

# LINDA NGUYEN

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## EDUCATION

### Bachelor of Science, Business Analytics and Information Systems

University of South Florida

Skills: Python, HTML, C++, Tableau, Google Analytics, SQL, Microsoft Office, and C#

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## EXPERIENCE

### Central Square Technologies, Orlando, FL - Product Management Intern,

July 2020-Present

- Analyze data using analytical tools to monitor the existing product performance required for taking successful business decisions.
- Developed a Tableau visualization board with over 50 products and using key metrics from Salesforce, Smart Sheets, and Azure, and Jira.
- Identified user needs by conducting a survey with of over 500 responses and interviews with 20 users.

### Innovation Education, Tampa, FL -Data Analyst,

August 2019-June 2020

#### Large parking issue for student gov't. Created a tableau visualization board to determine how big the issue is.

- Sent out targeted surveys for 5 each parking lot on campus, reviewed data, created visual. Showed stakeholders.
- Developed scope of survey and gather data. Determined peak campus parking hours and lead stakeholders to decision on parking expansion
- Analyzed data and developed custom data visualizations dashboards for Senior Leadership
- Present research and dashboards to stakeholders

### KNACK, Tampa, FL - Student tutor,

August 2019 – Present

- Tutor 6 students per week on an app platform helping develop public speaking skills and/or teaching coding languages to help the students design their own websites
- Attend quarterly tutor reviews with professors to develop a tutoring curriculum for the students

### IBuddy , Tampa, FL – Student Coordinator,

August 2019 – October 2019

- Matched up a domestic student and international student to cultivate friendships
- Organized events to help students get used to USF and trips around Tampa

### Stein Mart, Seminole, FL – Retail Associate,

October 2016 – April 2018

- Assisted an average of 30 customers a day in finding or selecting items
- Raised Store's Credit Card sales by 10% monthly by signing up 4 customers a day

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## PROJECTS

### Peer Rating Web App-Polytech Hackathon -NodeJS, ReactJS, AWS, SQ

Nov 2018

- Developed a web application and hosted it on the cloud using AWS; the application is with NodeJS for the server side, and ReactJS for the client side to allow users to view and rate over 10 submitted website from students
- Designed attractive layout and visuals using HTML5, CSS3, and Bootstrap to engage user experiences and improve the quality of the user's interaction

### Mobile Application Development Project

January 2020

- Developed an android app connecting businesses to customers through advertising sales and discounts available for consumers
- Created business models and interviewed potential partners around the area who agreed to use the app and offer discounts
- Programmed Mobile App on Android Studio and used MYSQL and Google Firebase for the authentication and data storage

### Technology Committee |The Society of Asian Scientist and Engineers' Southeast Regional Conference August 2019-January 2020

- Designed the general design, feel, and logical flow of the conference's website using Adobe photoshop, HTML, CSS, and JavaScript to enable students, industries, charitable organizations, and interest groups

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## EXTRACURRICULARS

Women in Business Secretary

January 2018

Engineering Expo Lead Board Member

January 2020