**ASHWINI GADE**

# EXPERIENCE SUMMARY

* Over 9 years of experience in IT industry including 5 years of experience in Salesforce.com CRM platform as developer and administrator.
* Worked on various Lightning Aura Component and Lightning Web Component related project responsibilities.
* Experience in **Development**, **Administration, Configuration, Implementation** and Support of Salesforce CRM based on **Apex language** and leveraging Force.com Platform.
* Proficient Knowledge in **Salesforce Lightning UI, Lightning programming, Aura framework programming**.
* Created various Lightning Apps combining Lightning Design System, **Lightning App Builder** and **Lightning Component features.**
* **Strong exposure to Lightning Web Component solutions.**
* Worked extensively on **Lightning component building**, worked on many components to convert existing classic programming work like Visualforce into **Lightning components.**
* Experience in use of **Standard and Custom controllers** of **Visualforce** in development of customSalesforce pages as expected by business requirements.
* Primary level experience in working on web services and giving solutions by **SOAP and REST integrations**.
* Proficient knowledge of **Governor limits**. Experience in optimization of existing code in accordance to the governor limits.
* Participated in all stages of **Software Development Life Cycle (SDFC)**i.e., System Analysis, Design, Development and Testing Expertise.
* Strong Knowledge of SFDC standard Data structures and familiarity with designing **Custom Objects** and Force.com platform and **Force.com Sites**.
* Worked extensively on Customizing **Service cloud** for Case Management system within Service cloud console and lightning console.
* Experience in understanding business requirement to design the required entities like custom objects, creating the **relationships and junction objects**.
* Developed **Apex classes** using other platform-based technologies like **Visualforce, Force.com IDE**.
* Experience in creating various **Reports** (**summary reports, matric reports, pie charts, dashboards and graphics**) and **Report Folders**.
* Experience in using **Data Loader** for **insert, update** and **bulk import** or **export** of data from Salesforce.com Objects.
* Experience in using declarative features like **validation rules, workflows, approval process, dynamic approval process, sharing rules** automation for satisfying complex business process automations.
* Experience in implementing **security and sharing rules** at object, field, and record level for different users at different levels of organization, also created various profiles and configured the permission based on the organizational hierarchy.

# Technical Expertise

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| --- | --- |
| **SFDC** | Standard objects, Workflow & Approvals, ApexClasses/Controllers, Apex Triggers, Visualforce Pages, Data Loader, Reports, Dashboards, Force.com IDE |
| **Scripting/Language** | APEX, Visualforce, JavaScript, CALC scripts, MAXL, MDX, SQL, |
| **Tools & Technologies** | Force.com Data Loader, Force.com Platform (Sandbox and Production). |
| **OLAP** | Hyperion Planning 11, EPMA11.1.1.1&3, Essbase,FDM, EAS, ESS, HyperionWeb Analysis/Analyzer, Hyperion Financial Management HFM, Hyperion Financial Reports/Reports |
| **Operating Systems** | Windows 98/NT/XP/Vista/7/8, Windows CE, Linux. |
| **Databases** | Oracle, MS Access, MS SQL Server 2000/2005 |
| **Server** | Unix, Windows, HP, Solaris, Mainframes, AS/400, Web sphere |
| **Reporting Tools** | Essbase Add-in, Smart view, Hyperion Analyzer, Hyperion Interactive Reporting, Hyperion Financial Reporting |

# PROFESSIONAL EXPERIENCE

**Client:Nike, Portland,OR. Jan’18 - Present**

**Salesforce Developer**

* Involved in **gathering and analysis** of business requirements and then effectively took part in **sprint planning** to achieve the requirement.
* Analysed the **business process of client** and then involved in creating the application and **data modelrequiredfor the requirement**.
* Created**custom application, objects, tabs, fields** with the custom functionality to efficiently meet thebusiness requirement.
* Defined lookup and master-detail relationships on the objects and created junction objects to establishconnectivity among objects.
* Created **reports, dashboards, and processes to continuously monitor data quality and integrity** andassisting users with report design and management.
* Customized **page layouts for Opportunity, Contacts, and Accounts depending upon user profiles and created permission sets** where necessary.
* Worked on **Assigning creating Roles Hierarchy, Profiles and Security setup within the organization.**
* Responsible for setting up **Filed Level Security**.
* Developed custom **Workflows and Assignment Rules** for case escalation.
* Implemented Field Level security for sensitive data holder fields.
* ImplementedSalesforce automation using **web-to-case forms,email-to-case, assignment rules, automation and queues, auto response rules, escalation rules, chatter groups**, person accounts, cases and solutions
* Created and used **Email templates in HTML and Visualforce**.
* Involved in **end-to-end testing** and gathering feedback from business users
* Involved in Working with Standard Salesforce features like **Objects, Workflows, Record Types, Page layouts, Workflow Rules, Case Assignment Rules, and Escalation rules, Validation rules, Profiles, Roles, Reports and Dashboards** etc.

