maintained CPQ tool updated with latest functionality by Installing Apttus **CPQ** releases.
- Experience with Salesforce **Service cloud** implementation and **Sales cloud**.
- Developed a **SOAPUI** based framework to enable testing of legacy **SOAP/REST** API implementations and Salesforce **Service cloud integration** with **CI/CD** Automation.
- Implemented **Agile Scrum Methodology** to improve communications between **Engineering, Product Management**, and **Business** to provide more transparency across the departments.

- Selected and **implemented agile** development practices according to the application requirements for every project.
- Improved team velocity by incorporating capacity planning into **sprint and release planning** activities. Stored procedures and **triggers** are created for high performance. Implemented the requirements on Salesforce.com platform and **Force.com IDE** Plug-in using **Eclipse** and also **Apex Classes, Apex Language Apex Triggers**.
- Created and used **Email templates** in **HTML**, Custom (without using Letterhead), **Text** and Visual force.
- **Interacted with the Salesforce.com premium tech support team** on a regular basis.
- Responsible for all the activities related to configuring **Data Loader**, uploading data in **CSV** files into **salesforce.com**, checking for the correctness of the data.
- **Involved in Business requirement** meetings like gathering information for **IT** team and also analyzing the information provided by **Business users**.
- **Interfaced with Business user** to update the business requirement document as well as testing document.
- Developed Technical **Design Document** after analyzing the different scenarios.
- Created **page layouts, organized fields** and other components on a record detail and edit pages.
- Implemented a dynamic **VisualForce page** that displays variety of fields based on client requirements without making additional changes to code.
- Hands on experience in Salesforce.com Integration, Developing and Deploying custom integration solutions.
- Responsible for maintaining software version control of enhancements and integrations related to the application.
- Integration of Sales cloud with external information systems using SOAP API web services
- Designed, developed and deployed **Apex Classes, Scheduled Apex Classes, Controller Classes and Apex Triggers**, for various functional needs in the application.
- Written **Bulk API** and **SOAP based API code** in Java for various requirements.
- **Migrating Components** to different environments using **ANT, Eclipse and Change sets**.
- Used **Dashboards** and **Reports** to show the performance of the offices and also time taken to assign Leads.
- **Implemented new enhancements** including creation of **custom objects, workflows, email alerts and templates**
- Developed and maintain **visual force, Force.com pages** and **integration** to other third party solutions
- Maintained multiple **user roles, security, profiles, workflow rules**, etc.
- Demonstrated ability to effectively communicate **technical issues** and **resolve problems** at all levels of the **organization both internally and externally**
- Having solid business analysis and **good inter-personal skills**

Environment: Salesforce.com platform, Visual Force (Pages, Component & Controllers), Apex Language, Data Loader, Oracle CPQ Cloud, HTML, Java Script, S-Controls, Dashboards, Reports, Production environment, Workflow & Approvals, Reports, Custom Objects, Custom Tabs, Email Services, Security Controls, Sandbox data loading, Eclipse, IDE Plug-in.

Roles & Responsibilities:

