# AAKRIT MAURYA

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# **Summary**

Digital transformation consultant with experience in Consumer goods, Pharmaceuticals, Print & Media Technology and service domains. Have strong experience in complete life cycle of Salesforce CRM starting from requirements gathering to architecture, development and delivery; also includes enhancements and maintenance. Helping in transformational journeys of customers' business using Salesforce.

# **Skills**

Platform development Agile Project Management

Data modeling and security Salesforce app customization Apex object-oriented programming

Visualforce and Lightning Data Migration Delivery Management

Requirement Gathering and Planning Javascript Integration (REST & SOAP)

### **Domains**

Manufacturing and Automotive Life Science and Healthcare (Pharma)

Consumer Goods Digital Print Media

# Work Experience

### MANAGER - TECHNICAL (SALESFORCE)

#### Deloitte Digital - June '19 - Present

- Help customers in their digital transformation by using Salesforce as a platform.
- Help customers in evaluating their key business values, their pain areas and architect, design and implement solutions using Salesforce
- Architect end to end solutions using my expertise on Salesforce platform by evaluating system requirements, performance and client needs.
- Client interaction regarding status updates for the projects handled across
- Also have worked on multiple RFP's and involved in client presentations for the same.
- Apart from the above, I also serve counsellor to a team of practitioners across various levels as Analysts, Consultants and Senior Consultant.
- In this role, I coach them on their career path, manage their appraisals and guide them on Salesforce technical and functional skills.

# SENIOR CONSULTANT

## Deloitte Digital - June '16 - May '19

- Business interaction regarding project roadmap and understanding the business requirement for achieving the same.
- Post interaction, analyzed the requirement and prepared the functional requirement specification document.
- Worked on Salesforce Development with Agile Methodology and Business Process Automation.
- Worked on Sales Cloud, Service Cloud, Service Cloud and Force.com Projects and Delivery.
- Worked on Requirements Analysis, Developing Visualforce Pages, Lightning Components, Apex, Data Loading, Unit Testing, and Deployment Activities in Salesforce CRM.
- Worked on Integration with external third party applications and core ERP systems
- Have adequate Experience working with tools Workbench and Data Loader

#### CONSULTANT

## Deloitte Digital - Dec '14 - May '16

- Created Workflow Rules, Tasks, Email Alerts, and Components to suit to the needs of the application.
- Involved in designing, development and testing of the given requirement using Visual Force Pages, Apex Classes, Apex Triggers.
- Involved in Writing Test Classes for Code Coverage and Unit Testing activity
- Involved in code review, Bug Fixing
- Involved in preparing the deployment plan and Back-out procedure.
- Created SOQL & SOSL for data handling using platform database objects

### ASSOCIATE CONSULTANT (SALESFORCE) - TECHNICAL

### DXC Technology (Formerly CSC Corporation) - Apr '13 - Dec '14

- Created Workflow Rules, Tasks, Email Alerts, and Components to suit to the needs of the application.
- Developed Apex classes and triggers to meet the business requirements.
- Worked on test classes for code coverage.
- Worked on deploying the business logic through GitLab, ANT and Change Sets
- Used Jira as an agile tool for user stories, defects and effort estimation
- Used Confluence for documenting solution design and project related documents

#### SALESFORCE DEVELOPER

# Tech Mahindra (Formerly Mahindra Satyam) - Nov '10 - Apr '13

- SFDC customization support related to Standard and Custom Objects, Workflow rules, triggers, classes, visualforce pages.
- Build test classes for code coverage
- Deploying the Business Logic using Change Sets.
- Handling issues and enhancements related request raised as cases in Production Org.

## Education

# **B.E, ELECTRONICS AND COMMUNICATION**

Lingaya's Institute Of Management and Technology - 2006-2010

# Certifications

- Salesforce Certified Sales Cloud Consultant
- Salesforce Certified Service Cloud Consultant
- Salesforce Certified Advance Administrator
- Salesforce Certified Administrator
- Salesforce Certified Developer (401 Expired)
- Veeva Certified CRM Administrator
- Microsoft Specialist in JavaScript and CSS3