**Client: MGM Resorts, Las Vegas. June’16 – Dec’17**

**Salesforce Developer**

* Involved in SFDC application setup and customization to match the functional needs of the Company
* Worked as Salesforce admin support governing user account creation, personal information setup, password reset, **Roles& Profile creation, user group creation, updating company profile, Network access** setup.
* Involved in setting up field level access for each custom object created based on the user’s role within the organization.
* Developed various **Custom objects, Tabs, Entity-Relationship data model, validation rules,** Components
* Involved in the **Data Transformation and Data Cleaning activities** while transferring the data to the external system using Informatics on Demand.
* Defined **lookup and master-detail relationships on the objects and created junction objects** to establish connectivity among objects.
* Involved in **field & page layout customization** for the standard objects like Account, Contact, and Leads.
* Created **workflow rules and defined related tasks, time triggered tasks, email alerts, filed updates** to implement business logic.
* Involved in **security levels** and privileges by customizing Salesforce.com Profiles and Roles.
* Involved in **customizing custom objects, tabs, fields, page layout** as per the business need.
* Integrated Email with Salesforce.com for mass E-mail management and designed various custom E-mail templates.
* Maintained **user roles, security, profiles, and workflow rules** wherever necessary.

**Client: AMRI, NY Dec’15 – Apr’16**

**Hyperion Consultant**

* Involved in technical requirements gathering and identifying dimensions for the Regional agencies’ application and maintenance of the same.
* Designed and developed **Planning applications for P&L, Management Reporting.**
* Extracted the Data from **Oracle ERP** source system and loaded into Essbase cubes for Data and Metadata.
* Implemented the cubes for **reports** on various scenarios on Actual/Budget/Forecast.
* Implemented the **Financial reports** for Balance sheet statements, Profit and Loss, Manufacturing statements etc.
* Troubleshooting Data loads and developed the **data reconciliations** sheets for historical data loads
* **Created Rule files** for Data Loading in to the cubes. And for Dimension building as well.
* Checking Err File for Dimension build as well as data load, if there is any error records exists correcting and reloading those records and making sure required Outline Structure build and data load.
* Developed **Web Forms** using **Hyperion planning web client** for the users to input **Forecast, Budget, Actual** accounting changes and other variance explanations data.
* Written **Essbase formulas**, **Calculation scripts**, **Business Rules** as per the requirements

**Client: US Steel,Pittsburgh,PA Mar’15 –Nov’15**

**Essbase Developer**

* Created ASO cubes outlines using Essbase studio.
* Troubleshooting calc scripts, MDX formulas.
* Unit testing complete costing solutions and preparing test cases for User acceptance testing.
* Created and tested load rule files for data and metadata.
* Modified existing member formulas and business rules and processes based on business requirement
* Provided training to end users
* Experience of Structured Query Language (SQL) for querying data and data process scripting
* Created and Unit tested Essbase Data Load rules using SQL queries.
* Worked with Data Warehouse and ERP team with GL consolidated validations from ERP to Staging area and to Essbase applications
* Monitored Batch Process and updated Maxl scripts based on new requirements
* Trained business analysts on retrieving data from Essbase cubes by using Excel spreadsheet add-in and smart view.

**Client: Google, BayArea,CA. Oct’14 – Feb ‘15**

**Planning Developer**

* Created **Rule files** for Data Loading into the cubes. And for **Dimension building** as well.
* Developed **Web Forms** using Hyperion Planning web client for the users to input **Forecast**, **Budget**, **Actual** accounting changes and other variance explanations data.
* Written **complex business rules** for based on client’s requirements.
* Created **ODI variables**, **Interfaces**, **Packages** and **Load Plan** scenarios for data loads.
* Worked with Technical lead on **ODI inter application data** movements.
* **Unit tested** and documented **ODI** inter application data movement jobs.
* Created **SIT test cases** and **user validation** templates for Hyperion Integration related jobs.
* Created Planning and essbase objects like, **outlines,calculationscripts**, **report scripts**, **Substitution variables**, **business rules**, **run time prompts**, **global variables**, security filters.
* **Developed** and **Tested** the solution to ensure business requirements tie to application development
* **Involved into maintenance activities** like Verifying the new dimensional members which are coming in actual data load daily or monthly, Restoration procedure, security maintenance.
* Worked with **Data Warehouse** and **ERP team** with GL consolidated validations from ERP to Staging area and to Essbase applications
* Monitored Batch Process and updated Maxl scripts based on new requirements

