



Shreyal Shingala

Content Writer

Research-based, rich, persuasive content.



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SKILLS

Copy Writing

Content Writing

SEO Optimization

Editing

Proofreading

Product Research

Content Strategy

Content Analysis

Technical Content Writing

LANGUAGES

English

Full Professional Proficiency

Gujarati

Native or Bilingual Proficiency

Hindi

Native or Bilingual Proficiency

INTERESTS

Reading

Poetry

Travelling

Helping & Mentoring

CAREER OBJECTIVE

Intend to realize my full potential

To work with a team of seasoned and committed professionals on innovative projects that impact masses.

To become an active and contributing member

To develop my caliber by actively engaging in work as a participating team member and to become a valuable part of my team.

ORGANIZATIONS

Content Writer - BestCheck (05/2021 - Present)

My profile at BestCheck includes working independently on blogs, guest posts, web copies, emails, video scripts, product updates, product comparison guides, and social media.

Content Writer - SelcouthMetrics (08/2020 - 08/2021)

My role at SelcouthMetrics comprised of developing content for guest posts, web copies, entertainment blogs and technical documentation.

PERSONAL PROJECTS

Tech Non-Tech Jobs PHP Website (2016 - 2017)

- Completed a small PHP website model similar to a job providing online portal.

EDUCATION

Bachelor's of Science in Information and Technology

Atmiya University

2017 - 2020

CGPA 9.5

HSC

Modi School

2015 - 2017

Percentage 70%

SSC

Nirmala Convent School

2014 - 2015

Percentage 85%

KEY DOMAINS

SaaS | IaaS | PaaS | Microservices Architecture | AI | ML | Big Data | Website Design | Email Design | Chatbots | SEO | Social Media Marketing | Defense | Manufacturing | Futurism | Brand Strategy