



VISHAL LALA

+91 7894953006 ◇ Delhi, India - 110027

vishallala99@gmail.com ◇ [linkedin.com/in/vishal-lala-384a1a136/](https://www.linkedin.com/in/vishal-lala-384a1a136/) ◇ github.com/vjvedh

OBJECTIVE

To be associated with a progressive organisation that gives me the scope to apply my knowledge and skills developed through my education and effective simulation of knowledge in the area of software development and to be part of the team that dynamically works towards the growth of the Organisation and Self.

PROFESSIONAL SUMMARY

- **Certified Salesforce developer** with 1 year' experience in designing, developing, testing and deploying custom and declarative solutions on sales cloud.
- Has good knowledge of the **Technical and Functional aspects of Salesforce.com**, on demand CRM package.
- Experienced in performing configuration and custom development using **Apex, Triggers, Batch Apex, REST Integration, Lightning Components**.
- Proficiency in SFDC Administrative tasks like creating **Users, Roles, Profiles, Permission Sets, Page Layouts, Record Types, Validation Rules, Workflows, Flows, Process Builder and Data Loading tools**.
- **Code optimization** with governor limits of Salesforce.
- Ability to learn and adapt to New Technologies quickly.
- Proven **fast learner, independent worker** and **team player** with a **strong record of client satisfaction**.
- Good Analytical, Verbal, Written Communication and Interpersonal Skills.
- Highly organized with the ability to meet deadlines and a smart worker.

WORK EXPERIENCE

Senior Software Engineer

Apisero Inc.

March 2022 - Till Date

New Delhi, India

- Successfully delivered three projects. Worked on Sales Cloud, Designing and Developing Lightning components, Apex Programming, Triggers with best practices and worked closely with Technical Architects, Business Analysts and end users on design discussions. Also worked on production deployments using change sets and workbench and created multiple test classes.

Software Engineer

Apisero Inc.

May 2021 - February 2022

New Delhi, India

- Successfully delivered three projects. Worked on Sales Cloud, Designing and Developing Lightning components, Apex Programming, Triggers with best practices and worked closely with Technical Architects, Business Analysts and end users on design discussions. Also worked on production deployments using change sets and workbench and created multiple test classes.

Technical Intern

HighRadius Corporation

April 2020 - June 2020

Bhubaneswar, India

- Developed AI Enabled Fintech B2B Cloud Application using Machine Learning, Full Stack Web application using Java and ReactJS.

Member of Technical Staff

D'n'D Rodhak, IIT Mandi

Jan 2020 - Feb 2020

Himachal Pradesh, India

- Developed Vehicle Accident Avoidance System that ensures safety of drivers and passengers and also helps in live monitoring in user dashboard using Embedded Systems, IoT, and Machine Learning.

EDUCATION

Bachelor of Technology , Kalinga Institute of Industrial Technology, Bhubaneswar.	2017 - 2021
Branch: Electronics and Telecommunications Engineering.	CGPA- 7.82
Senior Secondary Lt. Col. Mehar Little Angels Sr. Sec. School, New Delhi.	2017
12th CBSE.	Percentage: 71.6
Secondary Lt. Col. Mehar Little Angels Sr. Sec. School, New Delhi.	2015
10th CBSE.	CGPA: 7.6

TECHNICAL SKILLS

Programming Languages	Apex, Python
Technologies	Salesforce, Embedded Systems, Internet of Things, Data Science, Database(SOQL, SOSL), Cloud Computing
Framework	Lightning Web Components
Tools	Visual Studio Code, Git, Github, Eclipse, Workbench, Data Loader, JIRA
Operating Systems	Windows, Linux

PROJECTS

PROJECT - 1, Apisero Inc.:

- Worked on different automation processes/tools like flows, process builders, etc. to ease the Sales Cycle.
- Written multiple triggers and modified existing triggers in an efficient way. Implemented Trigger Framework, Bulkified the code, and Exception Handling. Wrote test classes for the same and added test data factory for the complete org, hence achieved more than 75% code coverage.
- Developing code with considering PMD best practices including Record Level and Field Level Security while querying and performing DML operations.
- Implemented Product Schedules in an automated way in order to get efficient sales forecasts.
- Developed LWC components.
- Enabled Multi-Factor Authentication and worked with SSO renewal.
- Implemented Batch Classes and Schedulable Interfaces to mass update details.
- Added Record Type, Sales Process and Created Reports.
- Deployed constructive and destructive changes using change sets, metadata packages.

PROJECT - 2, Apisero Inc.:

- Complete Data Modelling and Architecture.
- Developed and solved complex process automation using flows in an efficient way considering Salesforce flow limits and licensing limitations.
- Worked with record triggered and screen flows.
- Created automation to successfully import products.
- Worked with Data Import Wizard.
- Demoed the user story implementations to clients.
- Prepared KT's videos to help clients in easy import the data into the system and how to create reports.
- Implemented Duplicate Management.
- Worked as a single resource along with the Solution Architect for successful implementations of the given requirements.

- In recognition of my contribution, I was awarded with Ace Award from the Architect.

PROJECT - 3, Apisero Inc.:

- Written triggers for multiple user stories with best practices according to PWD coding standards.
- Complete customization of Case object.
- Object Merging, record type creation and flows modification, and creating buttons with URL hacking embedded into it for auto-filling details and auto record type selections.
- Added URL fields in the list view that will show related objects data and added navigation to it.
- Developed LWC component for parent and child creation in a single go. Build components in such a way that it is generic and can be used for any object.
- Email to Lead using Email Services and parsing using regex.
- Effectively handled client's calls and demoed implementations.
- In recognition of my contribution, I was awarded with Ace Award from the Architect.

Social Distancing Monitoring. Build a device that monitors social distancing and generates an alarm if protocol is not followed using Computer Vision and Deep Learning.

Assistive Spoon. Build a wearable with a spoon integrated that stabilises the vibrations and had quantified success for the person suffering from nervous disorders using Embedded systems.

CERTIFICATIONS/ASSESSMENTS

- **Salesforce Certified Platform Developer - 1.**
- **Machine Learning with Python** from CETPA Infotech Pvt. Ltd., Delhi. - 2019
- **Networking** MTA Certified 2018.
- **Embedded Systems using AVR and ARM7** from CETPA Infotech Pvt. Ltd. - 2018

AWARDS AND ACHIEVEMENTS

- **Rookie of the Quarter** - Q1, 2022 at Apisero Inc.
- Received multiple **Ace Awards** from Technical Architects at Apisero Inc.

EXTRA-CURRICULAR ACTIVITIES

- Dramatics.

LEADERSHIP

- Gave knowledge and doubt clearing sessions to multiple batches on topics related to Salesforce as an Additional Guide at Apisero Inc.
- Trained and Mentored around thousands of students per year on Embedded Systems as a Project & Training Coordinator at Elabs, KIIT.

DECLARATION

I hereby declare that the above-mentioned information is true to the best of my Knowledge.

VISHAL LALA

Place: New Delhi