

AVIK BOSE

D.O.B. 30.09.1996, Gender: Male

E-mail: avikbose584@yahoo.com Contact No.: +91 9674254665

Address: 57/7 Bhupen Roy Road, Behala, kol-700034



ACADEMIC QUALIFICATIONS

Year	Examination	Institute	Board/University	Percentage
2020	MBA+PGPFM	Bengal Institute of Business Studies	VU + NSE	68%
2018	BTECH-ELECTRICAL	Techno India College of Technology	MAKAUT	79%
2014	XII	Nava Nalanda High School	W.B.C.H.S.E	75%
2012	X	Nava Nalanda High School	W.B.B.S.E	79%

PROFESSIONAL CERTIFICATES

Year	Certification	Series	Certified By	Year	Certification	Series	Certified By
2018	Capital Market	NCFM	NSE	2018	Mutual Fund	NISM	SEBI
2018	Commercial Banking	NCFM	NSE	2020	IC-38(Insurance Advisor)	II	IRDA

INTERNSHIP EXPERIENCE

Vocational Trainee at **NTPC,Farakka** (JUNE'2017-JULY'2017)

Completed a Virtual Internship on Content Marketing from **YOUTH4WORK.COM** (JULY'2018)

WORK EXPERIENCE

Attached to **SBI MUTUAL FUND** from (JULY'2019-DEC'2019)as a Relationship Executive in PDM Department.

Key activities performed:

- 1) Promotion of MF scheme in my assigned geography through SBI branches (SOUTH24PGS-REGION3).
- 2) Meeting with Retail and HNI investors and provide Need and Goal based Solutions.





- 3) Developing and implementing various marketing strategies to expand MUTUAL FUND Business.
- 4) Created a Large Number of MF Advisors in SBI through training and help them to promote MF Schemes.
- 5) Conducting Various Seminars/Campaign to large group of Potential Clients.
- 6) Prepare Periodic Reports with Input from Branch head to increase sales .
- 7) Learned Various Back End Activity related to MF Operational Process.
- 8) Presented my REGION-3 of SOUTH24PGS in SUPER ACHIEVER(150%) Category in Lakshya Campaign.


Worked with Bandhan Bank as an Assistant manager.

Associated with Tata Aia life as a Recruitment manager (sourcing the business through team lead and advisors).

KEY PROJECTS

 **Ultimate Startup Plan:** Presented a business idea on conversion of plastic waste into fuel.

 **Academic Project:** Completed an academic project on SIP VS Lump Sum Scheme of Mutual Fund.

 **Research Project:** 1) Published a Journal Paper on Low cost solution for overload protection at IJEER.

2) Published a Journal Paper on Distribution and variation of Potassium in Rice growing soils of red and laterite zone of West Bengal at Journal of the indian society of soil science.

3) Published a Journal Paper on Solar System in Agricultural Study at IRJET.

4) Published a Journal Paper on Comparative study of Financial Performance between SBI and BOB at IJNRMME.



ACHIEVEMENTS

- 📄 Earned a Diploma in **Marketing Management** from Alison with 81%.
- 📄 Earned a Certificate for **GDPR** from Alison with 80%.
- 📄 Earned a Certificate of Recognition on Behalf of SBI MF from **SBI-Bansdroni** (Lakhshya Campaign phase-1). 📄 Earned a Certificate of Excellence in **Industrial Automation** (Mechanical Engineering) from ULEKTZ Skills. 📄 Certified **Marketing Strategy Associate** from SM Study and PMI.
- 📄 Certification on **Six Sigma White Belt** from Aveta Business Institute and SSGI. 📄 Certification on **SEO** from E-Marketing Institute with 90%.
- 📄 Certification on **Advanced Google Analytics** from Google Analytics Academy. 📄 Certification on **Six Sigma Yellow Belt** from 6sigma study and PMI.
- 📄 Certificate of Completion on **CFA 2018:09- Derivatives** from EDUCBA. 📄 Certification on **Marketing Research Associate** from SM study.
- 📄 Certified **Marketing Strategy Fundamentals** from PMI. 📄 Certification on **Scrum Fundamentals Certified** from PMI.
- 📄 Certification on **Peace Park Development and Management** from UNDP. 📄 Certification on **SEMrush Content Marketing Toolkit Exam**.
- 📄 Certification on **Entrepreneurship Quiz-2019** from MYGOV and Ministry of Skill Development. 📄 Certificate of Lifetime Achievement for a **Scientist for a 2018-2019 Day** from NASA.



- 📄 Certificate of Achievement for **The Process and Lifetime of Space Mission** from ASU. 📄 Certification on **Quality Management System** from Hawkscode softwares pvt ltd.
- 📄 Achieved **CEFR proficient B1** from British Council.
- 📄 Certification on **Business Management Course** from ELC.
- 📄 Certificate of Completion on 2018 **Azure Bootcamp** from Catapult (Microsoft partner). 📄 Certification on Data Science Foundations- Level 1 from **IBM**.
- 📄 Earned a Certificate of Appreciation for Teacher Innovation Award at **ZIIEI** (Joint collaboration between Sri Aurobindo society and HDFC Parivartan).
- 📄 Successful Participant at **SCHNEIDER ELECTRIC 2018- GO GREEN INITIATIVE**.

EXTRA CURRICULAR ACTIVITIES

- 📄 Campus Representative at **Mywbut.com** (2015-2018). 📄 Researcher at **Research Gate** (2018-present).
- 📄 Lifetime Member at **IAFOR**.
- 📄 Programmer at **Techgig** (2014-present).





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