



# Bindu Chandra Shekhar Mishra

Business Analyst

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Enthusiastic Business Analyst eager to contribute to team success through hard work, attention to detail and excellent organizational skills. Clear understanding of Requirement Gathering and Requirement Analysis and training in Scrum. Motivated to learn, grow and excel in IT Industry.



## Skills

- Needs assessments, Business Process Mapping, Business Analysis
- Competitive analysis, Product development
- Java, Php, Magneto, Moodle
- SQL and databases
- Jira, Balasmiq, Invision
- Test case scenarios
- Microsoft Office Suite
- Release planning



## Work History

### Business Analyst

*Tarnea Technology Solutions, BANGALORE, KARNATAKA*

- Documented business processes and analyzed procedures to align with changing business needs.
- Derived conceptual designs from business objectives to deliver software and applications according to specifications for usability, performance and functionality.
- Translated customer and market requirements into product design and functional specifications
- Designed intuitive and user-friendly UI/UX process flows and wire-frames for best Customer Experience.
- Assigned tasks to associates, staffed projects and updated all involved

2019-05 - Current

parties to enhance optimal business flow.

- Worked closely with the Engineering and QA teams to execute translate and execute customer value into tangible value releases
- Collected, consolidated, and analyzed market research, customer feedback, and operational data to determine and prioritize product features
- Defined, validated, communicated and executed product road-maps
- Gathered internal and customer feedback to ensure user adoption and satisfaction
- Synthesized current business intelligence data to produce reports and polished presentations, highlighting findings and recommending changes.
- Have working knowledge of applying statistical methods & Techniques like Regression, Hypothesis testing, Segmentation, Time Series Analysis

2018-10 - 2018-12

## Management Trainee

*Amul, Anand, GJ*

- Studied distribution model of Haldiram, Balaji Wafers, Real Namkeen, Gopal Namkeen by interacting various players in channel.
- Compared Sales Strategy ,margin structure, incentives offered and beat structure of the companies calculated ROI for distributors
- Interacted with 52 distributors, 10 Sales managers monthly & yearly ROI for the distributor and vehicles.
- Orchestrated a financially viable marketing strategy for Amul ambient and chocolate line products for Amul small packs

2018-05 - 2018-07

## DEVELOPMENT INTERN

*SIDDHIVINAYAK AGRI PROCESSING PVT LTD, Pune, Maharashtra*

- Identified the gaps in current portal and mobile apps, recommended changes.
- Formulated dashboards for business decisions.
- Pitched portal to 45 potato cold storages and 10 SHG's, generated 37 direct lead and 5 cross leads and enrolled 35 of them
- Formulated strategy for commodity financing for Madhya Pradesh and Gujarat by understanding the "Karnataka Model"

2013-12 - 2017-03

## Software Engineer

*Amdocs India, Pune, Maharashtra*

- Worked closely with Product Managers/Customers to understand the requirements. Translated requirements to an optimal system solution.
- Broke the system solution into epics and user stories and prioritize them for the scrum teams.
- Acted as a bridge between the development teams and was involved throughout the life-cycle of the project.
- Performed detailed Design and Coding tasks during the Development phase, supported all phases of SDLC.
- Provided mentoring and knowledge transfer of complex business functionalities to new team-members.
- Worked for well known operators of telecom industry like T-Mobile, Rogers, Bell Canada and MetroPCS.

2017-01 - 2019-04

2009-06 - 2013-05



## Education



### **MBA: Marketing**

*Institute Of Rural Management Anand - Gujarat*



### **B.Tech: Information Technology**

*Raj Kumar Goel Institute Of Technology - Uttar Pradesh*



## Accomplishments



- Awarded special performance appreciation by manager for 'Single View' contribution 2016
- Runners-up in IIM Shillong Marketing Competition 'Inglorious Barbers:' 2017.



## Certifications

2018-11



Six Sigma Green Belt Certification 2018

2019-01



NCDEX Commodity Certification