



Praveen Reddy
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PROFESSIONAL SUMMARY:

- Having 6.3 years of IT experience and 4.6 Years relevant experience as Salesforce Developer.
- Extensive experience in Salesforce Configuration, Customization, Testing and production support of applications.
- 3+ Years Lightning development experience.
- 2 Years LWC experience.
- Expertise in the area of Workflows, Flows, Approvals, Data Validation rules.
- Experienced in creating custom Profiles, Role Hierarchies, Permission sets, page Layouts and record types.
- Implemented Security and Sharing rules at object, field, and record level for different users at different levels of organization.
- Implemented on Process Builder, Custom settings and Custom Metadata Types.
- Hands on experience on Salesforce developer toolkit (force.com IDE), Triggers, Visual force Pages, and working knowledge of Apex classes, Controllers, SOQL & SOSL.
- Experience in Batch Processing and Scheduling Apex.
- Implemented business requirements as per the Pricing Waterfall in CPQ
- Working knowledge of product and service configuration, complex pricing rules, defining product bundle structures, constraint rules and options.
- Good knowledge on Pricing methods like List, Block... etc
- Performed CPQ related configuration for Product setup, Product Rules, Price rules, Bundles, etc.
- Responsible for creating Reports and Dashboards for Business Users.

- Good Experience with REST API.
- Good knowledge on agile methodology, like Release planning, Sprint planning, Daily stand-ups, Sprint Review and Retrospective.
- Written test classes for code coverage and deployments, Deploying using Change Sets.
- Quick learner, highly organized, excellent analytical and interpersonal skills. Ability to work on multiple tasks in a fast-paced environment independently and in a team.
- Willingness to adapt to any organizational structure and culture to help build relationships with key groups.

Certifications: -

- Salesforce.com Certified PD I.
- Salesforce.com Certified Administrator.
- Salesforce.com Certified CPQ

Professional Experience: -

- Deloitte since June 2021 to Jan 2023.
- Wipro Sept 2016 to June 2021.

Education:

- **Bachelors of technology in Electrical and Electronic Engineering, Jawaharlal Nehru Technological University- Hyderabad**

Project 1 – Dr Reddy's Laboratories

May 2022 – Jan 2023

Role - Salesforce.com Developer

Description:

Dr. Reddy's Laboratories is an Indian multinational pharmaceutical company located in Hyderabad, Dr. Reddy's began as a supplier to Indian drug manufacturers, but it soon started exporting to other less-regulated markets that had the advantage. We had developed Salesforce CRM Application to suit its business needs all over the regions where they are doing business.

Responsibilities:

- Created Validation Rules, Workflow Rules and profiles to achieve required functionality.
- Involved in day to day maintenance of the CPQ salesforce platforms.
- Developed salesforce lightning applications using Lightning components, controllers and events and used custom CSS in the components.
- Configured Products, Bundles and price lists for all products, Created price list items with different charge types for various products and services.
- Implemented product configurations using price books, price lists, price rules, constraint rules & product attributes.
- Worked on Work Flow's and Approvals.
- Implemented Security and Sharing rules of object, field and record level for different users at different levels of organization, also created various profiles and configured the permissions based on the organizational hierarchy.
- Created approval process
- Designed visual force pages according to business cases.
- Worked on process builders.
- Written Test Methods Salesforce.
- Written Triggers according to business cases.
- Used Batch apex functionality and perform Scheduled Apex functionality.
- Execute code, config and data change/migration with **workbench** and **data loader**.
- Responsible for designing the platform integration with external system using **REST** with established governance and best practices.

Environment:

- Salesforce.com Platform, CPQ, Apex, Visualforce, LWC, Apex Data Loader, Force.com IDE.

Project2 – Bharat Petroleum Corporation Ltd.

June 2021 – April 2022

Role - Salesforce.com Developer

Description:

Bharat Petroleum Corporation Limited is an Indian government-owned oil and gas corporation. It is under the ownership of Ministry of Petroleum and Natural Gas, Government of India. It operates two large refineries in Kochi and Mumbai. As a part of Client's requirements, we had developed Salesforce CRM Application to suit its business needs all over the regions where they are doing business.

Responsibilities:

- Managed day to day objects business administrator tasks for Salesforce.com by configuring and maintaining Custom objects, record types, fields, page layouts, custom settings, process builders, workflows, visual flow, approval process, installed packages, user profiles, role hierarchy, sharing rules, security, classes, SOQL and custom development.

