

Naresh Cheerla

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Summary

- Over 3 years of experience in **Salesforce.com CRM** platform as a **Salesforce Developer**,
- Strong expertise in using the Force.com platform to build client-specific applications with **Apex Programming** to develop **Apex classes**, controllers, **Triggers** and designing the **Visual force pages**.
- Excellent understanding of object-oriented concepts and MVC design patterns.
- Experience writing **Apex Custom Controllers** and **Controller Extensions**.
- Developing **SOQL & SOSL** for data manipulation requirements within Governor Limits.
- Hands on Experience in customizing and implementing objects with **Validation rules**, **Workflow rules** and **Process builder** for satisfying complex business process automations.
- Expertise in working with various Salesforce.com standard objects like Accounts, Leads, Opportunities, Contacts, **Reports** and **Dashboards**, Analytical Snapshots.
- Good knowledge on **Salesforce Service Cloud** - Case Management using **Assignment Rules**, **Auto response rules** and **Escalation Rules**.
- Experience in using **Apex Data Loader** and **Import Wizards** for Data Migration.
- Good Knowledge in implementing the **integration** of **Salesforce.com applications** with external systems using **Web Services** - SOAP and REST API.

TECHNICAL SKILLS

Sales force Technologies	Apex Language, Apex Classes/Controllers, Apex Triggers, SOQL, SOSL, Visual Force Pages / Components, Workflow & Approvals, Dashboards, Custom Objects.
Sales force Tools	Eclipse, Force.com Eclipse IDE Apex Data Loader, Force.com, Force.com Platform.
Programming Languages	Sql
Databases	Oracle 12c,DB2
Operating Systems	Windows

EDUCATION

B.Tech Electronics And Communication Engineering (Percentage 67.8)

May 2017

St.Marys group of institutions Hyderabad , JNTUH T.S

Project :

Project Title : Scoring Engine

Client : UTCS

Technology : Salesforce configuration and development including workflow rules, Apex, Triggers, Visualforce pages, sites, Email services, Inbound and Outbound Email Handling, API access etc.

Tools : Eclipse, Apex Data Loader.

Description : The scoring Engine is an application that is capable of calculating the commission earned by any sales representative in an organization dynamically depending on the score set by the admin as a field value. The application is developed using dynamic Apex and provides the specific results. The application is developed to get all the custom fields and its corresponding values dynamically and calculates the commission depending on all custom field data dynamically.

Roles & Responsibilities:

- Requirements gathering and preparing the technical requirement document.
- Customizing and developing the applications as per requirements.
- Creating the **Reports** and **Dashboards**.
- Applying **Validation rules** on standard fields.
- Developed Custom Objects, Custom Reports and configured the Analytic Snapshots to dump the data on regular basis.
- Creating **Apex Classes** and **Triggers** for **Validations** and **Functionality**.

Personal Information

- 1 Date of Birth: 17 may 1994.
- 2 Marital Status: Single.
- 3 Hobbies: Playing cricket, watching movies.