

**Prasad Kengana**

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### Professional Summary:

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- Salesforce Certified Administrator with **3.5 years** of work experience in **Salesforce Development & Implementation**.
- Involved in creating **objects, fields, page layouts, relationships, validation Rules, and workflows, Approval Process, Process Builders, Flows** based on client requirement.
- Responsible for creating **Profiles, Users, Roles, custom objects and Permission Sets**.
- Worked on **Conga Composer** for generating documents.
- Designed and developed **Apex, Triggers, Batch apex** and **Schedule the Batch apex Class** for various functional needs in the application.
- Involved in **Test Code Coverage and VS Code**. Ability to write **SOQL Queries** across multiple objects within the SFDC database.
- Experience on **Aura Components, Lightning Web Components**.
- Strong knowledge on creating **debug logs** to find the issue from where it will occur in SFDC system.
- Deploying Salesforce components from **sandboxes to production** environments using **change sets**.
- Experience in Agile methodology, Waterfall model-based project management methodologies.
- Experience in Salesforce **Developer Console, Visual Studio, Notepad++**, **Workbench**, Salesforce **Inspector, Data loader/Dataloader.io**
- Experience in data migration or data update for Historical data using **Data loader and Dataloader.io**.
- Having experience on **Custom labels, Custom settings** and **custom metadata**.
- A highly motivated, energetic individual, and a team player with excellent analytical and Problem-solving communication.

### Professional Experience:

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Working as **SALESFORCE DEVELOPER** at 360 Degree Cloud Pvt Ltd.

### Education details:

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- Completed **MBA** in Marketing & Finance from SV University, Tirupati.
- Completed **B.Sc** in Computer Science from Yogi Vemana University (YVU), Kadapa.

### Certifications:

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## Technical Skills:

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Languages	:	Apex, C, C++ Basics
Sales force	:	Sales Cloud, Service Cloud, and Lightning
Web Technologies	:	HTML, JavaScript, CSS
Tools	:	Force.com, Data Loader, VS Code
Database	:	SOQL, SOSL, SQL Server.

## Projects Experience:

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### Project 3:

Client	:	Specright.
Role	:	Salesforce Developer.

### Description:-

Worked on various projects for Specright client which includes Conga Composer, Data Loading, Reports and Dashboards, Approval Process, Flows, Apex Classes, Triggers.

### Roles & Responsibilities:-

- Objects & Relationships.
- Involved in daily team meetings.
- Conga Composer for generating documents.
- Validation Rules, Formula Fields, Rollup Summary Fields, Lookup Filters.
- Field History Tracking, Fields Level Security
- Workflow Rules, Process Builder, Approval Process, Flows
- Email alerts, Email Templates
- Custom Settings, Custom Metadata Types, Custom Labels
- Experience working with Salesforce.com sandbox and production environments.
- Managed Package Settings for specification management
- Reports and Dashboards
- Apex Classes, Triggers and Test Classes.
- Lightning Web Components.

### Project 2:

Client	:	David Marchand.
Project Name	:	ICIX
Role	:	Salesforce Administrator.

### Description:-

ICIX helps the retail industry's leading companies collaborate across trading partner networks to achieve Active Transparency. Our solutions enable companies to safeguard consumers, protect their brand, and build trust - all while improving margins. Our applications, together with our network, help the world's largest organizations connect, share data, and manage the performance and risk of their global supply chains. More than 20,000 businesses actively connect on the ICIX network, including 3 of the top 10 U.S. retailers, and all of the top 100 food suppliers. ICIX customers include Walmart, Nike, and Target, Hanes brands, US Foods, Diageo, Wake fern and Restoration Hardware.

### Roles & Responsibilities:-

- Gathering full requirement from the client.
- Analysis and Design the functionalities.
- Get the clarifications and confirmations from onsite team on standup call.

- Used Apex Class and Triggers for various functional needs in the application.
- Workflow Rules, Process Builder, Approval Process, Flows
- Email alerts, Email Templates.
- Developing workflow rules, formula's and validation rules.
- Creating custom labels, custom settings, formula fields etc.
- Migrated data from MS Excel / CSV files to SFDC using Apex Data Loader.

### **Project 1:**

**Project** : PML SALES AUTOMATION  
**Client** : Press Mart  
**Role** : Salesforce Administrator.

### **Description:**

Pressmart is online paper publishing media. It is a comprehensive digital delivery Platform. Application implementation involved in typical business processes of Marketing, Sales and Support services. Application extensively customized to track sales pipeline to closures, helps to improve sales profitability. Application extended to develop custom Forecast, helps management in Visualization of team and Individual performances. It helps Finance team to track billing over different Business units' project deliverables.

### **Roles & Responsibilities:**

- Created Users, Roles and Profiles and many Page layout and assigned for the users accordingly to the Role and Profile.
- Add some custom fields in Standard Object and create different types of Custom Profiles and object relationships.
- Created reports and dashboards for user requirements
- Manage security Role/Profiles and access rights for users.
- Write Some Validation Rules for Records.
- Involved in web-lead for contacting Press mart
- Used Data loader to update existed Records by export and import.
- Developer and configured various custom reports and dashboards for different user profile based on the need in the organization
- Salesforce chatter implementation to all the sales, marketing and call center users based on hierarchy.

### **Personal Details:**

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Name : K Prasad  
 Date of Birth : 15/04/1993  
 Nationality : Indian  
 Languages Known : English, Telugu, and Kannada