- Designed and deployed the **Custom objects, Entity-Relationship data model, validation rules on the objects and tabs, Page layouts, Custom tabs, Components, Visual Force Pages** to suit to the needs of the application.
- **Java/J2EE Developer** with Exceptional Software Engineering Experience multifaceted software development lifecycle from Design &Development to Deployment & testing of Web Based Application using various technologies like **Java andJ2EE**.
- Responsible for **Agile Scrum Methodology**.
- Implemented **Agile processes** and facilitated planning meetings and retrospectives. Maintained task board and produced daily burndown charts.
- Implemented the requirements on Salesforce.com platform and Force.com **IDE** Plug-in using Eclipse and also Apex Classes, Apex Language Apex Triggers, Apex Web services.
- Worked on exporting and updating the data using **data loader**.
- Involved in querying Salesforce tables using **SOQL & SOSL** queries using **Force.com** Explorer.
- Involved in development of **SOAP/REST** based web services using **WSDL,SOAP,JAXB**.
- Defined lookup and **master-detail relationships** on the **objects** and **created junction objects to establish connectivity among objects**.
- Experience working across various SFDC implementations covering Sales Cloud, Service Cloud, Call center and App-exchange applications.
- Implemented Salesforce Development Cycle covering Sales Cloud, Service Cloud, Call Center, Chatter & App-exchange applications.
- Made new feature enhancements on Service cloud console view and developed some Visual force components.
- Created Custom objects, tabs, Page Layouts, record types in service cloud.
- Designed and deployed workflow rules, validation rules, Approval Processes and Auto-Response Rules for automating business logic in service cloud.
- Imported data into service cloud using Data Loader and Import Wizard.
- Involved in setting up **field level** access for each custom object created based on the **user's role** within the organization.
- Worked with **field & page layout** customization for the **standard objects like Account, contact**.
- Created **Workflow Rules, Field updates** and **Email alerts** based on the Technical and Implementation design.
- Worked on **automating** the process for communicating with **Users**.
- Involved in setting up Salesforce **Outbound messages**.
- Worked on **role hierarchy & sharing rules** to configure visibility.
- Implement few **Java Script& JQuery customizations** for Visual force pages.
- Worked on **Reports & Dashboards**.
- Involved in discussions with **Business Analysts** about **work flow** and customizations of **page layouts**.

- Involved in **business process reviews**.
- Involved in regression testing with **BA team** and **testing team**.

Environment: Salesforce.com platform, Visual Force (Pages, Component & Controllers), Apex Language, Data Loader, HTML, Java Script, Workflow & Approvals, Reports, Custom Objects, Custom Tabs, Email Services, Security Controls, Sandbox data loading, Eclipse IDE Plug-in, Windows.

Bain Capital, Boston, MA
Salesforce Developer

(Oct 2017 – AUG 2018)

Responsibilities:

- Worked closely with **sales team** and **business analysts** and performed detailed analysis of business and **user requirements**, **designed** the solution by customizing various standard objects of **Salesforce.com** (SFDC).
- Worked with **Scrum** team using **Agile Methodology** of 3 weeks sprint cycles to deliver software on time and within budget.
- Used Force.com developer toolkit **Apex Classes**, **Apex Triggers** and **Visualforce pages** to develop custom business logic.
- Customized application to extend **Salesforce functionality** and wrote **Apex Classes** to provide functionality to the **Visualforce pages**.
- Implemented **Security Settings and configured profiles and permission sets**.
- Experience working in **service cloud**, **supporting cases**, **developed workflows** and **triggers for automated case resolutions**.
- Created and used **Email templates in HTML** and **Visualforce**.
- Used **SOQL & SOSL** for data manipulation needs of the application using platform **database objects**.
- Worked on **Batch Apex** and **Schedule Apex** for birthday notifications and other scenarios.
- Worked on the **security level** setting in the company for all the levels.
- Used Salesforce **Automation Process**, **created workflow rules** and defined related **tasks**, **time-triggered tasks**, **email alerts**, and **field updates** to implement business logic.
- Designed and developed **Apex Classes**, **Controller Classes**, **extensions** and **Apex Triggers** for various functional needs in the application.
- Worked as **enhancement developer** and **team member**, performed the roles of Salesforce.com **Developer** and **Administrator** in the organization.
- Responsible for setting up **web service** integrations.

Environment: Salesforce.com, Apex Classes, Controller Classes, Triggers, Visualforce, Apex Data Loader, Workflow & Approvals, Reports, Custom Objects, Custom Tabs, Page layouts, Email Services, SOQL, SOSL, Sandbox, Force.com IDE.

Symbioun Solutions Pvt. Ltd., India.
Salesforce Developer

(July 2015 – Sept 2017)

Responsibilities:

- Worked closely with **sales team** and **business analysts** and performed detailed analysis of business and **user requirements**, **designed** the solution by customizing various standard objects of Salesforce.com (SFDC).

