NIKITA C RAVELA

CONTACT DETAILS:

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Hyderabad, Telangana

PERSONAL PROFILE

Highly motivated and detail oriented individual with proven track record in the IT field looking to find new opportunities as a fresh MBA graduate as in the Marketing or Analytics sector. Determined to strive in the job role which will help me grow as an individual. Possess great problem solving and analytical skills and well developed time management and leadership skills.
Looking to find a role in Marketing or Business Analytics.

SKILLS

Microsoft Excel
Tableau, SAS, SQL, PowerBI
Project Management
Digital Marketing
Market Research
Python
Google Analytics

LANGUAGES:

ENGLISH

HINDI

FRENCH

CAREER HISTORY

SERVICE DELIVERY SPECIALIST

IBM India Pvt Ltd, Bangalore, India
July 2015 - March 2019

Provided real-time client support for faster resolution of cases with Office 365 products.

Daily tasks performed: Health check-up monitoring of Microsoft Exchange servers and O365 tenants; Configuring Transport rules, E-mail policy and Spam Filtering; Experience in managing Proof point spam filtering and archiving; Domain blacklisting, White listing, Email delay, delivery errors using Proof point; Support my team in achieving successful change management and adoption objectives; Complete change management assessments for the environment; Define role and actions to be performed by the engineers; Analyze changes in processes, organization and systems; In charge of documenting all new processes put into practice.

ACADEMIC HISTORY

PARIS SCHOOL OF BUSINESS

International MBA, Paris, France
Oct 2019-Dec 2020
GPA - 15.58
Specialized in Marketing Strategies and Data Analytics

Courses attended:
Finance Management | International Project Management | Marketing | Strategic Management | Tools - Tableau, SAS | Python | Web Intelligence | Supply Chain Management | HR Management

NITTE MEENAKSHI INSTITUTE OF TECHNOLOGY

Bachelor in Computer Science Engineering, Bangalore, India
2011 - 2015
CGPA - 8.44

PROJECTS:

- Created a project plan in "Project Libre" applying the main concept of PM - Stakeholder Analysis, Risk Strategy, Critical - Non Critical path.
- Worked on financial statements of Fortune 500 companies to analyze the firms health by its financial ratios and recommend courses of action to improve the health of the firm.
- Created various dashboards on Tableau and SAS using big data sets.
- Case study of a multi-national company - Suggested strategic alternatives to retain competitive advantage with its rival company.
- Project on puzzling brands and how they achieved its status with innovative marketing strategies, new product suggestion and marketing plan for an already existing brand.

STRENGTHS

Time Management	Adaptability
Communication	Emotional Intelligence
Problem Solving	Analytical Thinking
Leadership	Teamwork