Srimannarayana P   Ph:8247816718

BI Consultant   srimantwbx@gmail.com

Qualification: Bachelor of Technology (E.C.E)

Years of Professional Experience: 4.8 years

Experience:

Working as BI Consultant at **B Informative IT Services Pvt Ltd (10 Apr 2022-31 May2023)**

Worked as BI Developer at **AXIS Bank Pvt Ltd (02 JULY 2020 – 18 DEC 2021)**

Worked as BI Developer at **Maxpi Technologies Pvt Ltd (11 Sept 2018 – 15 JUNE 2020)**

Primary Industries Covered: Healthcare, Pharma, Banking

- Good Experience in using Tableau 2021, 2020, 2019, 2018 and Tableau Server.
- Created interactive Dashboards by using various features in Tableau, Power BI.
- Good experience on building dashboards using Tableau, Power BI.
- Create data models and perform data transformation, cleansing, and aggregation using Power Query and DAX language
- Experience of working in Microsoft BI stack with Power BI, SSAS, SSRS and SSIS.
- Optimize and enhance existing BI solutions to improve performance, usability, and user experience.
- Develop and maintain documentation for BI solutions, including data models, data flows, and report specifications
- Experience in creating different visualizations using Bars, Lines and Pies, Maps, Scatter Plots Tree Maps, Heat Maps, and Highlight Tables using Tableau, Power BI Desktop.
- Experience includes Technical Support, Report Design and Monitoring.
- Good Knowledge in various reporting objects like Facts, Attributes, Hierarchies, Calculated Fields, Groups, Sets and Parameters etc.
- Working with Different types of Joins, Data blending, and Actions in Tableau, Power BI.
- Involved in development of interactive data visualization reports using Actions, Calculated fields, Data Blending, LOD expressions, Extracts, Filters, Parameters, Groups, Sets, Hierarchies and Reference lines.
- Proficient in design and development of various dashboards utilizing Tableau, Power BI visualizations like Bar charts, Linecharts, Combination charts, Pie charts, Donut charts, Heat maps, Tree maps, Bubble charts, Tabular charts, Geographical Maps and also used multiple measures for comparison such as Individual Axes, Blended Axes andDual Axes.
- Hands on experience with Alteryx in creating workflows and development by using different tools
- Hands on experience in Tools like in/Out, Preparation, Join, Parse and Transform.

Tools Used:

- **Visualization** – Tableau, Power BI
- **Languages** –SQL
- **Databases** – SQL Server, Oracle, PostgreSQL
- **ETL** – Alteryx
- **Data Cloud** –AWS, Snowflake

Client: Johnson & Johnson

Role: BI Developer

Environment: Tableau, Power BI Desktop, SQL

Project Profile:

Johnson & Johnson is an American pharma company headquartered in New Jersey, New Brunswick. This company develops medical devices, pharmaceutical and consumer packaged goods. This project is to administer Maintain Tableau, Power BI service, content management, user management and jobs management in tableau, Power BI service in a cluster environment.

Duration: 1 year 2 months

Responsibilities :

- Involved in handling Tickets and resolved the stake holder's raised tickets as per the requirement
- Coordinating with stakeholders to gather requirements and define project objectives
- Ensuring effective communication and collaboration among team members and stakeholders.
- Working closely with business users to understand their data analysis requirements.
- Create data models and perform data transformation, cleansing, and aggregation using Power Query and DAX language.
- Optimize and enhance existing BI solutions to improve performance, usability, and user experience.
- Develop and maintain documentation for BI solutions, including data models, data flows, and report specifications.
- Developing Tableau, Power BI dashboards and reports based on user requirements.
- Performing data analysis and visualization to derive meaningful insights.
- Involved in creating and visualizing dashboards using Tableau, Power BI Desktop.
- Working on reports like Butterfly chart, Bump chart and word cloud.
- Generated Tableau, Power BI Dashboards with Oracle, Teradata database.
- Using different types of charts based on user requirement like, bar, line, pie, tree, heatmap and some advanced charts
- Worked on connecting data to join the single and multiple tables.
- Developed various dashboards, used context filters while dealing with huge volume of data.
- Involved in creating calculated fields, table calculations, Quick filters, Actions, Parameters, Sorting and Data Blending.
- Involved and creating Hierarchies, Annotation, and Formatting using Tabular reports. Created Tableau, Power BI DataExtracts and updated regularly in the server.

AXIS BANK

Role: BI Developer

Environment: Tableau, Power BI Desktop, SQL

Project Profile:

Axis Bank Limited, formerly known as UTIBank (1993–2007), is an Indian banking and financial services company headquartered in Mumbai, Maharashtra. It is India's third largest private sector bank by assets and Fourth largest by Market capitalisation.It sells financial services to large and mid-size companies, SMEs and retail businesses.

Duration: 1 year 5 months

- Data Analysis & Participated in daily stand-ups with clients on daily design and development effort.
- Build and publish Tableau, Power BI reports utilizing calculated fields, table calculations, filters, parameters.
- Used excel sheet, flat files, CSV files to generated Tableau, Power BI reports.
- Generated context filters and used performance actions while handling huge volume of data.
- Involved in creating and visualizing dashboards using Tableau, Power BI Desktop.
- Generated Tableau, Power BI combination charts using Tableau, Power BI visualization software.
- Involved in discussing Requirement Clarifications with multiple technical and Business teams.
- Created Technical Design Document from the functional specification documents.
- Distributed Tableau, Power BI reports using techniques like Packaged Workbooks, PDF to different user community.
- Scheduled data Refresh on a daily, weekly and monthly basis.
- Involved in the writing of Unit test cases

Client: Merck & Co

Role: BI Developer

Environment: Tableau, Power BI Desktop, SQL

Project Profile:

MERCK & CO is an American multinational pharmaceutical company and one of the largest pharmaceutical companies in the world. This project is to develop and support Tableau, Power BI reports which will give answers to stake holders question towards their business.

Duration: 1 year 9 months

Responsibilities:

- Involved in creating and visualizing dashboards using Tableau, Power BI Desktop.
- Working on different types of reports like Bar, Line, Geographic, Pie and Text tables.
- Generated Tableau, Power BI Dashboards with Oracle, Teradata database.
- Using different types of charts based on user requirement like, bar, line, pie, tree, heatmap and some advanced charts
- Worked on connecting data to join the single and multiple tables.
- Developed various dashboards, used context filters while dealing with huge volume of data.
- Involved in creating calculated fields, table calculations, Quick filters, Actions, Parameters, Sorting and Data Blending.
- Involved and creating Hierarchies, Annotation, and Formatting using Tabular reports. Created Tableau, Power BI DataExtracts and updated regularly in the server.