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**CHADA RAJASHEKHAR REDDY**

**E-mail** : rajashekharchada@gmail.com **Phone** : +91- 8867565525  
**VISA Status** : **B1/B2 VISA** valid till 25th Aug 2029

* Overall 6+ years of experience as a **Certified Salesforce.com Developer** and excellent experience as **Salesforce Administrator** as well.
* Experience working in **Agile methodology**, **Scrum methodology**, **Waterfall model** and **Test-driven**development.
* Experienced on Salesforce.com Configuration & Customization, **Visualforce pages, Apex classes, Controllers, Test Classes, Batch apex, Schedule apex and Triggers**.
* Proficiency in SFDC Administrative tasks like Creating Custom Applications, **Objects, Fields, Page Layouts, Profiles, Roles, Validation Rules, Assignment Rules, Workflow Rules, Approval Processes, Email Service** and creating and refreshing sandboxes.
* Have good working knowledge in querying salesforce.com database with **SOQL** & **SOSL** using Force.com Explorer or **Workbench**.
* Proficiency in Using **Process Builder, Visual Workflow and App Builder**.
* Expertise in **Lightning app builder** (salesforce 1) and implemented new application based on Lightning to have compatibility of the app in mobile and Desktop versions.
* Good experience in working with B2B marketing tools like **Salesforce Pardot.**
* Developed **Lightning Component Framework** and also built **Lightning component** using **aura framework**.
* Experience in web technologies like HTML, CSS, JavaScript and **Angular JS, React JS**, and writing unit test cases with React testing library.
* Experienced in working with Cross - functional teams, identifying business requirements and supporting sales/marketing efforts.
* Capable of rapidly learning new technologies and processes, and successfully applying them to projects and operation.

**Professional Experience:**

* Working as a Senior Software Engineer in “**Berkadia Services India Pvt Ltd**” Hyderabad from November 2016 to Till Date.
* Worked as a Software Engineer in **“Wingify Software Solutions Pvt Ltd"** New Delhi from February 2016 to October 2016.
* Worked as a System Engineer in **“Moonstone Infotech Pvt Ltd**” Hyderabad from November 2014 to February 2016.

**Education:**

* B. Tech (E.C.E) from Progressive Engineering College, JNTU-HYDERABAD 2012.
* M. Tech (VLSI System Design) from Hasvita Engineering college, JNTU-HYDERABAD 2014.

**Work Achievements:**

* Was delegate member of innovation group and organized sessions on security and awareness with business teams.
* Awarded employee of the month (Hi-Fi award) for more than 5 times.
* Present member of Toastmasters club for Berkadia IT.

**Work Experience:**

**Project #1**:

Project : Berkadia 360

Duration: January 2020 to till date

**Description:**

It is an enterprise web application focused on building horizontal and interconnected user experiences and integrating other applications for mortgage banking, Investment sales, Servicing and our clients. The main intent is to integrate existing applications and provide platform for easily searchable quotes from banking network and improve Lead platform (quantity, quality and tracking of leads)

**Responsibilities:**

* Created profiles and implemented Object and field level security to hide critical information on the profile users.
* Trained counterpart teams and product owners with existing functionalities and proposed approach for implementation
* Created users, roles, public groups and implemented role hierarchies, sharing rules and record level permissions to provide shared access among different users
* Designed, developed and deployed Apex Classes, Controller Classes and Apex Triggers for various functional needs in the application.
* Designed, developed and deployed the Custom objects, Page layouts, Custom tabs, Components.
* Implemented critical business functionalities using batch classes and schedule apex and matching rules.

**Project #2**:

Project : Omniview

Duration: August 2017 to January 2020

**Description:**

Omniview is a client relationship management tool. For sales It provides a frictionless environment to guide current and potential customer through the CRE process. Omniview has different modules like deal management where our users keep track of different stages of a deal and other modules like lead, account, contacts and Centre of all these we have properties. It is integrated with B2B marketing tools like Pardot which injects campaigns into salesforce. Omniview helps in selling and buying properties by providing actionable insights about properties.

