**ASHWINI SELVAN**

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**JOB OBJECTIVE**

Seeking assignments in **Java domain** with a growth oriented organization of repute in IT industry

**PROFILE SUMMARY**

* A competent professional with 6 years of experience in:

Project analysis - Application Design & Development - Technical Documentation

Technical Support (IT & QA Support) ­­- Application staging & deployment

* Worked as **Senior** **Java Developer** at **Robert Bosch Engineering and Business Solutions** and as **Programmer Analyst** at **Cognizant Technology Solutions**
* Expertise as a Java programmer, working on J2EE web based applications using Java, Spring and JSP
* Experienced in the Information Media & Entertainment business domain areas
* An effective communicator with honed interpersonal, leadership, problem solving and analytical skills

**CORE COMPETENCIES**

* Involved in designing the architecture of the application, implementing effective solutions, prioritizing workloads and advising the clients regarding technicalities of the project
* Mapping the requirement matrix with the functional specifications to analyse the complexity factor
* Application development, database interface development, SIT staging, QA support & production deployment

**ORGANIZATIONAL EXPERIENCE**

**Since March 2019: Robert Bosch Engineering and Business Solutions (Coimbatore, TamilNadu)**

**Aug’10– Aug’14: Cognizant Technology Solutions, (Chennai, Tamil Nadu, India)**

**Growth Path / Deputations: Java Developer/Programmer Analyst** **& Tester**

**Roles & Key Focus Areas**

**As Java Developer – ETB & ALM Domain**

* Part of 12 member team and an Independent Developer with 25 months experience
* Responsible for designing ,developing and unit testing an A2S tool with Java 1.7
* Responsible for designing ,developing and unit testing an Report Generator tool with Java 1.7
* Responsible for designing, developing and unit testing a Word Plugin Tool with VB Macros.

**As Programmer Analyst/Java Programmer – Information Media & Entertainment Domain**

* Part of 4 member team and Module lead on the later part of 4 years’ experience
* Responsible for designing, developing, unit testing and deploying the enterprise web application on J2EE with Spring Boot and Hibernate
* Brainstorm with the business on requirements, plan, design, develop, unit test and deploy the enterprise web application on j2ee with Spring Boot and Hibernate.
* Preparing Technical Documents and project related documents for the knowledge base

**Recognition and Achievements**

**As Programmer Analyst/Java Programmer**

* Sun Certified Java Programmer for JDK 1.5 – From Oracle, Year 2012
* Steered efforts in acquiring customer confidence after seamless enhancement and supported related deliverables in an collaborative work environment
* Recognized in Monthly associate awards for the excellence in team &technical expertise

**ACADEMIC DETAILS**

2006-2010 B. Tech (Information Technology) from SNS College of Technology, Coimbatore, Anna University

**IT SKILLS**

* Programming Languages: JAVA 9
* IDE: Eclipse, NET Beans
* Web & Application Servers: Apa, Tomcat, JBOSS and Weblogic
* Web Technologies and Frameworks: Spring Boot, Hibernate ,JSP, Servlets, JSTL, Struts 1.2,

jQuery and JavaScript.

* Database & Tools: Oracle 9i/10g(SQL),Mongo, Maven, Hudson, SVN, JIRA and Confluence.

**PERSONAL DETAILS**

Date of Birth: 18/12/1988.

Permanent Address: 75,V.R.Puram Main Road,Uppilipalayam, Coimbatore – 641015, India

Languages Known: English, Tamil and Telugu.

