

APURV RATHORE

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Analyst with 2.5+ years of experience in interpreting and analyzing data for driving business solutions. Proficient knowledge in statistics, mathematics, and analytics. Excellent understanding of business operations and analytics tools for effective analyses of data.

Experience

2019-06 – Present	Associate Bain Capability Center, Bain & Co <ul style="list-style-type: none">Interface with internal operations teams in an offshore consulting setup; supports 56 teams across 16 practices in 35+ offices within Bain on technical deliverables associated with reporting, analytics and operations automationCreated a set of 20+ dashboards and designed a seamless data refresh process compatible with Bain's IT infrastructure to digitize, automate, and support internal finance tracking, opportunity pipeline, affiliates reportingPioneered a human capital solution for firm to assess case staffing, availability, billing / capacity utilizationDesigned dashboards and workflows to analyze and generate insights from NPS surveys during WESS 2019Started APAC R-CFO reporting: Linked Anaplan budgeting model with Tableau/Alteryx to report office spending13 FTEs of effort saved annually by team, roughly equating to 28000 hours over a large footprint of ~ 130 people in Knowledge Management system. The time saving led to roughly \$2 million in cost savings in operations
2018-05 – 2019-05	Business Analyst Tredence Analytics Solutions Pvt. Ltd. <ul style="list-style-type: none">Projects for Fortune 20 US Telecom Major<ul style="list-style-type: none">Build a classification model which differentiate the high and low performing stores and even identified the importance of each of the factor on store productivityDeveloped an Ensemble Time- Series forecasting model for monthly predictions of sales across levels. Used statistical methods including Linear and Multivariate Regression, Arima for forecasting.Conducted Analysis on Customer care data and understood change in customer care interaction overtime, finalized main reasons for customers calling care, got to know type/segment of customers calling care and finally customer's action post call.Project for Fortune 10 Electronics, Electrical Equip Major<ul style="list-style-type: none">Developed a Tableau workbook on Demand signal repository (DSR) for real time analysis of products across various stores DSRs achieved the following business goals:<ul style="list-style-type: none">Reduce the frequency of out of stock goodsSense product category changesImprove demand forecast accuracyPredict which products are trending towards stock outsProject for Fortune 500 global manufacturer and marketer of consumer and professional products<ul style="list-style-type: none">Reviewed existing database architecture and prepare design documents for the sameUsed Google Big query and various other functions of GCP for Summarizing tables of multiple Clorox brandsGenerated possible insights for each Clorox brand and proposed multiple Pov'sHelped client in understanding relationship between multiple tables for each brandClients were able to get a clear picture of their email marketing campaign and its effectiveness across various channels

Education

2017-07 - 2018-03	Praxis Business School Post Graduate in Business Analytics
2013-08 - 2017-06	National Institute of Electronics & IT B.Tech-Electronics System Engineering

Skills

- Tableau
- R
- Statistics
- SQL
- Machine learning (Classification, Regression, Clustering)
- Alteryx , Google Cloud Platform(Big Query)

Achievements

- Tableau Desktop Specialist – Certified Professional
- Results Challenge 2019 for creating maximum impact in local office at team level
- Quarterly PAT ON THE BACK-Dec 2018