**Responsibilities:**

* Managed and participated in all phases of the project, including Project Plans, Documentation, and Configuration.
* Managed Salesforce platform for 1500+ business users.
* Interacted with various business user groups for gathering the requirements for Salesforce implementation and documented the Business and Software Requirements.
* Setup and configuration like Page layouts, Record Types, Profiles, Roles, Workflows, Validation Rules, Approval Process, Users etc.,
* Implemented major enhancements on standard objects like Leads, Accounts, Contacts, Opportunities, Activities, Dashboards and Reports.
* Worked on implementing new business logic using Apex code (Classes, Triggers and Visual Force Pages)
* Took care of lightning readiness report before migrating existing components into lightning.
* Worked on Salesforce Lightning Components for building customized components replacing the existing ones
* Developed Test Classes to achieve the code coverage.
* Created the Reports and Dashboards as per the business requirements
* Implemented automated actions using process builder and Visual Workflow.
* Worked with automation team to setup automation test cases for salesforce.
* Maintained Sandbox Environment for QA Activities.

**Project #3**:

Project : Polaris

Duration: November 2016 to August 2017

**Description:**

Polaris is a platform where Berkadia products are built upon. It uses existing Berkadia business process flow problems and find disruptive optimizations that can be made within the business and the commercial real estate industry. The main intent is to provide a software development environment that enables software developers to build business domain modelled services that solves customer problems and build and deliver usable software components and a Software as a Service that can be used by its customers, partners and competitors.

**Responsibilities:**

* Setup new users with different profiles based on the level of access they need.
* Created objects in salesforce and provided required information to sync data.
* Interacted with various business user groups and performed detailed analysis of business and technical requirements and designed the solution by customizing various standard objects of Salesforce.com **(**SFDC).
* Created triggers, batch classes and process builders to automate when a change is detected in certain objects and to created workflow email alerts to send email notifications
* Provided post-implementation support to assist end users in creating reports, dashboards and certain Administration tasks including creating and maintaining user profiles and privileges.

**Project #4**:

Project : VWO

Duration: February 2016 to October 2016

**Description:**

Visual Web Optimization is an easy to use A/B testing tool that allows marketing professionals to create different versions of their websites and landing pages using a point- and -click editor and then see which version produces maximum conversion rate or sales. Integrating its split testing software is dead simple: which we can copy-paste a code snippet in our website once and we are ready to go live.

**Responsibilities:**

* Managed and participated in all phases of the project, including Project Plans, Documentation, and Configuration.
* Performed the roles of Salesforce.com Administrator and Developer in the organization.
* Setup and configuration like Page layouts, Record Types, Profiles, Roles, Workflows, Validation Rules, Approval Process, Users etc.,
* Worked on implementing new business logic using Apex code (Classes, Triggers and Visual Force Pages)
* Maintained and created workflow rules, validation rules, formula fields, Approval processes and escalation rules.
* Implemented automated actions using process builder and Visual Workflow.
* Created and managed complex workflow rules, data validation, and system triggers.

**Project #5**:

Project : San Roman, CA

Duration: January 2015 to February 2016

**Description:**

The goal of the project was to create a new and faster business process using Force.com to serve various business users up to date and time specific customer information for verifying and approving wealth clients and sources of their wealth. Project also involved integrating their other banking systems with salesforce. This project also demanded highest security levels for protection of their customer information.

**Responsibilities:**

* Worked on maintaining the functional areas of accounts, contacts, leads, campaigns, opportunities, quotes, activities dashboards.
* Customized the dashboards to monitor lead activities based on sales geography.
* Created Formula Fields, Validation Rules, Workflow and approvals for the flexibility and functionality of force platform application.
* Manage users, Public Groups, Profiles, and Roles within the Salesforce CRM, this involved designating access to the applicable user within the user hierarchy.
* Generated different reports like standard, summary and matrix for quarterly and half yearly sales.

**Personal Details:**

Name : Chada Rajashekhar Reddy

Father Name : Chada Mahender Reddy

Date of Birth : 14th April 1991

Nationality : Indian