



M HARI PRIYA

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Professional Summary

Certified Salesforce Developer with 3+ years of IT experience, good communication and leadership skills and ability to perform well in a fast-paced business environment.

In-depth knowledge of business across domains with specialized skills in designing highly efficient end-to-end CRM solutions. Performance-driven and hard-working with strong technical and functional expertise and a track record of success in leveraging the Salesforce platform to provide organizations with capabilities, functionality, process builder automation, flows and reports. Experience in designing, developing and implementing applications like Sales, Marketing, Partner Portal, and Service and Support modules. Worked on various Salesforce.com standard objects like Accounts, Contacts, Opportunities, Products, Cases, Leads, Reports and Dashboards And Linux

PROFESSIONAL EXPERIENCE

- Currently working as a Salesforce Developer in **Infoville Solutions India Private Limited** from Dec 2022 to Till Date.
- Previous Worked as a Salesforce Consultant in **Stratos Studios PVT LTD** from Dec 2021 to Dec 2022.
- Previous worked as a Software Engineer in **LearningBrite Technologies Private Limited** from Oct 2020 to Nov 2021.

SALESFORCE PROJECTS & LIVE PROJECTS

Client	: Farmers
Role	: Salesforce Developer
Environment	: Salesforce

Description: Farmers billing project helps to enhance Farmers client in billing module on a new integrated Salesforce web platform. This project helps to create a consistent customer experience, improve customer design and functionality, better leverage Enterprise tools and improve speed to market.



Roles and Responsibilities:

- Hands-on experience on sales, Service and Marketing cloud
- Hands-on experience on LWC,AURA and Integration(REST API)
- Hands-on experience on Salesforce CPQ
- Worked on Apex classes and triggers.
- Developing customized solutions within application.
- Maintaining the security and integrity of the application software.
- Designing, coding and implementing Salesforce applications.
- Hands On Experience In Linux.

Environment: Salesforce platform, Visualforce (Pages), Data Loader, Workflow & Approvals, Custom Objects, Custom Tabs, Email Service

SALESFORCE CERTIFICATIONS, BADGES & SUPER BADGES



- ✓ **Salesforce Certified Administrator**
- ✓ **Salesforce Certified Platform Developer-1**



- ✓ **Lightning Experience Reports & Dashboards Specialist**
- ✓ **Security Specialist**
- ✓ **Trailhead Double star Ranger (completed badges and superbadges)**

Project

Client : Jaguar
Role : Salesforce Consultant
Environment : Salesforce

Description

Jaguar Land Rover Limited is a British multinational automotive company headquartered in Whitley, Coventry, United Kingdom, and a subsidiary of Indian automaker Tata Motors. Its principal activity is the design, development, manufacture and sale of vehicles and parent company is Tata motors.



Responsibilities

- Hands-on experience on sales, Service and Marketing cloud
- Hands-on experience on LWC,AURA and Integration(REST API)
- Hands-on experience on Salesforce CPQ
- Developing customized solutions within application.
- Hands-on Salesforce Integrations Such as REST API.
- Worked on Apex classes and triggers
- Designing, coding and implementing Salesforce applications.
- Hands On Experience In Linux
- Hands On Experience In Java.

Educational Qualification

- Bachelor Of Technology in Computer Science & Information Technology from Saveetha School Of Engineering, Chennai.

Achievements

- Received Client Project star at Business level.

Technical Summary

- **CRM/ ERP** : (SFDC), CRM, Workflow sand Approvals.
- **CPQ** : Having good experience of CPQ sales tool which I have worked on Farmers project
- **Sales force Tools** : Data Loader, Force.com, and Migration Tool, Live Agent Chat.
- **Deployment Tools** : Change set.
- **Web Technology** : HTML.
- **Operating Systems** : Windows XP/2003/7/8/10.