SALESFORCE CERTIFIED
Einstein Analytics and Discovery Consultant

Nimisha Gupta
System Engineer

Bangalore
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Summary

Salesforce Certified Einstein analytics and discovery consultant with 2.4 years of Experience in Salesforce development, Einstein Analytics, Salesforce Admin, Tableau with an analytical frame of mind, Expert in conducting primary and secondary research, Excellent negotiation and problem-solving skills.

Work experience

Salesforce Developer   NOV 2018 - MARCH 2021

Tata Consultancy Services (GE Healthcare)

Responsibilities:

- Performing Salesforce Customization, Security Access, Creating Profiles, Roles, Users, Page Layouts.
- Development of Salesforce Declarative Approach Like Workflow rules, Validation Rules, Process Builders and Approval Process.
- Customization of the application based on business needs using various Apex Class, Test Class, Trigger, Visualforce Page, SOQL, Custom Object and Custom settings.
- Design of modern UI Application using LWC
- Deployment using Change set and ANT migration Tool.
- Worked on Asynchronous Apex- Batch Apex Classes, Queueable Classes, Future methods.
- Fetched data using third party Website using Apex Call-outs.

- Build new dashboards, maintain Existing ones, updating datasets, take up ad-hoc requirements and implements the changes on the dashboards as soon as possible.
- Derive Meaningful insights for 'Europe Command Center', 'Europe Order Forecasting', 'Europe Sales Forecasting', 'CFD Insights' and many more use cases.
- Build and maintain Complex SAQL Queries for Data Analysis in the lenses & Dashboards.
- Creation of Different types of Tables, Charts and Widgets to analyze the data with different filters and groupings.
- Dataset update using External CSV files.
- Built up a dashboard as a superset of different dashboard which gives all the information and dashboard connections of worldwide explicit dashboard.
- Manage Dashboards, Widgets, Creating Lenses from Datasets with Salesforce Analytics Query Language (SAQL) and Java Script Object Notation (JSON) Transformation.
- Adapting new features of Salesforce new releases, to implement the complex business logics. Customize
- Dashboards for giving Past and future insights of Business.
- Interact with customers directly to understand the functional requirement and brain-storm with tech lead to overcome implementation changes.
- Involved in creating Stories using Einstein discoveries and deploy the stories as model using Einstein Prediction Builder.
- Coordinate between teams and client to meet the timelines.
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Skills

Einstein Analytics

Well versed in Creation and configuration of Dashboards in Einstein Wave Platform.

SAQL & JSON

Good knowledge of Salesforce Analytics Query Language & JSON Transformation .

Data Integration

Knowledge of integrating local, remote & external data. Dataset Creation using Dataflows or Recipies, monitoring & Scheduling Dataflows.

Einstein Discovery & Prediction Builder

Knowledge of Einstein Discovery Insights and Einstein Prediction Builder

SFDC Admin

Validation Rules, Workflow Rule, Process Builders, Sharing & Settings, Profiles, Roles, Approval Process, Lightning Flow, Relationship in Objects, Record Type.

Salesforce Development

Apex Class, Apex Triggers, Test Class, DML, SOQL,SOSL, Visualforce Pages, Recursive Triggers, Integration, Basics of LWC.

Tableau

Creating Worksheets, Dashboards, Connect Data sources,Stories.

Certification

- Salesforce Certified Einstein & Discovery Consultant

- Copado Certified Administrator.

- Salesforce Admin Certification (A-201) - Udemy

- Data Preparation Specialist Superbadge – Trailhead

Education

2014 - 2018

Bachelor's of Engineering

University Institute Of Technology RGPV, Bhopal

Completed Bachelor's of Engineering in Electronics and Communication with 8.5 CGPA

Personal Details

- Date of Birth: 29/06/1996
- Languages Known: English, Hindi
- Interests: Quick Learner, Communication, Travelling

Declaration

I hereby declare that the information given above is true to best of my knowledge and belief and I bear responsibility for the correctness of the above mentioned particulars.

Place: Bangalore

Nimisha Gupta