**Client:IronMountain, MA Nov’12 – Sep ‘14**

**Hypérion Planning Consultant**

* Involved in technical requirements gathering and identifying dimensions for the Regional agency’s application and maintenance of the same.
* Designed and developed **Planning applications for P&L, Capex, WF, REIT allocations cube and Reporting applications**.
* Extracted the Data from **Oracle ERP** source system and loaded into Essbase cubes for Data and Metadata.
* Implemented the cubes for **reports** on various scenarios on Actual/Budget/Forecast.
* Implemented the **Financial reports** for Balance sheet statements, Profit and Loss statements etc.
* Created **FDM Locations and Adapters** maintained the mappings for data loads
* Troubleshooting **FDM** loads and developed the **data reconciliations** sheets for historical data loads
* **Created Rule files** for Data Loading in to the cubes. And for Dimension building as well.
* Developed **Web Forms** using **Hyperion Planning web client** for the users to input **Forecast, Budget, Actual** accounting changes and other variance explanations data.
* Written **Essbase formulas**, **Calculation scripts**, **Business Rules** as per the requirements and created substitution variables for the ease of maintenance of application.
* Written **MaxLscripts** to load databases, adding users, alter substitution variables and executed the scripts in both interactive modes and maintenance for daily backup.
* Loaded Fx rates through EPMA and developed Fx translation scripts based on user requirements.
* **Involved in to maintenance activities** like Verifying the new dimensional members which are coming in actual data load daily or monthly, Restoration procedure, security maintenance.
* **Maintaining the Planning and essbase objects** like, outlines, calc scripts, Maxl scripts, report scripts, LRO's, Partitions, Substitution variables, location aliases, business rules, run time prompts, global variables, security filters.
* Created **Allocation Calc scripts** based on user user requirement for **REIT (Real Estate Investment Services Trust)** project**.**
* Resolving the day to day to **Production support issues** and Actively participated in the **Month End Closing activities**.

**Client: Cigna HealthCare, Bloomfield, CT Jul’ 2012 – Oct’ 2012**

**Planning Developer**

* Designed and developed **Planning applications.**
* Extracted the Data from **Oracle ERP** source system and loaded into Essbase cubes for Data and Metadata.
* Implemented the cubes for **reports** on various scenarios on Actual/Budget/Forecast.
* Implemented the **Financial reports** for Balance sheet statements, Profit and Loss statements etc.
* **ODI** (**Oracle Data Integrator)** is used to transform the metadata and data from the source to Essbase.
* Developed the outlines using the text file method and by using Interface tool **ODI**.
* **Created Rule files** for Data Loading in to the cubes. And for Dimension building as well.
* Written **Essbase formulas**, **Calculation scripts**, **MDX formulas** as per the requirements and created substitution variables for the ease of maintenance of application.

**Client: First Consulting Group, NJ Jan’12 – April ‘12**

**Data Analyst**

* Created various **ASO** and **BSO** applications for **budgeting, planning and forecasting**.
* Worked on **dense and sparse strategy** dimension allocation, **performed dynamic calculations** to improve the cube performance.
* **Developed dimension building** manually and also using rules file.
* **Data loading** using rules files and excel add-in.
* **Developed**calc scripts, maxl scripts and repot scripts to perform the calculations.
* Created the **Planning** applications with the plan types for Revenue & Expenses, Sales and corporate.
* Ability to create and manage flexible **workflows** as it pertains to the **budgeting** and **planning** process.
* **LCM** migration process is used to migrate the Elements/objects.
* **Workspace** was used to register the application, creating the **Web data forms/data grids**, Workflow, **Task lists**, launching business rules.
* Data loading process is developed, to retrieve data form **EBS** (Oracle applications) and to load into **EPMA**, **Planning**, and Essbase data bases directly.
* Extensively worked on **Database optimization** and **tuning** of the Essbase cubes for the retrieval and calculation performance.
* Used **Hyperion Data Integration Management (DIM)** with its adapters to load data into a Planning cube using the Informatica.

**Client: E- Tech Silicon Valley. Santa Clara, CA Sep ‘11 – Dec ‘11**

**Analyst**

* Ability to do **budgeting** and **forecasting** at the country, entity, business unit, multiple currency and department level with the ability to generate **reports** at these levels.
* Ability for users to easily input budget and forecast information using the **planning Web Forms.**
* Ability to create and manage flexible **workflows** as it pertains to the **budgeting** and **planning** process.
* To automate “**REFRESH**”from planning application to ESSBASE application using the **appscheduler.**
* Skilled in Architecture design of Essbase Cubes using **Block storage (BSO) and Aggregate storage (ASO).**
* Involved in assigning **security** for Hyperion Planning application using **Hyperion Shared Services**.