***Gopal Bhosle***

Flat Number 12,Sonudatta Apartment,Khalchi Aali, Bhugaon Pune-411023 Mobile:9637742932

Email: [gopalbhoslenii@gmail.com](mailto:gopalbhoslenii@gmail.com)

**Skills Summary:**

**Programming Languages-**

|  |  |
| --- | --- |
| * HTML /CSS | * AMPSCRIPT |
| * C++ | * APEX |
| * PHP | * VISUALFORCE |

**Operating Systems-**

Windows XP/ 8/10, Ubuntu

**Database-**

MySQL, SQL

**Education:**

|  |  |  |
| --- | --- | --- |
| **Degree** | **Class** | **University/ Board** |
| Bachelor of Engineering (CSE) | First(2015) | Swami RamanandTirthMarathwada University,  Nanded |
| 12thStd. (HSC) | First(2008) | Maharashtra State Board |
| 10thStd. (SSC) | First(2007) | Maharashtra State Board |

**Gap:** There are gaps for the years 2009,2015-17 for the preparation of

competative exams.

**Academic Project:**

**Title:** Secure Message Transmission System using Deffie Hellman Key Exchange & GRID.

**Platform:** JavaScript/ SQL

**Objective:** The main objective of the project was to provide security for the messages

transferred between two clients using a GRID. The messages were encrypted so that a hacker could not hack the messages between any two clients.

**Experience:**

**CognizantTechnologySolutions:**

14th August 2017 to17 september 2019 Consultant Firm Employee.

**Cyret Technology Solution:**

February 18th 2020 to 4th June 2020 as a salesforce Administrator.

**Skill Set:**

* Email Studio Consultant.
* Marketing Cloud Platform Specialist.
* Marketing Cloud Usage, Marketing Cloud Configuration & Integration
* Social Studio Admin*(Good knowledge of Social Coverage Sites,Topic Profiles,CreatingTenants)*
* Sales Cloud *(have developed Job Application)*
* Created Automation in Marketing Cloud *(Created different types of automations using different types of activities, such as File Transfer/ Data Extract/ Import/ Queryetc.)*
* Knowledge of Journey Builder.
* Reasonable Knowledge on Slunk Analysis.
* Good knowledge of Cloud Pages and Smart CaptureForm.
* Campaigns – Assisted Clients setting up their campaigns.
* **Marketing Cloud -Deliverability**
* SAP Configuration
* List detective exclusions
* Private Domain(Sending)
* Private Domain for Cloud Pages
* SSL
* SNDS Request
* Email DomainVerification
* **Marketing Cloud -Social**
* Creating Social Studio Tenants for Clients.
* Adding Social Accounts to Clients Social StudioTenant.
* Coverage of Facebook pages and otherURL’s.
* **Marketing Cloud -Usage**
* User InitiatedSends
* Guided Sends
* Test Sends
* Email Studio
* Automation Studio
* Setting up Automations for the Client
* Import/ Export of data into MC Data extension, List,etc.
* Assisted Clients setting up their journeys via Journey Builders

**Certifications:**

SALESFORCE CERTIFIED MARKETING CLOUD EMAIL SPECIALIST

(Certificate No: 17476995 Issued on July 17, 2017)

Also Completed SALES CLOUD App Builder Certification (Development) Course from Mind Scripts Technologies Ltd. Pune

**Awards & Acknowledgements:**

Cognizant Digital Operations - **Spotlight Award** / May 2018

**Projects:**

Extensively worked on the Alcon Project for 4 months which involved creation of Spanish and German emails. Creation of Journeys.

Also imported contacts via Automation studio.

Worked with the onshore architects to understand the requirements of the client.

**Extra-Curricular Activities:**

Awarded as Sportsman of The Year. during School days Played Cricket for Pune District Cricket Association. Selected by Pune University to play

Zonal Football.

**Personal Skills:**

A **good communicator** who is able to explain complex technical concepts both verbally

and in writing to technical and non-technical audiences.

**Self-motivated** and **quick learner**.

Ability to **work under pressure**.

s

**Gopal Bhosle**

Pune