# Sadhna Chaudhary

Business Analyst| Product Management | Operations | Growth | Strategy

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India (

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Able to communicate key features of the product. Keen understanding of Product Development Cycle and Scope. Can handle responsibility individually and work well in a team. Excellent primary and secondary research skills with an eye for detail.

#### **EDUCATION**

### Bachelor Of Technology(B.Tech)

National Institute Of Technology, Delhi

07/2017 - 05/2021

7.58/10

84.8%

Course

 Electronics & Communication Engineering

#### Senior Secondary

S D Public Senior Sec. School, Kota (RBSE)

05/2015 - 05/2016

### 🗘 High School

Jawahar Navodaya Vidyalaya Mathura (CBSE)

05/2013 - 05/2014 9.6/10

#### **INTERNSHIPS**

### **Business Analyst Internship**

#### Ingenium

05/2020 - 06/2020

- Achievements/Tasks
- Analyzed the trend and data to convert potential customers, to amend the product as per user experience and to generate more leads.
- Attended weekly development team meetings and brainstorming sessions for ideas on fundraising and publicity.
- Was a core team member in the seed funding round of 50 lakhs.

# Product Management Internship

Divyang Ek – Ummeed

11/2019 - 12/2019

- Achievements/Tasks
- Led a team working on breakthrough concepts of Divyang Stall. Provided 3% reservation for Divyang stalls at various bus stands in the state of Uttar Pradesh by Ministry of Transportation.
- Helped organize motivational talks and awareness programs all across the state of Uttarakhand.

## Machine Learning Internship

Diginique TechLabs

- 05/2019 06/2019

  ☐ Achievements/Tasks
  - Got trained on Python, Data Analytics, Machine Learning and AI.
  - Worked on projects like number plate detection, face detection, image recognition, web-cam video capturing and 3-D data Plotting etc. This internship cum training was certified by Cognizance, IIT Roorkee.

#### **SKILLS**



#### **PROJECTS**

Image Segmentation

Face Recognition

Travel Expanse Predictor

Audio Signal Processing Using MATLAB

Password Based Circuit Breaker Using Arduino

Low Cost LPG Leakage Detector

#### **EXTRACURRICULAR**

#### Udaan- NIT Delhi

Engaged classes for underprivileged children from the nearby villages.

#### Inter NIT Sports meet, Volleyball

Participated as a core team member of the institute's volleyball contingent and represented NIT Delhi at NIT Kurukshetra.

#### Sentience- NIT Delhi

Participated as a member of the Marketing and Prize distribution team in the techno-cultural fest.

#### Zeal Sports Fest- NIT Delhi

Secured second position and got awarded with silver medal in throw ball and carrom board.

#### **ACHIEVEMENTS**

- •Foundation for Excellence Scholarship Awardee.
- •Got selected among the top 1% girls across the state of Rajasthan in 12th.

#### **LANGUAGES**

ENGLISH HINDI
Full Professional Proficiency Full Professional Proficiency

#### **INTERESTS**

Predictive Analysis Problem Solving Sports

Leadership