- Used **Force.com** developer toolkit **Apex Classes**, **Apex Triggers** and **Visualforce pages** to develop custom business logic.
- Customized application to extend Salesforce functionality and wrote **Apex Classes** to provide functionality to the **Visualforce pages**.
- Implemented Security Settings and configured **profiles** and **permission sets**.
- Experience working in **service cloud**, **supporting cases**, developed **workflows** and **triggers** for automated case resolutions.
- Created and used **Email templates in HTML** and **Visualforce**.
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- Designed and developed **Apex Classes**, **Controller Classes**, **extensions** and **Apex Triggers** for various functional needs in the application.
- Worked as enhancement **developer** and **team member**, performed the roles of **Salesforce.com Developer** and **Administrator** in the organization.
- Responsible for setting up **web service integrations**.

Environment: Salesforce.com, Apex Classes, Controller Classes, Triggers, Visualforce, Apex Data Loader, Workflow & Approvals, Reports, Custom Objects, Custom Tabs, Page layouts, Email Services, SOQL, SOSL, Sandbox, Force.com IDE.

Sierra Atlantic, Hyderabad, India

(Aug 2011 – June 2015)

Java Developer

Description: Sierra Atlantic Software Services Ltd. provides software development services to the insurance and financial industries. The company was formerly known as Sierra Optima Ltd. and changed its name to Sierra Atlantic Software Services Ltd. in July 2002. The company was incorporated in 1992 and is based in Hyderabad, India

Responsibilities:

- Application development using **J2EE** Architecture. Responsible for gathering business requirements, understanding client's business needs and analyzing.
- Responsible for writing technical design documents for various modules.
- Responsible for reviewing high level design documents, participating test plan reviews meetings.
- Involved in designing Business Layer and Data Management components of this multi- tiered web-based system over MVC and J2EE architecture.
- Responsible for design all the entity and session beans.
- Responsible for coordinating with offshore team for design and development work.
- Responsible for the code review and make sure, to deliver bug free code as much as possible.
- Worked on MVC design pattern and Struts 1.1 framework for the project.
- Worked on JDBC, Java Beans, JSP, HTML, JavaScript, Java Swing.
- Used DB2 as RDBMS for application.
- Enhancement of VIS site that was developed in VB.
- Designed and developed web pages using JSP, HTML and used JavaScript for client-side validation.

- Involved in design and development of the application in n-tier fashion based on MVC architecture standards and utilized Struts framework.
- Developed data model and stored procedures.
- Developed Servlets to process update information.
- Used JDBC for communicating with the database.
- Responsible for maintenance and production support of the application documented design and functional aspects of the application.
- Windows NT, JBOSS, Visual Source Safe
- Development of Java business components using the Struts framework.
- Involved in writing **SQL queries** for the application in Oracle.
- Coordinating with **QA** for testing
- Developed **User Manual** and **Installation Manual**
- Track project delivery commitments and ensure the adherence to schedule
- Establish and maintain project communications with onshore and offshore divisions
- Business process **review** and **modeling**.
- **Data modeling** and **ER diagrams**
- Develop Functional Requirements Specification (FRS)
- Requirements gathering- Proto-typing, Walk-through to business groups and gap analysis
- **Use case, design – class, sequence diagrams**. User Interface design
- **Data Modeling** – logical and physical models
- Mitigate technical risks and issues.
- Create POC for first time patterns and vendor integrations.
- Code review with the developers and delivery team
- Co-Ordinate and manage **Global Delivery** teams at offshore locations.
- Schedule and organize weekly or daily stand up meeting with the whole development teams both onshore and offshore.

Environment: Java, J2ee, EJB, JSF, JMS, JPA, JAX-WS, JAX-RS, Web Service(SOAP , REST API) , Spring, Hibernate, OWSM , SSO, ADF, WebCenter, Oracle SOA, Apex, UCM , WLST and Python, LDAP, NoSql and Sql. Java Swing, JDBC, JSP, Servlets, Struts, HTML, VB 3.0, JavaScript, CSS, DB2,