- Created Validation Rules, Workflows Rules and profiles to achieve required functionality.
- Implemented Security and Sharing rules of object, field and record level for different users at different levels of organization. Also created various profiles and configured the permissions based on the organizational hierarchy.
- Designed visual force pages according to business cases.
- Maintained user security permissions as per the organizational needs.
- Created custom objects, custom fields, pick lists, page layouts, related lists and other components on a record detail and edit pages.
- Created custom objects and defined lookup and master-detail relationship on the objects and created junction objects to establish many-to-many relationship among objects
- Worked in customizing automated functionalities like workflows, approval processes to the applications, process builder and workflow
- Written Test Methods Salesforce.
- Written Triggers according to business cases.
- Used Batch apex functionality and perform Scheduled Apex functionality.

Environment:

- Salesforce.com Platform, CPQ, Apex, Visualforce, LWC, Apex Data Loader, Force.com IDE.

Project 3 - CSX Transportation (USA)

Sept 2019- June 2021

Role - Salesforce.com Developer

Description:

The CSX Transportation is one of the largest freight railroad networks in Florida, United States, second to the Union Pacific Railroad (UP) (its primary competitor for Western U.S. freight). As a part of Client's requirements, we had developed Salesforce CRM Application to suit its business needs all over the regions where they are doing business. The Sales Application Offers CRM features.

Responsibilities: -

- Lightning Components with controllers, Events, LDS.
- Salesforce Apex, Visualforce pages, Controllers, with sharing, without sharing.
- Implementation Apex, batch class, schedulable classes, A sync Jobs,
- Designed the Custom objects, Custom tabs, created Relationships, Validation rules, Workflow Rules.
- Used SOQL & SOSL with consideration to Governor Limits for data manipulation needs of the application using platform database objects.
- Created approval process
- Designed visual force pages according to business cases.
- Worked on process builders.
- Written Test Methods Salesforce.

- Written Triggers according to business cases.
- Used Batch apex functionality and perform Scheduled Apex functionality.
- Migration of code to deployment after the successful testing on the sandbox communicated regularly with SFDC designated super users to support them in their role and provide information and training on new features and functionality.

Environment:

- Salesforce.com Platform, APEX, Lightning, VISUAL FORCE, Apex Data Loader, Force.com IDE.

Project 4 - ALD Automotive CRM (UK)

April 2018 - Aug 2019

Role: Salesforce.com Admin

Description:

ALD Automotive is mainly into the Vehicle Leasing business, where they lease the car to the customer based on once potential and the requirement ALD Automotive CRM provides a CRM solution to sales & Marketing aspects to complete the Leasing Cycle. The global CRM process developed in LAD starts with marketing department where they create campaigns to target existing contact, leads or just to create new leads to be managed and qualified by the sales team. Contracts are considered as vehicle here, they are created in the back-end system and are currently linked to Accounts. An Opportunity is usually used to track a 'Deal' from its early stages to completion, it hold various information like Number of vehicle renewed, number of vehicle lost, number of vehicle extended, number of vehicle open etc.

Responsibilities: -

- Lightning Components with controllers, Events, LDS.
- Salesforce Apex, Visualforce pages, Controllers, with sharing, without sharing.
- Created custom objects, custom fields, pick lists, field dependencies and validation rules.
- Created page layouts, search layouts, custom links, related lists, workflows and other components on a record detail and edit pages.
- Maintained user security permissions as per the organizational needs.
- Developed triggers, Apex classes and visual force pages as per the needs of the application.
- Creating custom objects, custom fields, tabs, Records types and list views.
- Created mini page layouts, search layouts and page layouts to organize custom fields, custom links and other components on detail and edit pages of the record.
- Created Custom Objects and defined lookup and master-detail relationship on the objects

- and created junction objects to establish many-to-many relationship among objects.
- Migration of code to deployment after the successful testing on the sandbox communicated regularly with the SFDC designated super users to support them in their role and provide information and training on new features and functionality.
- Worked on Custom Labels and Custom settings, setting up different languages.

Environment:

- Salesforce.com Platform, Configuration, APEX, Lightning, VISUAL FORCE, Apex Data Loader, Force.com IDE.

Project 4 – Insurance Commercial Property

Oct 2016 - March 2018

Role: Java Developer

Responsibilities:

- Designed and Development user interfaces.
- Involved in development presentation tier and Business tier.
- Written business logic in Model classes
- Involved in Unit Testing
- Involved in Bug fixing based on the analysis which is associated to the bug.