Name: Veerraju Rimmalapudi Email: rveerraju13@gmail.com

Phone: +91 8374230167





6x Salesforce Certified

| Professional Summary |

- Certified Advanced Salesforce Developer with 5 years Salesforce platform experience.
- Skilled with Salesforce classic, Lightning (LWC, AURA), JavaScript, Integration.
- Good Knowledge & implementation of salesforce automations like Workflows, Approval process, Process Builder, flows for satisfying complex business process.
- Experience & implementation knowledge on Force.com Platform- Apex, Asynchronous Apex, Triggers, Trigger Events, Context Variables for classifying the business requirements.
- Proficient knowledge of Governor Limits and using Limit Class for taking care of governor limits as per one apex transaction.
- Proficient knowledge in understanding business requirement to design the required entities like custom objects, creating the Relationships- (Look Up and Master-Details) and Junction Objects [Data Modeling].
- Experience in using Data Loader for insert, update and bulk import or export of data from Standard and custom Objects and considering the changes before importing the data through data loader to the Production Environment.
- **Experience in Release Management** in Production, QA and development environments sandbox.
- Experience in CI/CD (Continuous Integration/ Continuous Deployment) with package.xml based deployment using ANT with version controlling on GitHub.
- Software Development Life Cycle (SDLC) including analysis, requirement, design, development, enhancements, testing, deployment, and maintenance of application.
- Having good Conceptual knowledge on Object Oriented Principles.
- ❖ A team player with strong work ethic, a positive attitude and ability to make the best use of individual resources.
- Committed to excellence, and a prudent developer with strong problem-solving, analytical skills and communication skills.

| Work Experience |

Company	Role	Time Period
Accrete Solutions	SFDC Developer	May 2020 – till date
Silpi Technologies Pvt Ltd	Sr. Software Engineer	June 2016 – May 2020

|Technical Skill Set|

Server-side	Apex, Asynchronous Apex
Front End	VisualForce, Aura, LWC
Scripting language	JavaScript(basics)
Integrations	Rest
Managed Package	CPQ, Copado, Nonprofit Success pack
Business Process	Workflows, Process Builder, Flows, Approval process, Validation Rules, Duplicate Rules.
Security Controls	Profiles, Permission Sets, OWD, Sharing rules, Audit Trails
Deployments	SFDX, Change sets, Force.com ANT Tool, Git, Bitbucket, Jenkins
Data Migration	Data Loader, Workbench
Other Miscellaneous	Reports and Dashboards, JIRA, SOQL, SOSL, Governor limits, Triggers, VS Code
Project Methodology	Agile-SCRUM

| Certification Details |

- Salesforce.com Certified Sales Cloud Consultant 21428615
- Salesforce.com Certified Platform Developer II 20734754
- Salesforce.com Certified Advanced Administrator 20208187
- Salesforce.com Certified Platform Developer I 19846668
- Salesforce.com Certified Administrator 19992690
- Salesforce.com Certified App Builder 21620081

| Educational credentials |

Bachelor of Technology in Computer Science from JNTU, KAKINADA.

| Professional Experience |

Project #1

Project Name: The Family Collective

Oct 2020 - till date

Company: Accrete Consulting Role: Salesforce Developer

Description:

This application is related to giving families opportunities to stand against the isolation fostered by capitalism, by providing opportunities for families to reconnect with one another and build relationships with other families with similar core values.

Responsibilities:

Actively involved in client discussion for user stories grooming and technical challenges involved for the solution approach.

Monitored and guided the developer to implement the salesforce best practices and review the codes and other deployment procedures to the higher environment.

Involved in creating electronic form(Intake) using IWC libraries.

Created generic sequence process using force.com platform(apex) and considering all the best practices

while developing the problem.

Involved in data importing activity for several objects.

Involved in implementing complex validation rules, data modelling, process automation etc.,

Involved in release management activities from lower environment to higher environment.

Environments:

Salesforce.com Platform, Nonprofit success pack, ANT tool, Data Loader, VS Code, Trello Board.

Project #2

Project Name: Cdm4Salesforce May 2020 – Oct 2020

Company: Accrete Solutions Role: Salesforce Developer

Description:

This is a managed AppExchange Product which is related to sales operation for an organization. This product will calculate and maintain the incentives and rebates for the distributors, retailers and also contains different types of rebates programs can be easily configured by the customer once the product is installed on the customer's org.

Responsibilities:

Created several custom objects, validation rules, profiles, permission sets, process builders.

Imported data for different objects using data loader tool.

Involved in creating complex apex classes, triggers, web services class and lightning components for different business use cases.

Involved in implementing the best practices for making solid design for Apex classes, Triggers.

Created test classes and increased the code coverage to 90% across the managed package solution. Involved in creating the technical design document for every user stories.

Involved in release management for entire end to end solution deployment from managed package instance to testing environment.

Environments

Salesforce.com Platform, VS Code, Data Loader, Git.

Project #3

Project Name: Campaign Focus and Calendar Management Aug 2018 – Mar 2020

Role: Salesforce Developer/Admin

Description:

This project is a B2B application for one of the leading sports brands in Germany. Through this project we configured market strategies and developed calendar interface according to the business requirement.

Responsibilities:

Involved in client meetings to get requirements and involved in the development of all modules.

Creating several lightning components for objects like Campaign, Overarching, Calendar, Calendar Visualization Objects.

Developed several apex classes & triggers for market publish mechanism.

Worked on Test Cases for maintaining the code coverage of the org.

Created several email templates for configuring the publish mechanism for each market space as per the business required.

Involved in creating the validation process for consistency of data which was captured by the campaign publish mechanism.

Involved in developing the DAB Integration-for the backup of created campaigns & campaign lead data to other environment.

Involved in creating profiles, permission sets, relationships, validation rules, formula fields, OTIF report type etc. Involved in creating field dependencies for global and local priority levels for the respective seasons.

Creating different layouts for the market and configured for different profiles like Global, OPC & Local Markets profiles according to the business requirement.

Involved in preparing post deployment steps for the user stories and configured the same in the higher environment.

Environment Used:

Salesforce.com Platform, VS Code, Jenkins, Bitbucket, Git, JIRA

Project #4

Project Name: **AG Consumer Service**Role: Salesforce Developer/Admin

Responsibilities:

Involved in client meetings to get requirements and involved in the development of all modules.

Worked with various Salesforce.com sObjects like Campaign, Accounts, lead, Contact and Opportunity.

Data migration from external systems to sales force using Data Loader.

Developed various Custom Objects, Tabs, Entity-Relationship data model, validation rules on the objects.

Defined lookup and master-detail relationships on the objects and created junction objects to establish connectivity between the Objects.

Managed users, hierarchical roles, profiles, security controls and territory management.

Created various Reports and Report Folders to assist managers to better utilize Salesforce as a sales tool and configured various Reports and for different user profiles.

Used Custom Settings, Remote Settings for Integrating with Third Party Platform as per the business requirement. Designed and Developed Apex Classes, Client-Side Controllers, Server-Side Controllers and Apex Triggers for various functional needs in the application.

Used SOQL & SOSL for data manipulation needs of the application using platform database objects.

Writing Test Classes and increasing existing test coverage.

Used the sandbox for testing and migrated the code to the deployment instance after testing.

Used change sets for deployment.

Environment Used: Salesforce, Change sets, JIRA.