

Arushi Mittal

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Summary

- *Experienced International Marketing Executive with a demonstrated history of working in the international trade and development industry.
- *Skilled in Event Management, Interpersonal Skills, English, Teamwork, and Contract Negotiation.
- *Strong marketing professional with a bachelor in commerce focused in Accounting and Finance from Shri Shikshayatan College.
- *Implements strategic and tactical marketing campaigns to drive engagement and sales.
- *Bringing solid history of success in boosting program operations efficiency, conversion rates and performance.
- *Well-versed in both online and traditional marketing approaches.
- *Moderate in Graphic planning , making web-based media posts
- *Adaptable Market Researcher with extensive experience providing first-class results. Meets job demands and deadlines through diligent work-ethic and dedication too.
- *Representative with vast experience in effective and efficient operations. Displays outstanding knowledge and practical expertise to provide exceptional all-round service.
- *Customer-focused Marketing manager, successfully contributing to company profits by improving team efficiency and productivity. Skilled at effective negotiations and upselling techniques. Utilises excellent organisational skill to enhance efficiency and lead teams to achieve outstanding sales.
- *Productive employee with proven track record of successful project management and producing quality outcomes through leadership and team motivation. Works with clients to determine requirements and provide excellent service.
- *Results-focused commercial sales professional with hardworking style, proactive mindset and persuasive communication skills. Accomplished in prospecting, customer acquisition and account development for maximum profits. Always seeking out new sales opportunities and driving revenue growth.

Experience

International Marketing Specialist

GIZ India

Jun 2021 - Aug 2021 (3 months)

International Marketing Specialist

Expo 2020 Dubai

Oct 2021 - Jan 2022 (4 months)



International Marketing Executive

Reminiscence Jewels

Sep 2021 - Present (9 months +)



Internal Marketing Representative

Global Network India

Nov 2020 - Present (1 year 7 months +)



International Marketing Specialist

ShantiJewel

Sep 2021 - Present (9 months +)



International Marketing Executive

Global Network India

Dec 2020 - Present (1 year 6 months +)

International Marketing Executive

Shubhlabh Castings

Aug 2021 - Sep 2021 (2 months)



International Marketing Executive and Sales Coordinator

ORIENTAL AGENCIES (Unit of Oriental Power Electrical Pvt Ltd)

Dec 2020 - Sep 2021 (10 months)



Market Research Analyst

Vibrant Markets by Dr. Jagat Shah, Mentor on Road

Jul 2021 - Aug 2021 (2 months)



Market Research Analyst

Shoonya

Oct 2020 - Dec 2020 (3 months)

Education



Google Creative Campus

Google Analytics



Shri Shikshayatan College

bachelor in commerce , Accounting and Finance

2019 - 2022



DAV Schools Network

Business/Commerce, General

2017 - 2019



Delhi Public School - India

2013 - 2017

Licenses & Certifications



Google Analytics - Google



Google Tag manager - Google



Certified International Trade Expert - Global Network Institute



advertising - MyCaptain

Skills

Teamwork • English • Interpersonal Skills • Strategic Planning • Problem Solving • Executive Management • Event Management • Contract Negotiation • Digital Marketing • Team Leadership