## Akanksha Kulshrestha

## Associate Business Analyst

An enthusiastic and optimistic professional with 4.7 years of industrial experience. I aspire to work in stimulating team environment that promote the interchange of ideas and focus on up-skilling solitarily for mutual growth. Flexible and versatile to adopt new work environment and technologies.

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### **WORK EXPERIENCE**

## **Associate Business Analyst** Yash Technology

05/2021 - Present

Indore (M.P.)

Roles and Responsibilities

- Working in a Logistics domain project for International client.
- Basic understanding about EDI files.
- Requirement Analysis and Test matrix preparation.
- Conducting Kick-off calls and weekly project status calls.

## **Professional 1 Application Delivery** DXC Technology

12/2016 - 05/2021

Indore

Roles and Responsibilities

- Worked in an Insurance domain project on Oracle Documaker tool for 4 years including basic knowledge about DAL scripting and MySQL.
- Along with development tasks in Documaker, involved in the Analysis of Business Requirements and created User Stories and Query Trackers.
- Code movement within different regions. Configuring Recipients and Batches. Setting up ODBC connections on different environments.
- Analyzing the requirements and documents provided by client.
  Preparing text matrixes and documents for understanding Client's Requirements.

## **EDUCATION**

# **Post Graduation Diploma in Data Science**IIIT-Bangalore

12/2019 - 01/2021

Indore

## **B.E. in Computer Science** Acropolis Technical Campus

08/2012 - 07/2016

Indore

## **SKILLS**



## **PERSONAL PROJECTS**

Post Graduation Diploma in Data Science - IIIT-Bangalore (12/2019 - 01/2021)

#### IMDB DATA ANALYSIS

 Identified the key aspects of movie's success rate and developed an executive summary to help the new production companies expand their business in the international movie market. Performed various python operations for handling the data and to get insights about the existing IMDB data.

## LEAD SCORING DATA ANALYSIS

- Developed a Logistic Regression model using Jupyter notebook which predicts the probability of a person to convert as a lead to an online education company depending upon various factors of their interaction
- This analysis helps the company reduce their investment in time, money, and effort to the organization by narrowing the focus area to a limited number of people who are more likely to be converted as leads.

#### **IPL DATA ANALYSIS**

- Developed a tableau worksheet using IPL'S previous years data through excel.
- This helped in analyzing the performance of different players and teams in past years to predict their performance in coming tournament.

#### CAPESTONE PROJECT – FINANCE AND RISK ANALYSIS

- Analyzed the stock market trends on the provided data and developed portfolios for clients based on their investment strategy.
   Prepared jupyter notebook for suggesting suitable stocks to clients based on various visualizations and matrices.
- Developed a tableau dashboard representing reaction of different company's stock. This project helped in getting through the trends of various stocks and helped in taking better investment decisions.

### **LANGUAGES**

Hindi Native or Bilingual Proficiency English

Full Professional Proficiency