Apurv Goel

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SKILLS

- ✓ GUI Testing
- ✓ Jira X-Ray
- ✓ Zephyr
- ✓ Jira
- ✓ Salesforce (SFCC)
- ✓ BDD/Cucumber
- ✓ API (Postman)
- ✓ Automation (Selenium)
- ✓ Test and team management
- ✓ Test planning and estimations
- ✓ JQL
- ✓ 3rd Parties Validation
- ✓ Business Manager user guide creation
- ✓ Magento
- ✓ Test Link
- ✓ Team Training
- ✓ Bug triaging
- ✓ Testing Techniques

EDUCATION

- ✓ Bachelor of Computer Application 2005-2008, Jamia Hamdard
- ✓ Master of Computer Application 2009-2012, SMU

DECLARATION

I hereby declare that all the information mentioned here are true to the best of my knowledge.

PROFESSIONAL SUMMARY

As an experienced professional in the e-commerce industry with 12 years of experience, you have likely developed a diverse range of skills and expertise. I bring a wealth of knowledge and a results-oriented mindset to any e-commerce organization.

PROFILE HIGHLIGHTS

- ✓ 12+ years of total experience in QA in E-commerce application. (SFCC)
- ✓ 2+ years of experience as a QA Lead.
- ✓ Worked as a Salesforce (SFCC) administrator.
- ✓ Experience leading testing teams, assigning, and tracking tasks provided to team members.
- ✓ Good understanding of Software Development Life Cycle (SDLC) and all stages of QA and Defect Life Cycles.
- ✓ Actively involved in GUI, Functional, Integration, System, Regression, End to End testing, User acceptance.
- ✓ Experience with Waterfall, Agile/Scrum software development.
- ✓ Experience developing test plans, test cases, defect logging and deployment.
- ✓ Experience creating test cases in BDD/Cucumber format.
- ✓ Knowledge of Quality Assurance standards, processes methodologies and strategies.
- ✓ Strong analysing business requirements & technical specifications and development of test plans, test scripts, test cases and executing them.
- ✓ Self - motivated, team-oriented individual with strong problem-solving abilities.

PROFESSIONAL EXPERIENCE

Next-Ventures, UK – Sep 2023 till Present – **QA Lead for Ecommerce Projects**

Client: Swatch (Salesforce – SFCC)

Role & Responsibilities:

- • Create detailed test cases, test scripts, and test data that cover all aspects of the software, including functional, non-functional, and
- • regression testing.
- • Execute test cases manually to identify defects, inconsistencies, and areas for improvement.
- • Participate in client meetings to address queries, provide updates, and gather feedback.

- Create and update testing-related documentation to reflect changes in requirements and testing strategies.
- Ensure that software applications built on the Salesforce platform are of high quality and function properly.

AIOPS Group India, Pune – Apr 2022 till Jul 2023 – QA Lead for Ecommerce Projects

Client: Puma (Salesforce – SFCC)

Role & Responsibilities:

- Develop and implement testing strategies.
- Managing the Business Manager. Like to create assets, slots, promotions, redirects, etc.
- Creating the role, profiles, providing the permissions.
- Involved in meeting with clients to gather the Business requirements.
- Supervises and coordinates the work of the QA team members.
- Responsible for conducting tests and analysing of the results to identify defects.
- Provides feedback to the development team regarding defects and issues found during testing.
- Collaborates with stakeholders, such as business analysts, project managers, and developers, to ensure that testing aligns with the project goals and objectives.
- Tracks testing progress and report on the status of testing to the project team and stakeholders.
- Creating and maintaining the testing environment, including test data, test tools, and test hardware.
- Project planning and estimation, providing input on testing requirements, timelines, and resources.
- Run Automation job and ensure the scripts up to date.

Mindtree Ltd, Noida – Aug 2021 – Apr 2022 – QA Lead for Ecommerce Project

Client: Curry's (Salesforce – SFCC)

Role & Responsibilities:

- Develop and implement testing strategies.
- Executing the jobs, running BMCR on QA sandbox
- Creating the role, profiles, providing the permissions.
- Supervises and coordinates the work of the QA team members.
- Responsible for conducting tests and analysing of the results to identify defects.
- Provides feedback to the development team regarding defects and issues found during testing.
- Track testing progress and report on the status of testing to the project team and stakeholders.
- Creating and maintaining the testing environment, including test data, test tools, and test hardware.
- Project planning and estimation, providing input on testing requirements, timelines, and resources.

Sapient, Gurgaon, May 2019-Jul 2021 – Sr. QA for Ecommerce Projects

Client: L'Oréal (Salesforce – SFCC)

Role & Responsibilities:

- Provides feedback to the development team regarding defects and issues found during testing.
- Involved in meeting with clients to gather the Business requirements.
- Responsible for conducting tests and analysing of the results to identify defects.
- Collaborates with stakeholders, such as business analysts, project managers, and developers, to ensure that testing aligns with the project goals and objectives.
- Involved in API testing using Postman.
- Developing comprehensive test plans and strategies.
- Mentoring and guiding junior QA team members.
- Collaborating with cross-functional teams to ensure effective QA processes.
- Analyzing complex requirements and designing advanced test scenarios.

Isobar Commerce, Pune, Apr-2017 – Feb 2019 – Sr. QA for Ecommerce Projects

Client: adidas (Salesforce – SFCC)

Role & Responsibilities:

- Provides feedback to the development team regarding defects and issues found during testing.
- Responsible for conducting tests and analysing of the results to identify defects.
- Collaborates with stakeholders, such as business analysts, project managers, and developers, to ensure that testing aligns with the project goals and objectives.
- Creating the test cases in BDD/Cucumber format.
- Developing comprehensive test plans and strategies.
- Mentoring and guiding junior QA team members.
- Collaborating with cross-functional teams to ensure effective QA processes.
- Analyzing complex requirements and designing advanced test scenarios.

Sapient, Gurgaon**,** May 2015 – Mar 2017**, QA Eng. for Ecommerce Projects**

Client: Coach & L'Oréal (Salesforce – SFCC)

Role & Responsibilities:

- Assisting in the development and execution of test cases.
- Participating in defect tracking and management.
- Learning and applying testing methodologies and best practices.
- Collaborating with team members to ensure effective communication and coordination.
- Contributing to the maintenance of test documentation and reporting.
- Assisting in setting up test environments and configuring test systems.
- Learning and using testing tools and frameworks.
- Participating in test case reviews and providing feedback.

Planet E-Com Solutions, New Delhi, Jun 2011 – Apr 2015- **QA Eng. for Finance and Banking domain**

Role & Responsibilities:

Client: OBC (Oriental Bank Of Commerce)

- Assisting in the development and execution of test cases.
- Participating in defect tracking and management.
- Learning and applying testing methodologies and best practices.
- Collaborating with team members to ensure effective communication and coordination.
- Contributing to the maintenance of test documentation and reporting.
- Assisting in setting up test environments and configuring test systems.
- Learning and using testing tools and frameworks.
- Participating in test case reviews and providing feedback.

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