***Please refer Annexure for Project Details***

**Annexure**

**PROJECTS UNDERTAKEN**

**As JAVA Application Developer in BOSCH:**

**Title:** **Docu Next Generation (DocuNG)**

**Description:** DocuNG is an eclipse based tool and it is integrated within UDE environment. It is a documentation tool chain that creates documentation in different output formats like PDF, HTML and Container. The documents are created out of the standard XML data combined with the data from the engineering tools like ASCET / MATLAB / Unified Graphic Generator(UGG).As a part of DocuNG developed a tool(Report Generator) independently based on which the efficiency of the application is determined. Was also a part of 12 member team, holding various other responsibilities such as Implementation of independent modules & Unit testing

**Responsibilities:** Development & Unit testing

**Technology:**  Core Java, Spring Boot, Hibernate, Oracle 10g.

**As Programmer Analyst/ JAVA Application Developer in Cognizant:**

**Title:** **Application migration project**

**Description:** Migrated SIEBEL Marketing to Open Source in house tool developed for the client in JAVA / J2EE in a short span of time. Was a part of 4 member team, holding various responsibilities such as Project scope, migration plan documentation, Development & Unit testing

**Responsibilities:** Development & Unit testing

**Technology:**  Java, Spring, Hibernate,Oracle 10g, Java script, jQuery, AJAX, Hudson, JSON, JSP.

**Title:** **Media Marketing Analytics Application development**

**Description:** The Pay Model Implementation project helps its sales and marketing operations group to target key customers / prospects in Marketing Analytics to improve their ability, identify new opportunities and best sell their various bundled products in the digital media domain. The core objective of the overall project is to segment and target the right customers by providing attractive offers with different metrics stored in customer digital data mart. This provides a more robust and centralized set of segmentation/reporting functionality for targeting customers based on their frequency and consumption of web domains. This also provides improved reporting capability, which allows the sales and marketing groups in targeting customers, tracking results, efficiencies in compensation planning, and insight into the sales operational data. The scope includes Design, Development, Testing and Implementation of their Unified Marketing Analytics Application

**Responsibilities:** Designing, developing, unit testing and deploying the enterprise web application on j2ee with Spring and Hibernate.

**Technology:**  Java, Spring, Hibernate 3.0, Oracle 10g, Java script, jQuery, AJAX, Hudson, JSON, JSP.

**Title:** **Commercial Workbench**

**Description:** The Commercial Workbench (CWB) is a Sales, Ordering and Order Management application platform for Business Services. It is primarily used for managing sales and ordering for SMB and Enterprise customers. The CWB application has evolved over a period of time with the initial application being built using Amdocs Clarify suite. The current objective is to support the CWB application till the new strategic platform is built and all the functionality is migrated to the new platform

**Responsibilities:** Discussion with business take holders on requirements, plan, design, develop, unit test and deploy the enterprise web application on J2EE with Struts 1.2 and Hibernate

Preparing Technical Documents and Application related Documents for the Knowledge Base

**Technology:** Java, Struts 1.2, Hibernate 2.0, Oracle BPM, Weblogic, Java script, jQuery, AJAX,

**Title:** **B2C Circulation Application Development**

**Description:** The Business-to-Customer (B2C) application is comprised of Home Delivery, Reader and IHT Reader applications.It is used to facilitate subscribers to subscribe for Home Delivery, Gifts, Mail and other magazines like Book Review and Large Type Weekly. This application also allows the subscriber in maintaining their subscription profiles on the web. It offers 24 – hour online customer care to meet service needs providing responsive, round – the – clock access to review and update delivery and billing Information, control the delivery of newspaper, discover special promotions and to perform the appropriate real time credit card validation service contacting the third party site

**Responsibilities:** Design, develop, unit test and deploy the enterprise Web application built on J2EEwith struts

Created a web application for managing the rejected tickets / orders that will be handled by the agents

**Technology:** Java, J2EE, Servlets, JSP, Oracle SQL, Struts 1.2, Jboss, Hibernate, Java script, AJAX, Hudson, SVN

**Title:** **Scripps Networks**

**Description:** This project would provide business continuity for development, support and enhancement of all the online properties of Scripps Networks and to the various platforms supporting these online properties (like, foodnetwork.com, recipezaar.com, roomzaar.com to name a few)

**Responsibilities:** Requirement Analysis and production support

**Technology:** Java, JSP, Servlets, Struts 1.2, Eclipse, Jira, SVN, ETS, AKAMAI, Glassfish server