Surbhi Sinha
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Summary

An industry professional with 6.5 years of experience in JDA spanning from version 7.1 to 2018.1 along with onsite experience.

Alshaya Outsourcing Company India Pvt. Ltd.	**Sr. Software Engineer**	**Dec 19 – Present**

Role: JDA Consultant

Technology: JDA Demand, Fulfilment

Implementation Activities

Demand & FF:

- Involved in implementation of JDA Demand and Fulfilment.
- Involved in SIT phase of JDA implementation.
- Involved in data analysis in SIT.
- Trained business users in UI and other JDA processes.
- Involved in preparing all integration documents.
- Part of SIT and UAT conducted with external systems like Manthan.

Tata Consultancy Services	**I.T. Analyst**	**Aug 2016 – Jan 2019**

Role: JDA Consultant

Client: Cabela's Inc. - US client that is a speciality retailer of outdoor recreation merchandise.
Technology: JDA Demand, Fulfilment, Enterprise Planning, Allocation, Space Planning, Oracle, PL/SQL

Development Activities

DFF:

- Developed script in JDA Demand to determine the difference between Draft Forecast and Published Forecast at sub dept level.
- Configured Dynamic Deployment in SCPO when the stores were going out of stock from the primary DC, it used to pick up the surplus stock from the secondary DC, this helped Cabela's to avoid the Stock out at stores.

JDA Intactix:

- Developed automation script in JDA Intactix for converting the Planograms and Floor Plans into flat files.
- Developed script in JDA Intactix to simplify the Export attributes for Planograms

JDA Allocation:

- Developed script in JDA Allocation to change logic for Size and Dimension Interface in Allocation to handle the data coming from other system (MMS).

Maintenance and Support

- Involved in post upgrade (from version 8.1 to 2016.1) support and maintenance for JDA Demand, Fulfilment and Enterprise Planning.
- Responsible for troubleshooting and issue resolution for slow processing of jobs, unavailability of files, upstream server unavailability, data replication through Golden Gate, interfacing issues via WebMethods for order transfer from JDA to other systems, etc.
- Worked with JDA to resolve issues with long running batches post JDA DFF upgrade and other batch issues in Enterprise Planning.

Achievements

- Received On The Spot award for good performance.
- Received appreciation from the client for post upgrade support provided by resolving the long running batch issues and meeting the SLA for making JDA Applications available for the Business.

HCL Technologies Ltd.	Software Engineer	Sep 2013 – Jul 2016

Role: JDA Consultant

Client: IKEA – Swedish client that is a multinational group that designs and sells ready-to-assemble furniture, appliances and home accessories. It is the world's largest furniture retailer.
Technology: JDA Demand, Fulfilment, Oracle, PL/SQL

Development:
- Worked on enhancements during Minor Releases

Testing:
- Worked as a tester in JDA 8.1 Migration project
- System Integration Testing
- Responsible for fixing the issues during BAT/UAT

Support:
- Monitoring of Daily/Weekly/Monthly batch jobs and provided quick fix in case of failures
- Dealing with incident management, problem management and SLA handling
- Handling adhoc activities at onsite which included investigating over issue and clarifying client's query and providing solutions to the issues
- Interacting with clients/customers (Demand Planners and Solution Owners of IKEA) at onsite for the requirements and clarifying their queries
- Identifying problem with PL/SQL functions/procedures/packages and providing a logical and business appropriate fix

Achievements:
- Awarded HCL Spot award for good performance
- Awarded Livewire for good performance in quarter OND
- Won appreciations from Solution Owner-IT of IKEA at Onsite location for good problem-solving skills

Role: JDA Consultant

Client: Pernod Richard India – It is wholly owned subsidiary of Pernod Ricard SA, France and is multinational beverage alcohol company in India with a business spanning the entire length and breadth of the country.

Technology: JDA Collaborate, Fulfilment, Oracle, PL/SQL

Testing:
- Testing of data in SIT phase due to migration project at the source system

Support:
- Running monthly batch jobs and providing quick fix in case of failures
- Dealing with incident management and clarifying client's queries.

Role: Tester

Client: Dollar General – It is an American chain of variety stores headquartered in Goodlettsville, Tennessee operating over 12,400 stores in 43 U.S. states.

Technology: JDA TMS

Testing:
- Writing Test Cases for the ecommerce project for Dollar General.

Educational Qualification

Year	Degree	Institute/School	Board/Univ	Results
2008-12	B. Tech	Dr. MGR University	Dr. MGR University	CGPA 9.02
2007-08	Diploma	NIIT	Kuvempu University	85
2006-07	AISSCE	Holy Cross School, Ghatotand	CBSE	77.7
2004-05	AISSE	Holy Cross School, Ghatotand	CBSE	88.8

Tools and Technical Proficiency

Database	Oracle 11g, 12c
Tools & IDE	Toad, SQL Developer
Scheduling Tool	Control-M, Tidal

Other Information

Ready to relocate – Hyderabad, Bangalore
Notice Period – 2 months